

AUTOMOTIVE ENGINEERING EXPOSITION 2023 NAGOYA

Special exhibition support package

Group Plan

Aichi Sky Expo Wed., July 5 → Fri., July 7

ONLINE Wed., June 28 → Wed., July 19

Organizer: Society of Automotive Engineers of Japan, Inc.

For government, industry bodies,
embassies, and trade bodies



**Hidden technologies and possibilities
From local regions, from outside Japan**

The details of new plans and the latest information
will be posted on the official site as it becomes available.



Exposition Office: Taiseisha Ltd. / ✉ jsae-expo@taiseisha.co.jp



Welcome!
Group Exhibitors!

The best chance to showcase your products and technologies to the widest range of people and companies.

Regional manufacturers of top-class technologies and products that want to become more widely known



Potential exhibitors lacking opportunities to break into the Japanese market



Groups lacking the know-how to produce an exhibition booth

Potential exhibitors looking to attract Japanese companies to their country

RESOLVE YOUR CONCERNS WITH THIS NEW PLAN!

exhibition space



booth decoration



dedicated exhibition area

Set Plan!

With the Group Plan, an exhibition that normally costs the equivalent of ¥765,000* (including tax) costs

only **¥330,000** (including tax)

* Example of normal exhibition cost: [1 exhibition space: ¥330,000] + [unit system booth (including exhibition stands and panel): ¥215,000] + [Online Light Plan: ¥220,000]
= Total equivalent to ¥765,000 (price for JSAE corporate members)



- Use this packaged plan to reduce the workload of the group administrative staff
- Enjoy the optimum design and operation plan according to your scale and budget
- Attract greater attention by exhibiting in an exclusive area
- Use the Online Plan part of the package to publicize your group

Eligible applicants

- Prefectural, regional, or city-based industry bodies working to support manufacturing in Japan
- Intermediary groups for countries or regions outside Japan, such as embassies and trade bodies

Organizer : Society of Automotive Engineers of Japan, Inc.

Name : AUTOMOTIVE ENGINEERING EXPOSITION 2023 NAGOYA

Dates : **NAGOYA Exposition**

(Real Exposition) Wed., July 5 - Fri., July 7, 2023

July 5 - July 6 10:00 - 18:00

July 7 10:00 - 17:00

📍 Aichi Sky Expo (exhibition space : 20,000㎡)

Name : AUTOMOTIVE ENGINEERING EXPOSITION 2023 ONLINE

Dates : **ONLINE STAGE 2**

Wed., June 28 - Wed., July 19, 2023

[Pre-Open]

Wed., June 28 - Tue., July 4, 2023

📍 Online Exposition Website

Exposition scale : Over 250 exhibitors/750 booths (expected)

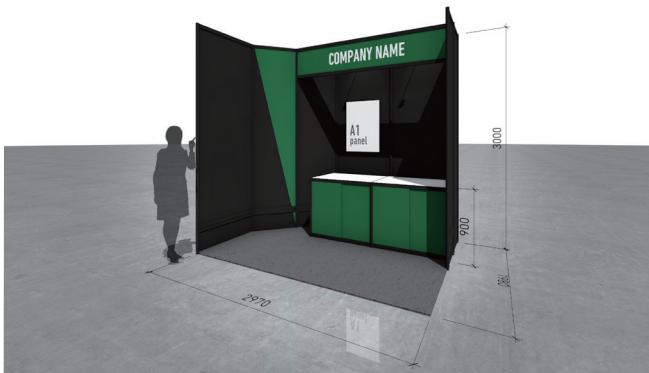
Registrations : Over 20,000 visitors (expected)

Entrance fee : Admission free (all visitors must pre-register)

Likely attendees : Engineers, researchers, and related people from automakers, parts suppliers, body makers, and manufacturers of measurement instrument, information software, and so on/educational staff and students from universities, schools of technology, and technical high schools/researchers, engineers, and related people from research institutes

Exhibit specifications/exhibition fees

Group Plan



[JSAE corporate members]*

1 booth ¥330,000 (including tax)

[Non-members]

1 booth ¥440,000 (including tax)

1 booth: 2,970 (W) × 1,980 (D) × 3,000 (H) (mm)

The prices listed above are for one booth.

Please contact us to discuss your preferred number of booths.

Available upgrades to the online exposition plan

● **Upgrade to the Standard Online Plan**
JSAE corporate members: + ¥165,000, non-members: + ¥220,000

● **Upgrade to the Premium Online Plan**
JSAE corporate members: + ¥423,500, non-members: + ¥478,500

* Each Group will be awarded access to one online plan.
Please contact us about additional purchases.

Basic booth configuration

- Simple partition walls + partial color sheeting
- Needle punch carpet
- Spotlight × 2
- Company nameboard × 1
- Exhibition stand × 2
(including lockable lower storage compartment)
- Primary electricity supply/usage costs
- Double electricity outlet (500 W) × 1
- A1 panel
(Exhibitors should prepare their own design data.)

Online Exposition ■ LIGHT Plan

- Category area banner (small)
- Exhibition booth introduction
- Main visual
- Online exhibition content (products × 3, videos × 3, catalogs × 3)
- Downloading of data about visitors to your pages
- Visitor questionnaire
- Inquiry form

* JSAE corporate members

Attn. To receive the members' discount, membership must be valid for the date that the exhibition is held. If you wish to become a new member, please contact the Exhibition Management Office.

Exhibitor application

Exposition Management Coordinator, Taiseisha Ltd.

✉ jsae-expo@taiseisha.co.jp

*Exhibition applications will not be accepted by telephone or fax.

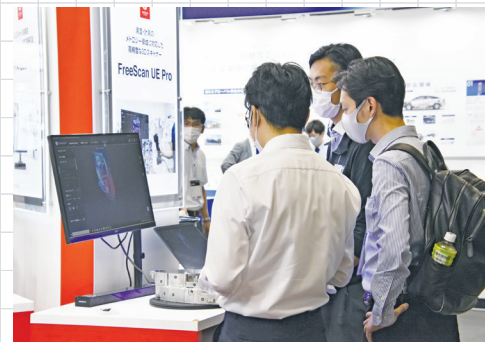
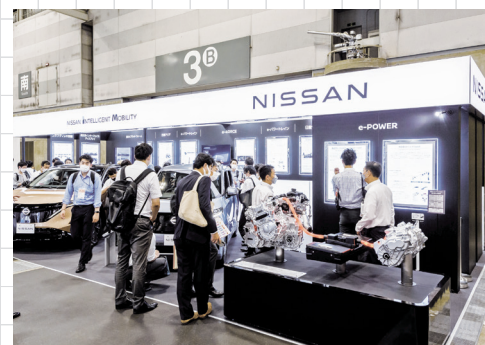
https://aee.expo-info.jsae.or.jp/en/nagoya/call_for_exhibitors/

See the official website for details of exhibitor applications. The Exposition Office will recommend the optimum exhibition plan based on your requirements, which may include one of the ordinary exhibition plans.

Please note that applications may be closed without prior notice. Thank you for your understanding.



NAGOYA Gallery



Inquiries to

Exposition Management Coordinator, Taiseisha Ltd.

✉ jsae-expo@taiseisha.co.jp