

# AUTOMOTIVE ENGINEERING EXPOSITION 2023 NAGOYA

Special exhibition support package

**Value Plan**

**Aichi Sky Expo** Wed., July 5 → Fri., July 7  
**ONLINE** Wed., June 28 → Wed., July 19

Organizer: Society of Automotive Engineers of Japan, Inc.

For new exhibitors  
and returning exhibitors



*Returning exhibitors!*  
*New exhibitors!*

The Value Plan is ideal for first-time or returning exhibitors

Take a step into the future with the  
Automotive Engineering Exposition in Nagoya

The details of new plans and the latest information  
will be posted on the official site as it becomes available.



Exposition Office: Taiseisha Ltd. / ✉ [jsae-expo@taiseisha.co.jp](mailto:jsae-expo@taiseisha.co.jp)





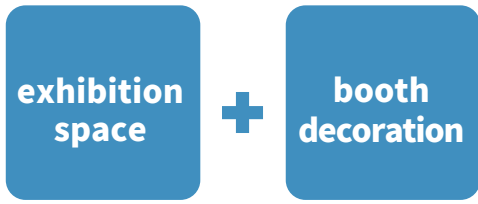
Returning exhibitors!  
New exhibitors!

The best chance to showcase your products and technologies to the widest range of people and companies

The ideal plan for the following companies!



**RESOLVE YOUR CONCERNS WITH THIS NEW PLAN!**



**Set Plan !**

With the Value Plan, an exhibition that normally costs the equivalent of ¥600,000 (including tax) costs **only ¥330,000** (including tax)

\* Example of normal exhibition cost: [1 exhibition space: ¥330,000] + [unit system booth (including exhibition stands and panel): ¥215,000] + [Online Economy Plan: ¥55,000] = Total equivalent to ¥600,000 (price for JSAE corporate members)



- Enjoy a simple and straightforward exhibition experience with booth decorations included in the package
- Reduce your exhibition fees and realize more efficient PR
- Carry in your exhibits the day before opening  
→ The exhibition booth is ready for use the very next day
- Use the Online Plan part of the package to publicize your exhibition in advance

**Eligible applicants**

- First-time exhibitors at the Automotive Engineering Exposition in Nagoya
- Companies who did not exhibit at the 2022 Automotive Engineering Exposition in Nagoya

**Organizer** : Society of Automotive Engineers of Japan, Inc.

**Name** : AUTOMOTIVE ENGINEERING EXPOSITION 2023 NAGOYA

**Dates** : **NAGOYA Exposition**

Wed., July 5 - Fri., July 7, 2023

July 5 - July 6 10:00 - 18:00

July 7 10:00 - 17:00

📍 Aichi Sky Expo (exhibition space : 20,000m<sup>2</sup>)

**Name** : AUTOMOTIVE ENGINEERING EXPOSITION 2023 ONLINE

**Dates** : **ONLINE STAGE 2**

Wed., June 28 - Wed., July 19, 2023

[Pre-Open]

Wed., June 28 - Tue., July 4, 2023

📍 Online Exposition Website

**Exposition scale** : Over 250 exhibitors/750 booths (expected)

**Registrations** : Over 20,000 visitors (expected)

**Entrance fee** : Admission free (all visitors must pre-register)

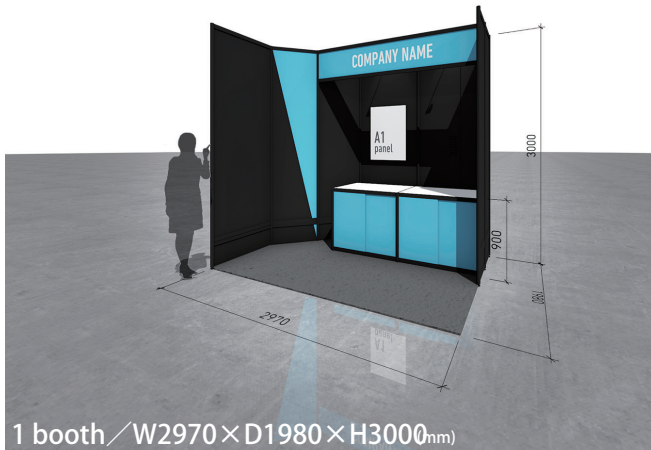
**Likely attendees** : Engineers, researchers, and related people from automakers, parts suppliers, body makers, and manufacturers of measurement instrument, information software, and so on/educational staff and students from universities, schools of technology, and technical high schools/researchers, engineers, and related people from research institutes

Exhibit specifications/exhibition fees

# Value Plan

## Basic booth configuration

- Simple partition walls + partial color sheeting
- Needle punch carpet
- Spotlight× 2
- Company nameboard×1
- Exhibition stand×2 (including lockable lower storage compartment)
- Primary electricity supply/usage costs
- Double electricity outlet (500 W) × 1
- A1 panel (Exhibitors should prepare their own design data.)



1 booth / W2970 × D1980 × H3000(mm)

[JSAE corporate members]\*

**1 booth ¥ 330,000** (including tax)

**2 booth ¥ 660,000** (including tax)

[Non-members]

**1 booth ¥ 440,000** (including tax)

**2 booth ¥ 880,000** (including tax)

## Online Exposition

## ■ ECONOMY Plan

- Category area banner (company name only)
- Exhibition booth introduction
- Inquiry form

\* JSAE corporate members

Attn. To receive the members' discount, membership must be valid for the date that the exhibition is held. If you wish to become a new member, please contact the Exhibition Management Office.

Each exhibitor may apply for up to two booths.

Exhibitor application

Exposition Management Coordinator, Taiseisha Ltd.

✉ jsae-expo@taiseisha.co.jp

\*Exhibition applications will not be accepted by telephone or fax.

[https://aee.expo-info.jsae.or.jp/en/nagoya/call\\_for\\_exhibitors/](https://aee.expo-info.jsae.or.jp/en/nagoya/call_for_exhibitors/)

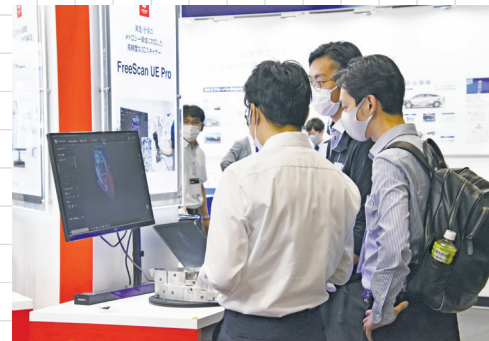
See the official website for details of exhibitor applications. The Exposition Office will recommend the optimum exhibition plan based on your requirements, which may include one of the ordinary exhibition plans.

Please note that applications may be closed without prior notice. Thank you for your understanding.





## NAGOYA Gallery



**Inquiries to**

Exposition Management Coordinator, Taiseisha Ltd.

✉ [jsae-expo@taiseisha.co.jp](mailto:jsae-expo@taiseisha.co.jp)