

AUTOMOTIVE ENGINEERING EXPOSITION 2023 NAGOYA

Aichi Sky Expo Wed., July 5 → Fri., July 7

ONLINE Wed., June 28 → Wed., July 19

Organizer: Society of Automotive Engineers of Japan, Inc.

Special exhibition support package

Startup Plan

For start-ups and
academic research institutions



We are on the hunt for new technologies.

How about giving your new ideas wider exposure?

The details of new plans and the latest information
will be posted on the official site as it becomes available.



Exposition Office: Taiseisha Ltd. / ✉ jsae-expo@taiseisha.co.jp



Welcome!
Start-up Company!
Academic lab!

The best chance to showcase your products and technologies to the widest range of people and companies.

The ideal plan for the following companies and research institutions!

Potential exhibitors
lacking opportunities
to showcase their
research to industry



Potential exhibitors
looking for partners
in product development

Potential exhibitors
looking for
an assessment of
their developments
from industry



Potential exhibitors
with a minimal budget
for exhibitions

RESOLVE YOUR CONCERNS WITH THIS NEW PLAN!

exhibition
space



booth
decoration



presentation
stage



dedicated
exhibition
area

Set Plan !

With the Group Plan, an exhibition that normally costs the equivalent of ¥600,000* (including tax) costs

only **¥165,000** (including tax)

* Example of normal exhibition cost: [1 exhibition space: ¥330,000] + [unit system booth (including exhibition stands and panel): ¥215,000] + [Online Economy Plan: ¥55,000]
= Total equivalent to ¥600,000 (price for JSAE corporate members)

* This comparison does not include the presentation stage since this is an option without an exact equivalent in normal exhibition plans.



- Exhibit using a simple package to network with even more visitors
- Publicize your technologies on the presentation stage
- Attract greater attention by exhibiting in the exclusive startup area
- Use the Online Plan part of the package to publicize your exhibition in advance

Eligible applicants

- Startup companies founded within the last ten years
- University researchers, academic venture businesses, educational institutions, etc.

Organizer : Society of Automotive Engineers of Japan, Inc.

Name : AUTOMOTIVE ENGINEERING EXPOSITION 2023 NAGOYA

Dates : **NAGOYA Exposition**

(Real Exposition) Wed., July 5 - Fri., July 7, 2023

July 5 - July 6 10:00 - 18:00

July 7 10:00 - 17:00

📍 Aichi Sky Expo (exhibition space : 20,000 m²)

Name : AUTOMOTIVE ENGINEERING EXPOSITION 2023 ONLINE

Dates : **ONLINE STAGE 2**

Wed., June 28 - Wed., July 19, 2023

[Pre-Open]

Wed., June 28 - Tue., July 4, 2023

📍 Online Exposition Website

Exposition scale : Over 250 exhibitors/750 booths (expected)

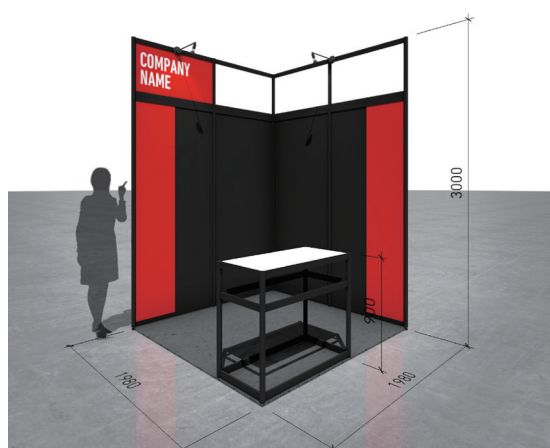
Registrations : Over 20,000 visitors (expected)

Entrance fee : Admission free (all visitors must pre-register)

Likely attendees : Engineers, researchers, and related people from automakers, parts suppliers, body makers, and manufacturers of measurement instrument, information software, and so on/educational staff and students from universities, schools of technology, and technical high schools/researchers, engineers, and related people from research institutes

Exhibit specifications/exhibition fees

Startup Plan



[Uniform price for both JSAE corporate members and non-members]

1 booth ¥165,000 (including tax)

1 booth: 1,980 (W) × 1,980 (D) × 3,000 (H) (mm)

Nagoya Exposition

■ Basic booth configuration

- Simple partition walls + partial color sheeting
- Needle punch carpet
- Spotlight×2
- Company nameboard × 1
- Exhibition stand × 1
- Primary electricity supply/usage costs
- Double electricity outlet (500 W) × 1

■ One slot on the presentation stage

This is an exclusive stage for exhibitors who apply for the Startup Plan.
(Additional slots on the stage may be purchased for ¥33,000 (including tax).)

Online Exposition

■ ECONOMY Plan

- Category area banner (company name only)
- Exhibition booth introduction
- Inquiry form

Exhibitor application

Exposition Management Coordinator, Taiseisha Ltd.

✉ jsae-expo@taiseisha.co.jp

*Exhibition applications will not be accepted by telephone or fax.

https://aee.expo-info.jsae.or.jp/en/nagoya/call_for_exhibitors/

Exhibitor
application

Application
checked by the
Exposition Office

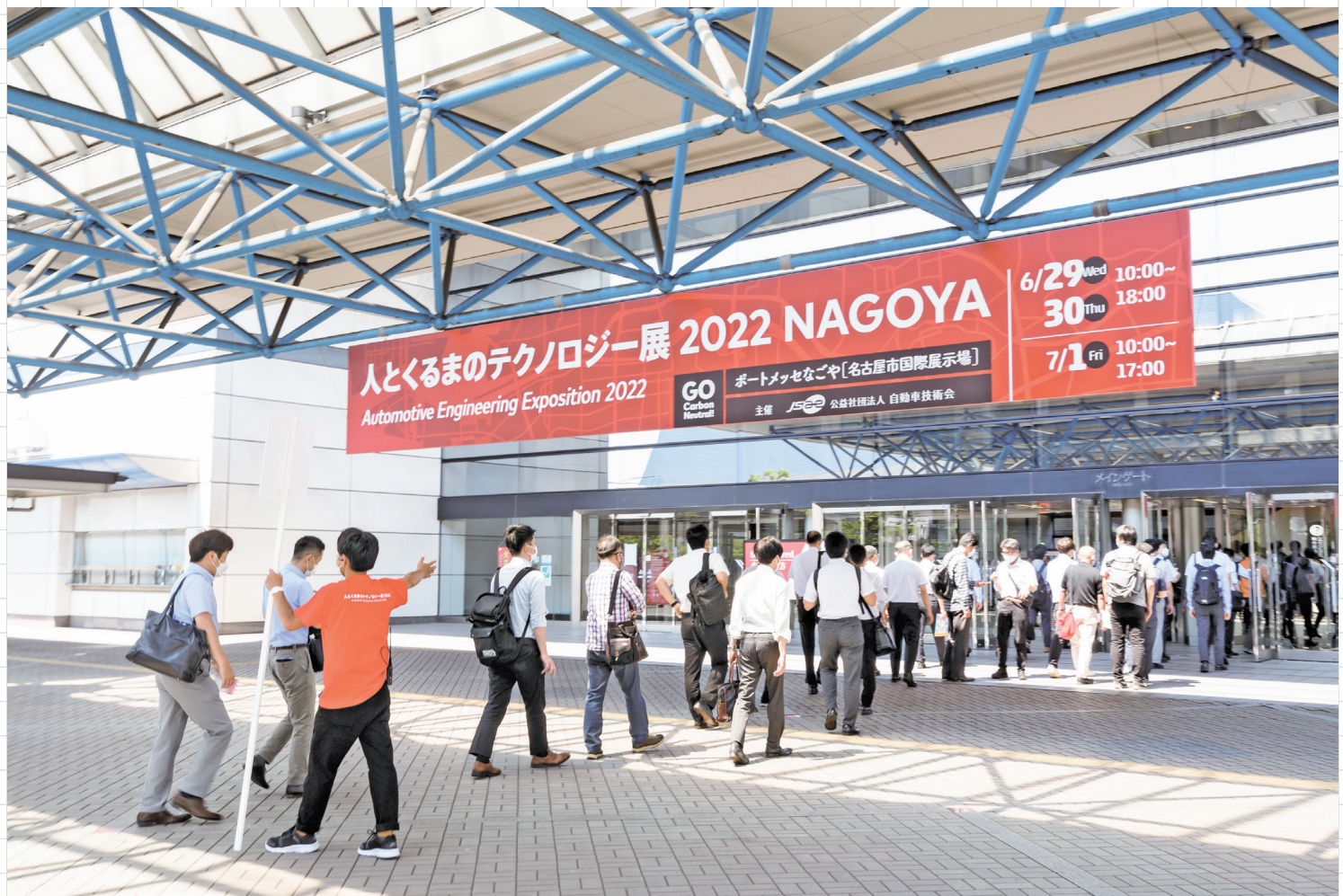
Notification of
acceptance from the
Exposition Office

Exhibition
preparation

Opening
of
Exposition

* This plan is intended to support startup companies and academic research institutions.
Applications may be rejected if the Exposition Office judges that an applicant does not fulfill these criteria.

* Applications may be closed without prior notice. Thank you for your understanding.



NAGOYA Gallery



Inquiries to

Exposition Management Coordinator, Taiseisha Ltd.

✉ jsae-expo@taiseisha.co.jp