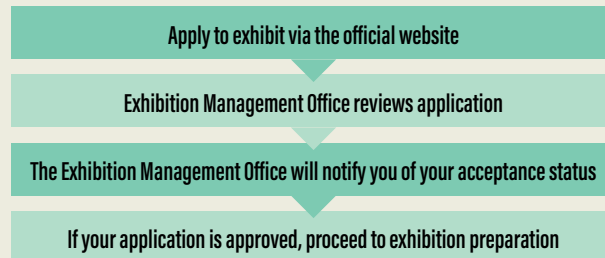


## Exhibition Application to Acceptance Flow

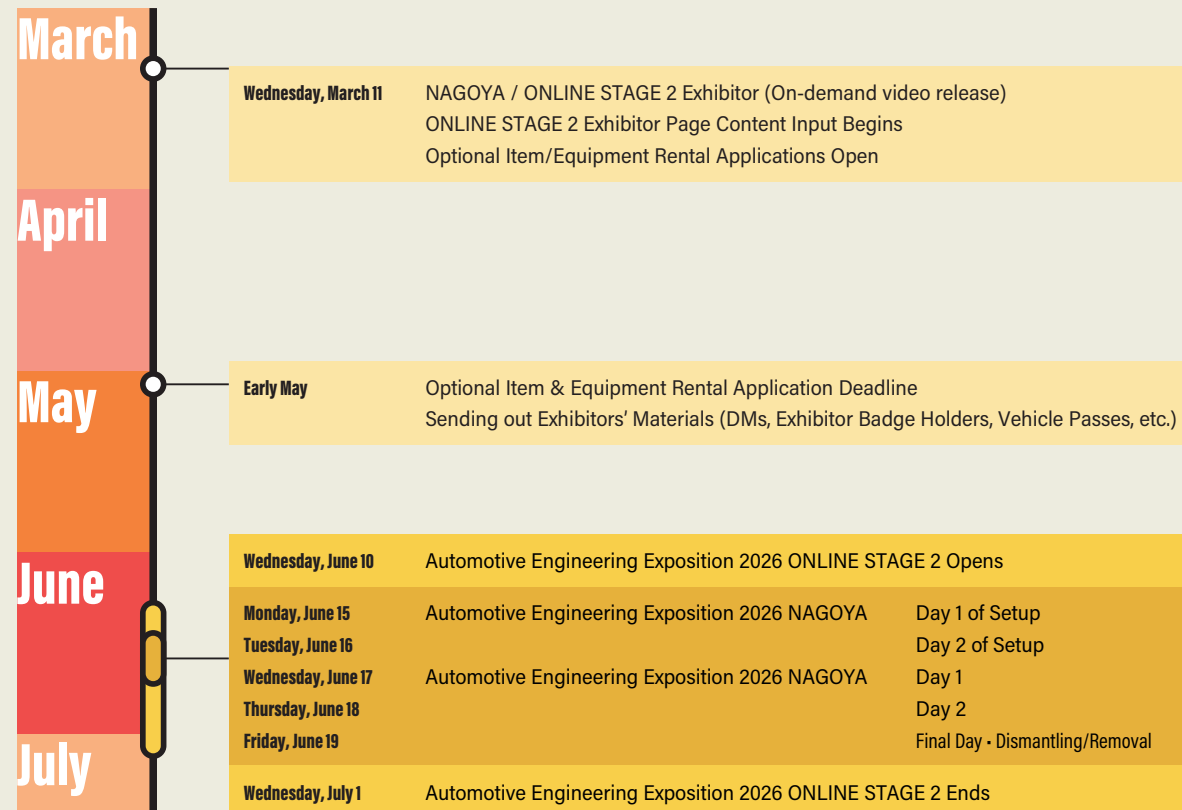


- \* This plan is designed to companies with headquarters, branches, or factories in the Chubu region. However, the organizer reserves the right to decline their applications if not met with the initial criteria.
- \* Applications may be closed without prior notice.

**Automotive Engineering Exposition 2026  
SPECIAL PACK APPLICATION WEBSITE**  
[https://aee.expo-info.jsae.or.jp/en/nagoya/call\\_for\\_exhibitors/](https://aee.expo-info.jsae.or.jp/en/nagoya/call_for_exhibitors/)



## Exhibition Preparation to the Event Flow



### Regarding Exhibition Fee Invoicing

The Exposition Management Coordinator will send an electronic invoice to a person-in-charge of the exhibitor.  
Please transfer the exhibition fee to the designated bank account by the payment deadline. Only bank transfer is accepted, and the exhibitor has an obligation to pay any charges associated with the bank transfer.

**Payment deadline for exhibition fees: Friday, May 29, 2026**

Deadline	Cancellation fee
Saturday, February 14, 2026 - Tuesday, March 10, 2026	50% of exhibition fees
Wednesday, March 11, 2026 onwards	100% of exhibition fees

Cancellation/alteration in booth size should be notified to the Exposition Office (Taiseisha Ltd.) in writing and charged based on the Exhibitors' Agreement.

### ATTENTION !

\* This document is intended solely for exhibitors participating in the Chubu Area Support Pack. For basic rules, precautions, prohibited items, and other exhibition-related matters, please be sure to review the Exhibition Agreement provided at the time of application, as well as the Exhibitor Briefing Video and Exhibition Guide, which will be made available after your exhibition participation is confirmed.

### Inquiries Regarding Package Exhibitions

[Exposition Management Coordinator]  
**Taiseisha Ltd.** Shintomi Mihama Bldg., 6F, 1-15-3 Shintomi, Chuo-ku, Tokyo 104-0041 Japan  
 E-mail: [exhib-expo@taiseisha.co.jp](mailto:exhib-expo@taiseisha.co.jp)

### Inquiries Regarding Rental Equipment, etc.

[Construction Office]  
**Murayama Inc.** Toyosu Foresia, 3-2-24, Toyosu, Koto-ku, Tokyo  
 E-mail: [hito-kuruma2026nagoya@murayama.co.jp](mailto:hito-kuruma2026nagoya@murayama.co.jp)



Organizer / Society of Automotive Engineers of Japan, Inc.  
 Exposition Management Coordinator / Taiseisha Ltd.

### Eligible applicants

Companies with headquarters, branches, or factories in the Chubu region that can introduce new technologies they possess

## 2026 NAGOYA Package Plan

# Chubu Area Support Pack

*Exhibitors based in the Chubu region*

## Connecting Chubu, Expanding Technology

The Society of Automotive Engineers of Japan, Chubu Branch supports companies in the Chubu region!

This is a special package plan allowing you to exhibit in the "Society of Automotive Engineers of Japan Chubu Branch Area".

**6/17<sup>WED</sup> 18<sup>THU</sup> 19<sup>FRI</sup>**

**Aichi Sky Expo**

(Aichi International Exhibition Center) registration required

**ONLINE STAGE 2 6/10<sup>WED</sup> - 7/1<sup>WED</sup>**

Organizer / Society of Automotive Engineers of Japan, Inc.



人とくるまのテクノロジー展  
 Automotive Engineering Exposition  
**2026 NAGOYA**





Bringing together companies active in the Chubu region

# Society of Automotive Engineers of Japan Chubu Branch Area!

By introducing the technologies of participating companies,  
we provide a platform for technical exchange between  
attendees and participating companies.



人とくるまのテクノロジー展 2026 NAGOYA  
Automotive Engineering Exposition 2026 NAGOYA

*Exhibitors based in the Chubu region*

## Outline

Organizer / Society of Automotive Engineers of Japan, Inc.

### AUTOMOTIVE ENGINEERING EXPOSITION 2026 NAGOYA

Dates | Wed., June 17 - Fri., June 19, 2026  
10:00 - 17:00  
Venue | Aichi Sky Expo (Aichi International Exhibition Center)  
Exhibition space 20,000m<sup>2</sup>  
Exposition scale | Over 450 exhibitors / 900 booths (expected)  
Registrations | Over 30,000 visitors (expected)

### AUTOMOTIVE ENGINEERING EXPOSITION 2026 ONLINE STAGE 2

Dates | Wed., June 10 - Wed., July 1, 2026  
Venue | Online Exposition Website  
Exposition scale | Over 600 exhibitors (expected) \* Includes both STAGE1 and STAGE2  
Registrations | Over 130,000 visitors (expected) \* Includes both STAGE1 and STAGE2

Entrance fee | Admission free (all visitors must pre-register)  
Likely attendees | Engineers, researchers, and related people from automakers,  
parts suppliers, body makers, and manufacturers of  
measurement instrumentation, information software, and so on  
/ educational staff and students from universities, schools of  
technology, and technical high schools / researchers,  
engineers, and related people from research institutes

Automotive Engineering Exposition 2026  
SPECIAL PACK APPLICATION WEBSITE▶  
[https://aee.expo-info.jsae.or.jp/en/nagoya/call\\_for\\_exhibitors/](https://aee.expo-info.jsae.or.jp/en/nagoya/call_for_exhibitors/)



Normal price: equivalent to **¥706,200**  
discounted to  
**¥363,000**

\*Example of Standard Exhibition

[Flat price both for JSAE corporate and Non-members]

¥ 440,000 [1 booth]  
+ ¥ 156,200 [Unit System Booth]  
+ ¥ 110,000 [Online ECONOMY Plan]  
= ¥706,200 (Non-members price)

\* All prices include tax.

Package Contents Details on the next page →

Exhibition space

Booth and fittings

Drawing high-attention in specially constructed at;  
**Special Chubu Branch area**

Advanced information disseminated by;  
**Online exposition ECONOMY PLAN**

## Chubu Area Support Pack

Exhibitions unique to  
the Chubu region, More Effectively.

Visitors to the "Automotive Engineering Exposition NAGOYA"  
primarily consist of automotive manufacturers and Tier 1 suppliers  
in the Chubu region. By utilizing the Chubu Area Support Package,  
you can receive valuable suggestions/advices from automotive  
manufacturers and Tier 1 suppliers in the Chubu region regarding  
latest needs and technologies expected in the future.

## Eligible applicants

Companies with headquarters, branches, or factories  
in the Chubu region that can introduce new technologies  
they possess

## Exhibitor's Feedback 1

The region-specific exhibition package, designed to be  
accessible for small and medium-sized enterprises, was  
extremely helpful. We are very satisfied with the large  
number of visitors visiting our booth.

## Feedback 2

At the venue, we could directly sense the latest industry  
information, needs, and trends. We also observed many  
creative approaches in other exhibitors' displays, which  
made us want to further refine our own exhibition content for  
next time.

## Feedback 3

Many manufacturers active in the same Chubu region  
exhibited, allowing us to identify potential future  
collaborations, such as combining technologies with  
neighboring companies.

## Feedback 4

We had many opportunities to exchange ideas with  
exhibitors and visitors from different industries, and  
establishing connections with companies we had no  
prior contact was very fruitful.




# Chubu Area Support Pack

The maximum application is a double-sized booth space.  
\* All prices include tax.

1 booth


W2970 x D1500 x H2970 mm



1-booth layout

[Flat price both for JSAE corporate and Non-members]

¥363,000



1-booth layout placement image

2 booths

W5940 x D1500 x H2970 mm



2-booths layout

[Flat price both for JSAE corporate and Non-members]

¥726,000

## Included Items & Customization

Number of Booths Applied	1 booth / 2 booths	
Included Features	Base wall surface (black)	Color cannot be changed
	No parapet	
	Floor punch carpet (red)	Color cannot be changed
	LED 30W x 2 (2 compartments x 4)	Additional outlets available for a fee
	2-outlet power strip x 1	Additional outlets available for a fee
	Electricity capacity: 0.5KW (regardless of booth number)	Additional capacity available for a fee
	Company Nameplate x 1 (DM W1800 x H300)	Design cannot be changed
	Display stand with lock (white top, red sides) x 2 (x 4 for 2 booths)	Fixed to the wall; cannot be moved
Additional Options & Equipment	Reception counter	Can be removed. Please notify us in advance if not required.
	Equipment rental	Available for addition (listed on p.6)
	AV Equipment rental	Additional installation is possible (as described on p.7. Wall mounting is not permitted; only stand installation is allowed.)
	Explanatory panels	Additional options available (see p.7. Installation of your own panels is only available if you purchase the Velcro Hooks for ¥550).
Other	Stepladder rental	Available for rental at the office



\* Image is for illustrative purposes only.

## Details of online exposition ECONOMY Plan

- Category area banner [exhibitor name only]
- In-person exposition booth introduction
- Inquiry form

Visitor data provision is not included in the ECONOMY plan.

## Online exposition plan upgrades

We want to exhibit even more content.

We want to double down on pre-exposition publicity.

We want visitor data!

Why not check the upgrade plan if you want more!

Please see the following information for the details of each plan.  
[https://aee.expo-info.jsae.or.jp/pdf/AEE20260\\_PriceList.pdf](https://aee.expo-info.jsae.or.jp/pdf/AEE20260_PriceList.pdf)



\* As this is a package plan, decoration involving contractors is not permitted. Additional equipment and customization requests will be handled as described above. Wall sheet application is not permitted. Panels and posters up to A0 size may be affixed. For brought-in panels, please hang them using chains or attach them using fabric double-sided tape. Please note that if adhesive residue from sheets or tape remains on the walls, additional charges may apply.

## Equipment rental

\*All items must be placed inside the exhibitor's booth.

Application  
deadline **Friday, May 1**

<b>L1</b> Meeting Set  Unavailable for application due to incompatible booth size  ¥13,970	<b>L2</b> Sofa Set  Unavailable for application due to incompatible booth size  ¥16,500	<b>L3</b> High Counter Set   ¥20,900	<b>L4</b> High Counter   600φ x H1,000 ¥9,460
<b>L5</b> Information Counter   W900xD450xH800 ¥13,970	<b>L6</b> Folding Chair   ¥825	<b>L7</b> Café Chair   A Red B Navy Blue C Beige ¥4,895	<b>L8</b> Counter Chair   φ 450 x SH600 ~ 820 ¥4,895
<b>L9</b> Business Card Holder   ¥2,090	<b>L10</b> Catalogue Stand A   A4x6-stage / A4x12-stage / B4x12-stage ¥7,590	<b>L11</b> Catalogue Stand B   A4x4-stage ¥16,940	<b>L12</b> Pole Partition   Pole Chain White / Black ¥1,650 ¥330/m
<b>L13*</b> Glass showcase   W1,500xD600xH920 ¥22,000	<b>L14*</b> LED Light Panel A1 ¥27,500 A2 ¥22,000 A3 ¥16,500  Graphic Film A1 ¥16,500 A2 ¥14,850 A3 ¥10,780	<b>L15</b> Panel Stand   ¥7,590	<b>L16</b> Easel   ¥6,600
<b>L17</b> White Cloth   W2400xH1400 ¥1,650	<b>L18</b> Table   W1800/500/1200/900xD600 W1800/W1500xD450 [H700] ¥4,950	<b>L19*</b> Rental Plant   A B ¥2,750 ¥6,160	<b>L20</b> Steel Rack   W900xD450xH1,800 ¥8,470

\* L13 and L14 outlets are not included. Please apply via the "Application for Light Fixtures and Power Supply" section within your Exhibitor My Page.

\* Materials may be prepared for item L14 for an additional fee.


\* Separate transportation costs apply for item L19 (rental pot plants).

\* Depending on availability, an additional transportation fee may be charged for items ordered during the preparation period or the exposition.

## AV Equipment rental

\*All items must be placed inside the exhibitor's booth.

Application  
deadline **Friday, May 1**

<div>1</div> <div>LCD Display 32 inches</div> <div></div> <div>¥85,800</div>	<div>2</div> <div>LCD Display 43 inches</div> <div></div> <div>¥93,500</div>	<div>3</div> <div>LCD Display 50 inches</div> <div></div> <div>¥118,470</div>	<div>4</div> <div>LCD Display 65 inches</div> <div></div> <div>¥140,800</div>
<div>5</div> <div>Monitor Floor Stand</div> <div></div> <div>A: For 32 - 50 inches ¥14,300</div> <div>B: 65 inches ¥16,500</div>	<div>6</div> <div>DVD Player</div> <div></div> <div>¥13,200</div>	<div>7</div> <div>Digital Signage Player</div> <div></div> <div>¥19,800</div>	

\* Monitors are typically tabletop models, but can be combined with a freestanding stand.

\* Outlets are not included. Please apply via the "Application for Light Fixtures and Power Supply" section within your Exhibitor My Page.

\* A separate signage player will be required when outputting via a USB.

## Preparation of presentation panels

\*All items must be placed  
inside the exhibitor's booth.

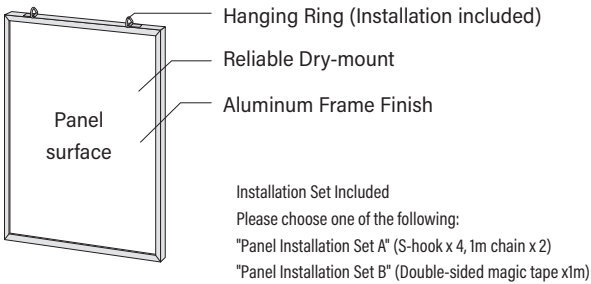
Application  
deadline **Friday, May 1**

These are an important tool for communicating information about exhibitors and their activities to visitors in an easy-to-understand format based on explanations of the exhibits. The Construction Office provides a smooth and seamless service covering consultation, preparation, and set-up.

### Panel Design

When creating panels using provided data

- Size (see chart at right)
- Finished in Aluminum Frame (includes hanging rings)
- Dry-mount (Oil-based ink or laminated finish)



A1- size	¥21,780
A2- size	¥17,050
B1- size	¥27,500
B2- size	¥19,800

\* Custom sizes also available.

For new design creation

Data delivery deadline: Friday, May 8

- Basic Design Fee: ¥18,700 per panel
- \* Graph Production, Photo Editing, Data Conversion, etc.
- Please contact us regarding new illustration production, etc.

\* Exhibitors may take back the prepared panels to home after the end of the exposition but a separate packaging fee will be charged. Please inquire the service before the set-up period. Murayama Inc. has no space to store the panels temporarily.