人とくるまのテクノロジー展 2025

Automotive Engineering Exposition 2025

RESULT REPORT

- NAGOYA

Wednesday, July 16, through Friday, July 18, 2025

- ONLINE STAGE 2

Wednesday, July 9, through Wednesday, July 30, 2025

Introduction

The 9th JSAE Automotive Engineering Exposition 2025 NAGOYA
took place for three days from Wednesday, July 16 to Friday, July 18, 2025.
This year, 475 companies exhibited in 989 booths,
We were pleased to have 34,548 visitors over the three-day period.
This report describes the results of the exposition based on the answers to questionnaires by visitors and exhibitors.
These results will be used to make subsequent expositions even more successful.
Thank you for supporting the Automotive Engineering Exposition,
and we look forward to your continued support in the future.

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SUMMARY REPORT

( ) figures for 2024

Exhibition Name
AUTOMOTIVE ENGINEERING EXPOSITION 2025 NAGOYA

Date
Wednesday, July 16, through Friday, July 18, 2025
Wednesday to Friday 3days 10:00 - 17:00

Venue
Aichi Sky Expo (Aichi International Exhibition Center) Hall D/E/F

Organizer
Society of Automotive Engineers of Japan, Inc. (JSAE)

Support
METI Chubu, Aichi Prefecture, Tokoname-City

Supported by
Automobile Business Association of Japan / Flat Glass Manufacturers Association of Japan / Information Processing Society of Japan / Japan Aluminium Association / Japan Auto-Body Industries Association Inc. / Japan Auto Parts Industries Association / Japan Automobile Manufacturers Association, Inc. / Japan Automobile Research Institute / Japan Automobile Transport Technology Association / Japan Automotive Machinery and Tool Manufacturers Association / Japan Automotive Service Equipment Association / Japan Automotive Software Platform and Architecture / Japan Deep Learning Association / Japan Internal Combustion Engine Federation / Japan Lubricating Oil Societies / Mobility Service Association / Petroleum Association of Japan / The Institute of Electrical Engineers of Japan / The Iron and Steel Institute of Japan / The Japan Automobile Tyre Manufacturers Association, Inc. / The Japan Federation of Engineering Societies / The Japan Institute of Light Metals / The Japan Magnesium Association / The Japan Petroleum Institute / The Japanese Society for Artificial Intelligence /The Japan Society of Mechanical Engineers / The Society of Instrument and Control Engineers / The Society of Materials Science, Japan

Attendees
Engineers, researchers, from the automobile, electronic, test & measurement equipment, information & software, logistics & transportation industries as well as educational & research institutes.

Number of Exhibitors

475 (392)
989 (859)

Registrations

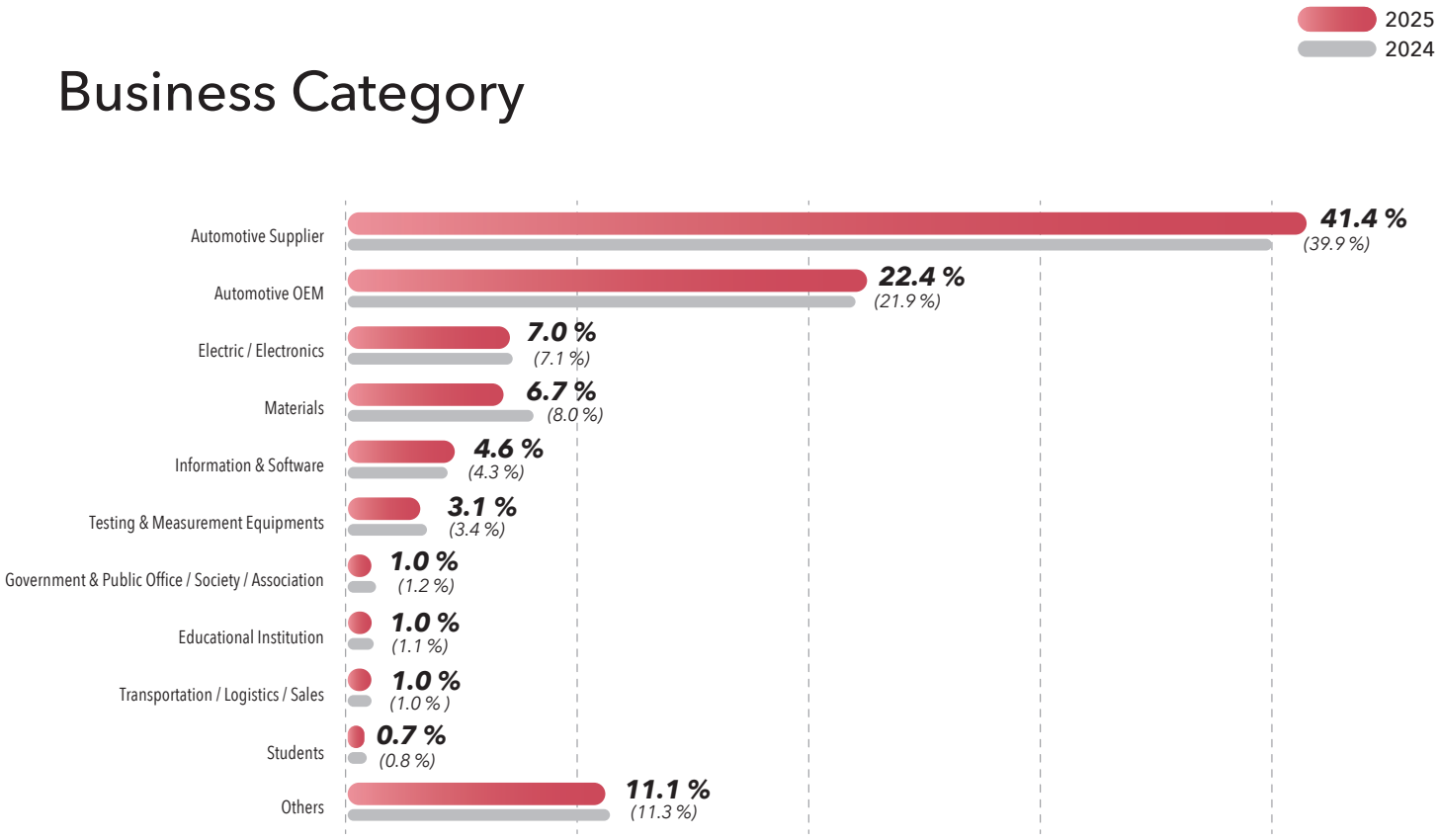
34,548
(29,852)

Breakdown of Visitors by Date

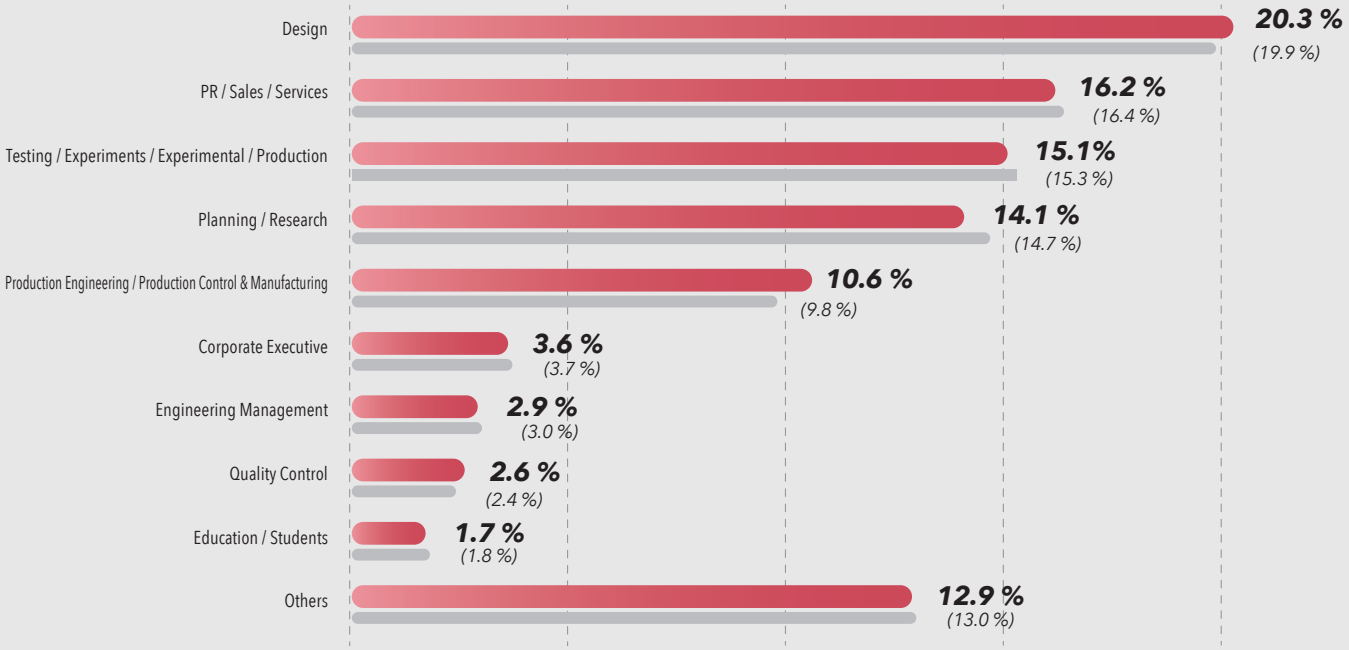
( ) figures for 2024

Date	Weather	Registrations
Wednesday, July 16	Cloudy, then Rain	9,949 (8,162)
Thursday, July 17	Rain, occasionally Cloudy	10,779 (9,931)
Friday, July 18	Cloudy, then Sunny	13,820 (11,759)
	Total	34,548 (29,852)

Business Category

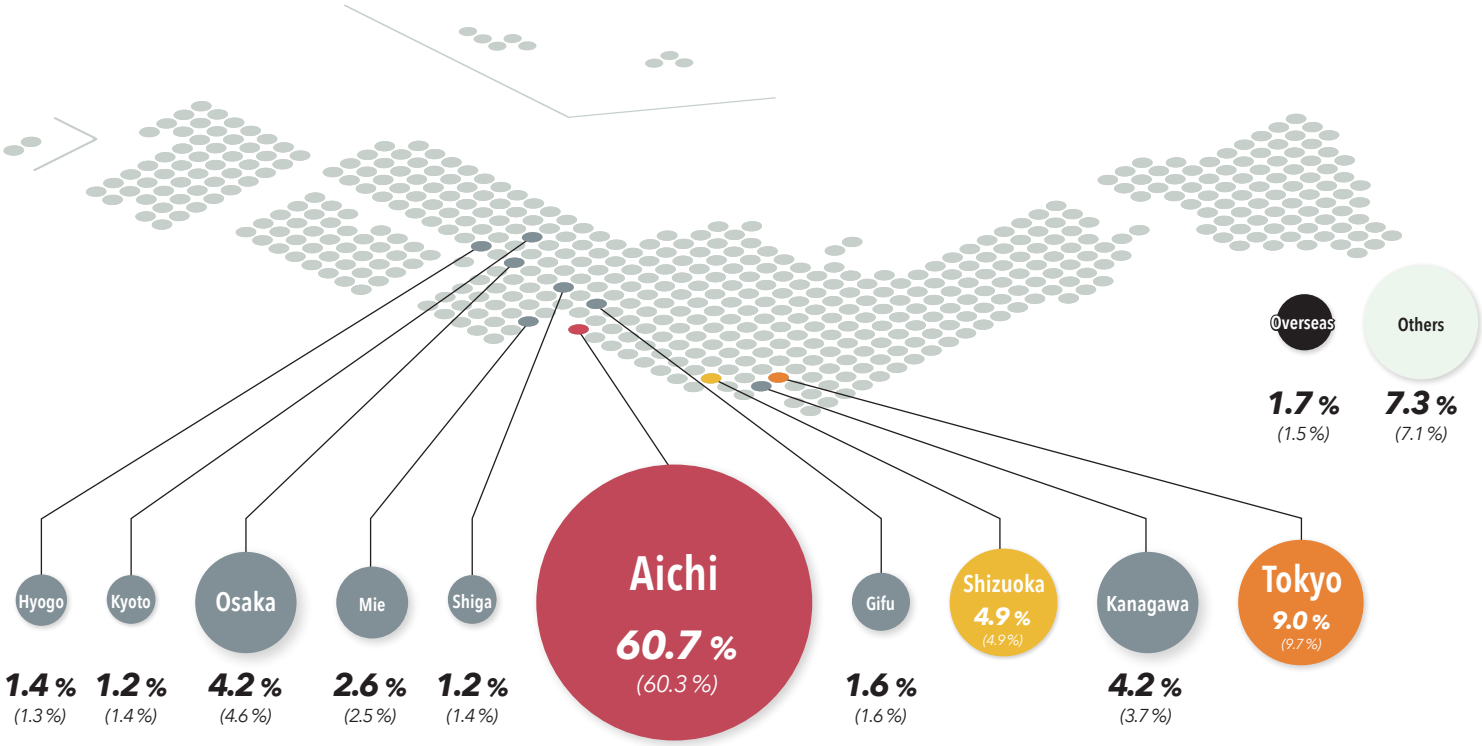


Job Category



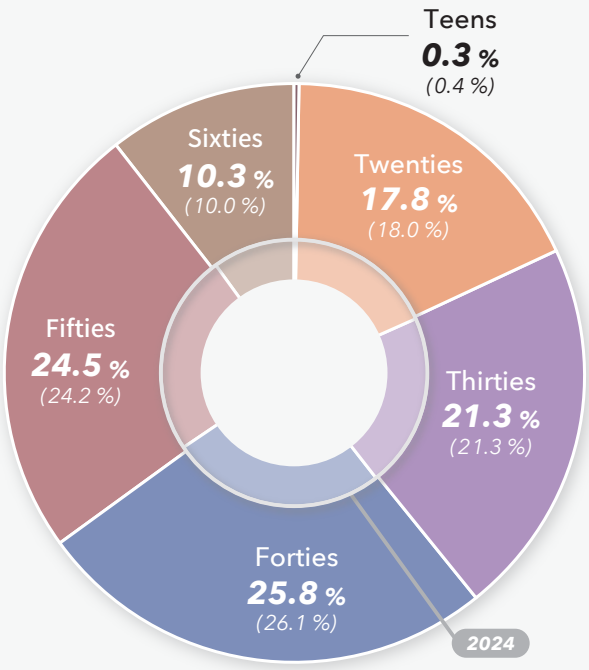
*( ) figures for 2024

Region

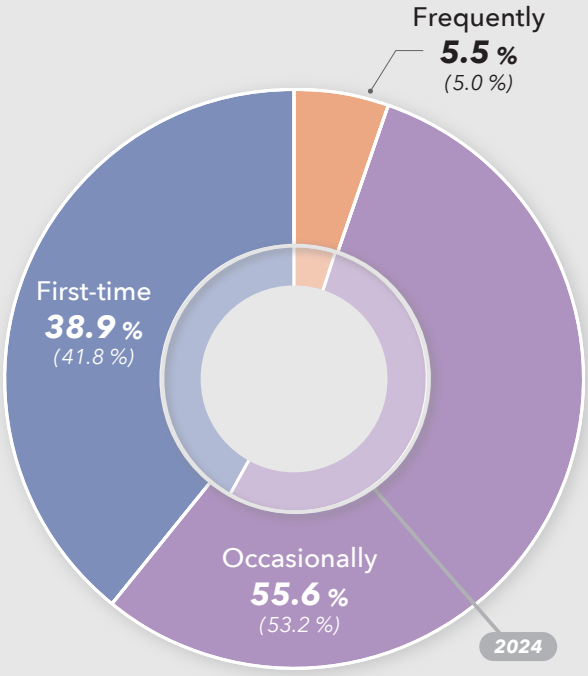


*Inner diameter and ( ) figures for 2024

Age



Frequency of Visits



VISITORS SURVEY

Valid Responses: 1,204

VISITORS' VOICE

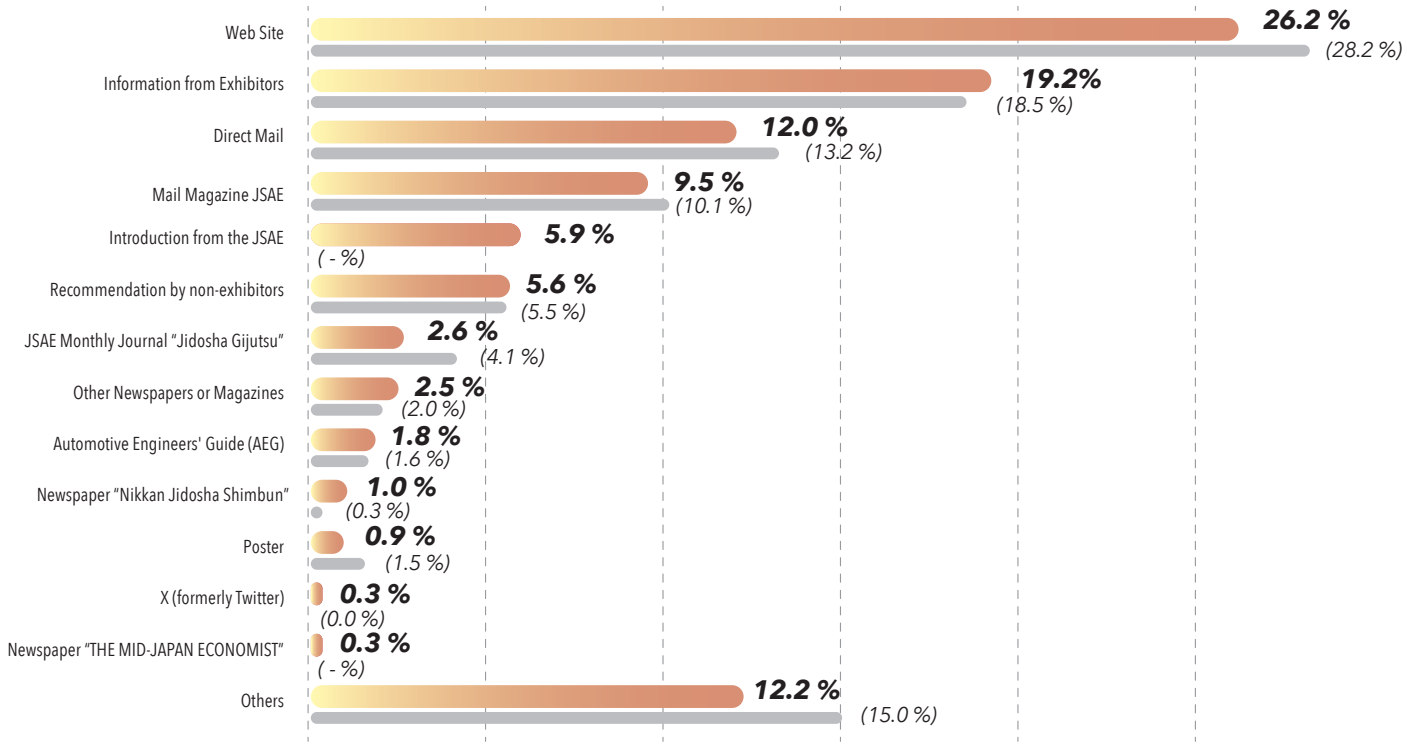
The relatively uncrowded venue layout allowed for thorough one-on-one conversations with the exhibitors. We were able to talk about technical background and product development with detailed discussion, which we wouldn't normally get to ask about. This was very productive time for us. What stood out was that it wasn't just a simple exchange of business cards; we were able to engage in deep information sharing.

The exhibition featured many hands-on experiences, deepening my understanding of the technology. Particularly at the vehicle displays, hearing explanations directly from the developers conveyed their passion for the products. The audio solution demos were also highly impressive, realizing the unique value I could get through in-person exhibition.

This year's exhibition featured more participating companies and diverse themes more than usual, making thorough advance research essential for efficient booth-visits on the day I visited. Conversely, this underscored the remarkable breadth and depth of participating companies, highlighting the Nagoya Exhibition's distinctive strength in showcasing such a wide range of diverse and compelling businesses.

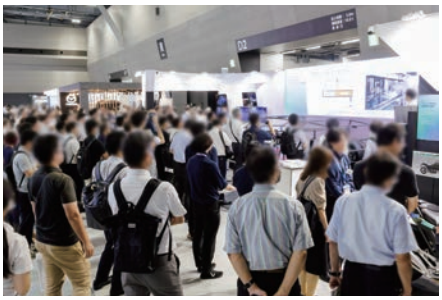
The Nagoya exhibition featured Chinese and Korean companies that are rarely seen at the Yokohama exhibition, giving it a distinctly international flavor that felt very fresh. I believe these overseas exhibitors are a unique attraction specific to the Nagoya event. The exhibition layout effectively leveraged the area's characteristics, allowing visitors to experience technologies distinct from other regions, which was excellent.

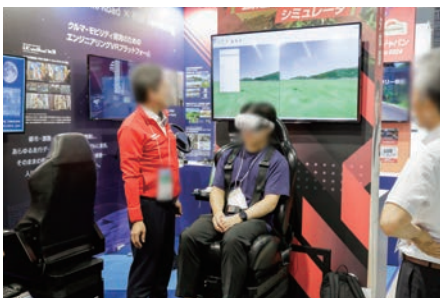
How Visitors Knew about the Exposition





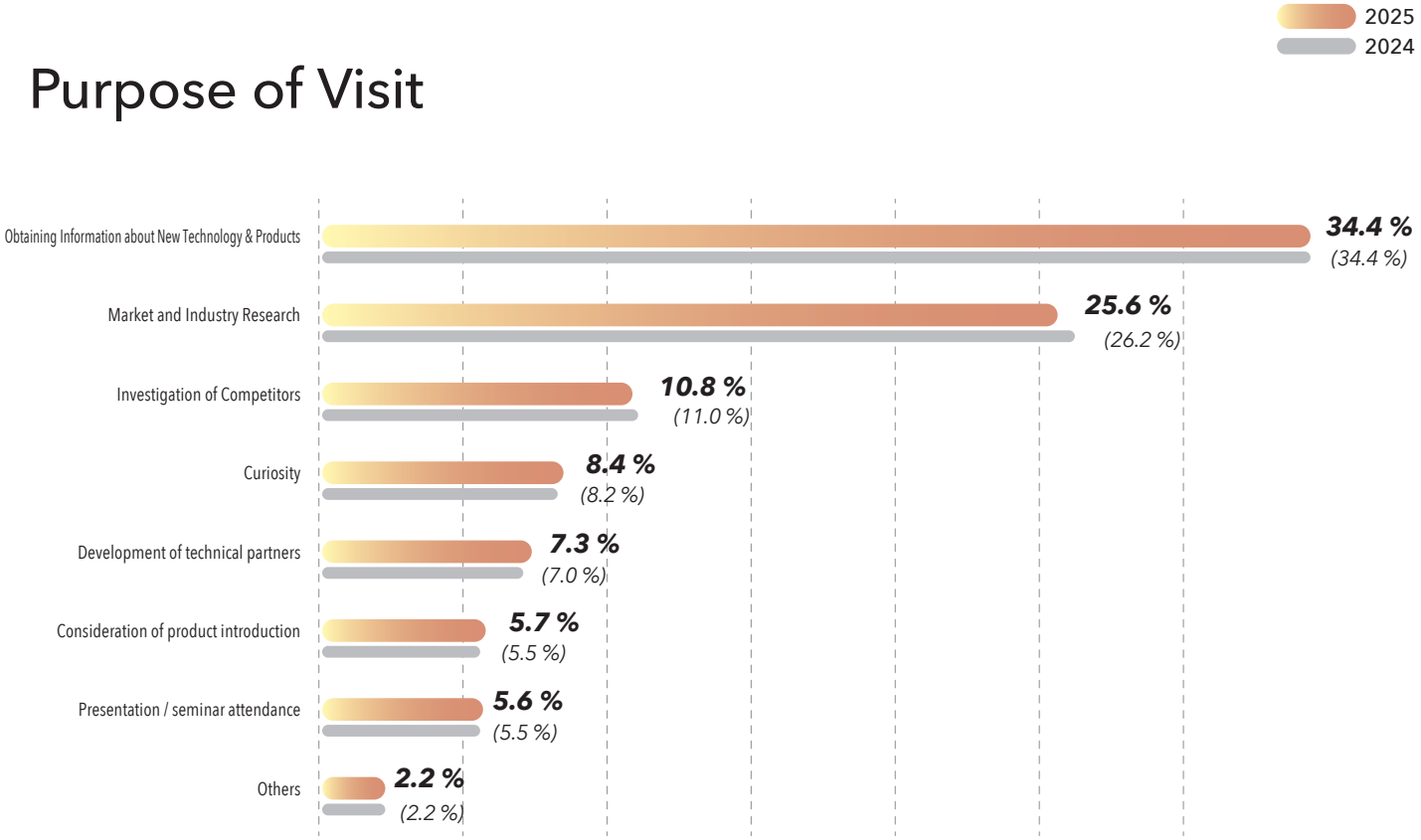




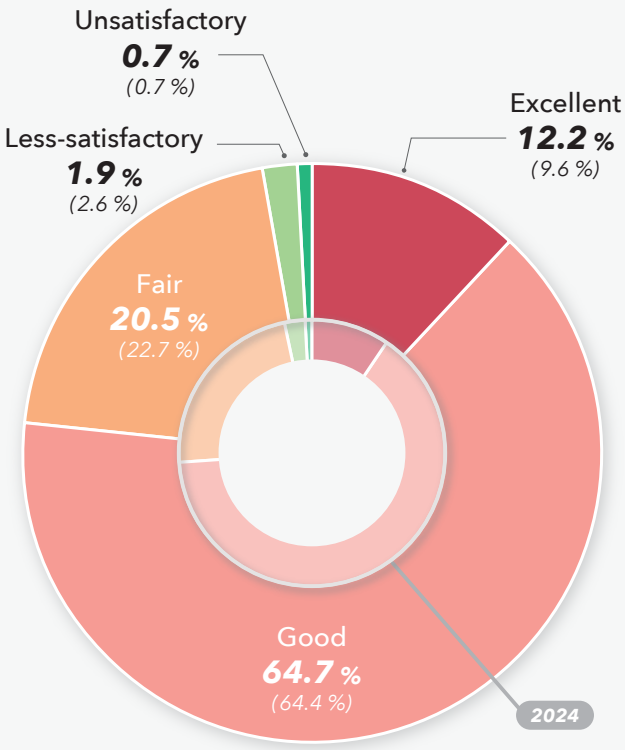

VISITORS

Purpose of Visit

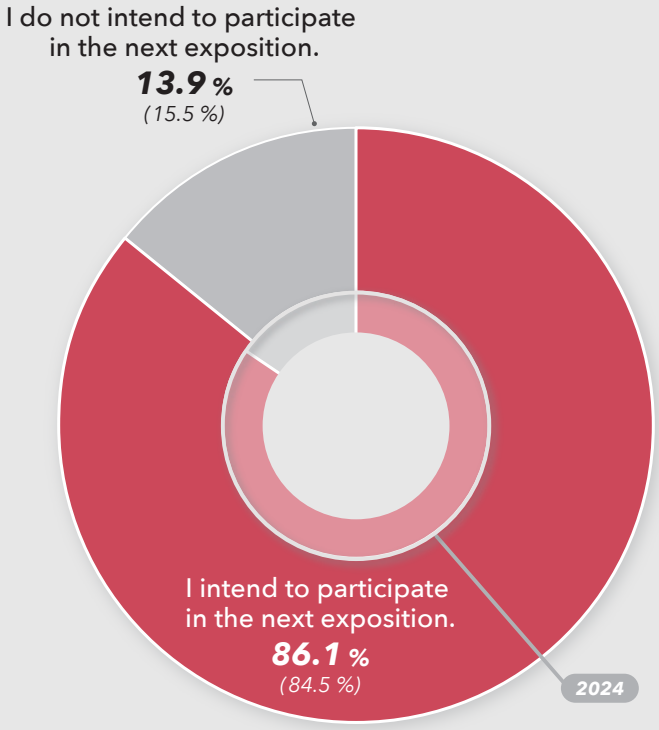


*Inner diameter and ( ) figures for 2024

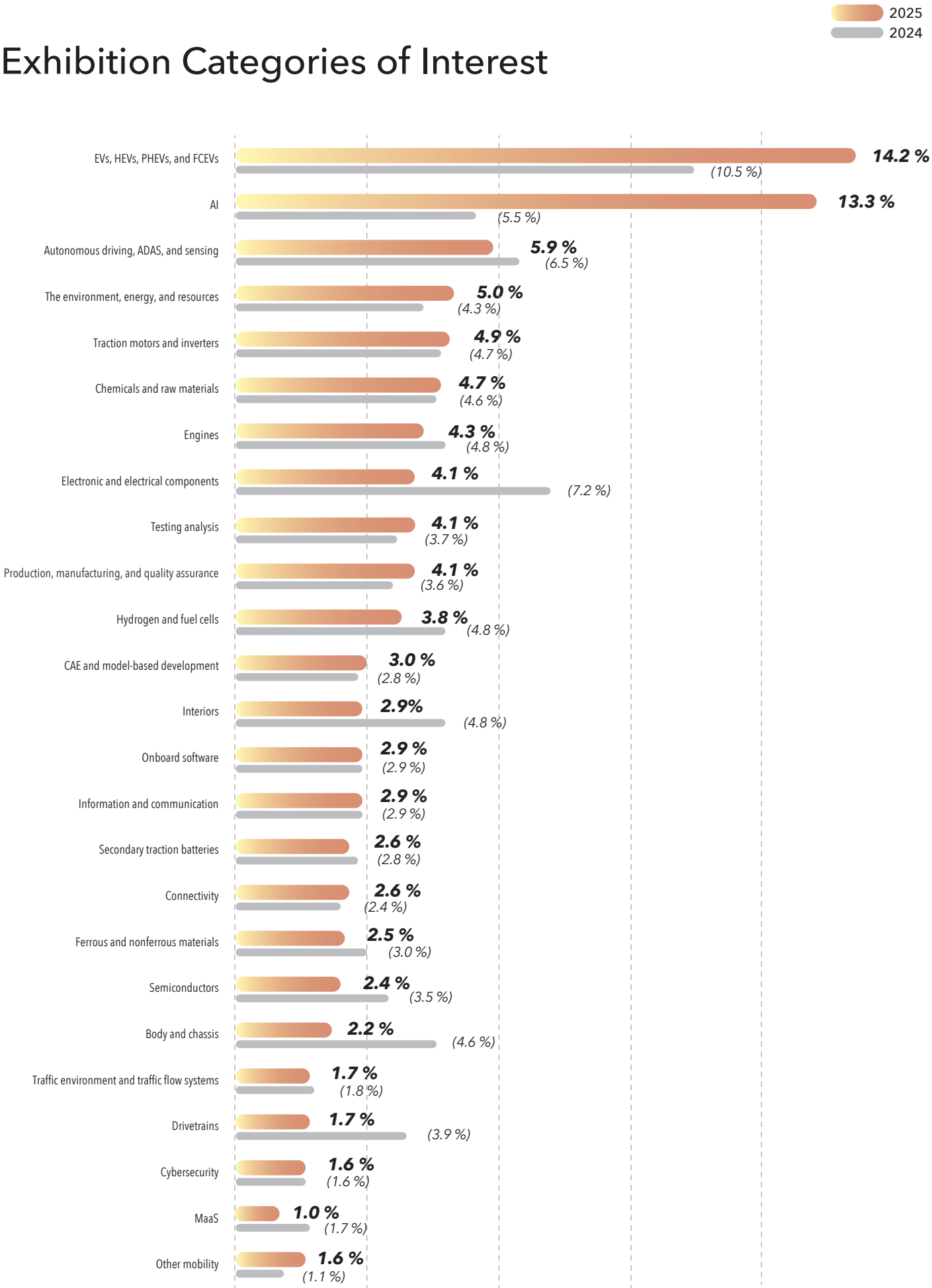
Satisfaction with Visit



Likelihood of attending the next exposition



Exhibition Categories of Interest



Which exhibits left the best impression in the general exhibits?

Answer Ranking

1. **Circular Economy**
2. **FCEVs**
3. **Next-Generation Seat**
4. **Commercial Vehicles**
5. **BEVs**

in Alphabetical order

3D printers
Actual Vehicle Display
ADAS
AI Technology
Airbag
Automatic opening/closing doors
Brainwave Measurement
Calibration Automation Support
Carbon Neutral
Communication Robots
Connectors
Cut Model
Decorative Film
Die-cast Products
Dispenser
eAxle
Embedded Software
GigaCast
High-Performance Resin
Hydrogen Tank
In-vehicle infotainment
In-Wheel Motor
Interior Technology
Internal Combustion Engines
Low-noise tires
Manual Creation Support
Manufacturing DX
Microwave Sensor
Mobility Support Device
Molding Technology
Noise Control Components
NVH Analysis
PHEVs
Plant-Based Material Products
Power Supply Device
Press Technology
Preventive Safety Technology
RFID Tire
Simulator
Spring
Tactile sensors
Thermal Management
Voice Recognition System
VR Technology
Weight Reduction Technology

Which themes and products would visitors like exhibitors to show in future exhibitions?

Answer Ranking

1. **Autonomous Driving Technology**
2. **AI Technology**
3. **BEVs**
4. **SDVs**
5. **Biofuel**

in Alphabetical order

- 3D printers
- Aerospace Technology
- Aluminum
- Battery
- Biometric Sensing
- Carbon Neutral
- Circular Economy
- Cleaning Technology
- Commercial Vehicles
- Concept Car
- Cost Reduction
- Current sensors
- Decorative Film
- Electronic Devices
- Experiential Exhibitions
- FCEVs
- Fuse
- GigaCast
- Headlight
- High-Performance Resin
- In-vehicle Software
- Industry-Academia-Government Collaboration
- Information and Communication Technology
- Internal Combustion Engines
- MaaS
- Manufacturing DX
- Measuring Instruments
- Millimeter-wave radar
- Mobility DX
- Motor Core
- Next-Generation Mobility
- Nuclear fusion power generation
- NVH
- Overseas Power Supply Standards
- Preventive Safety Measures
- Printed Circuit Board
- Recycling Technology
- Smartphone Integration
- Social Issue Solutions
- Software Development
- Thermal Management
- Transparent Display
- V2H
- VR Technology
- Weight Reduction Technology

EXHIBITORS SURVEY

Valid Responses: 118

EXHIBITORS' VOICE

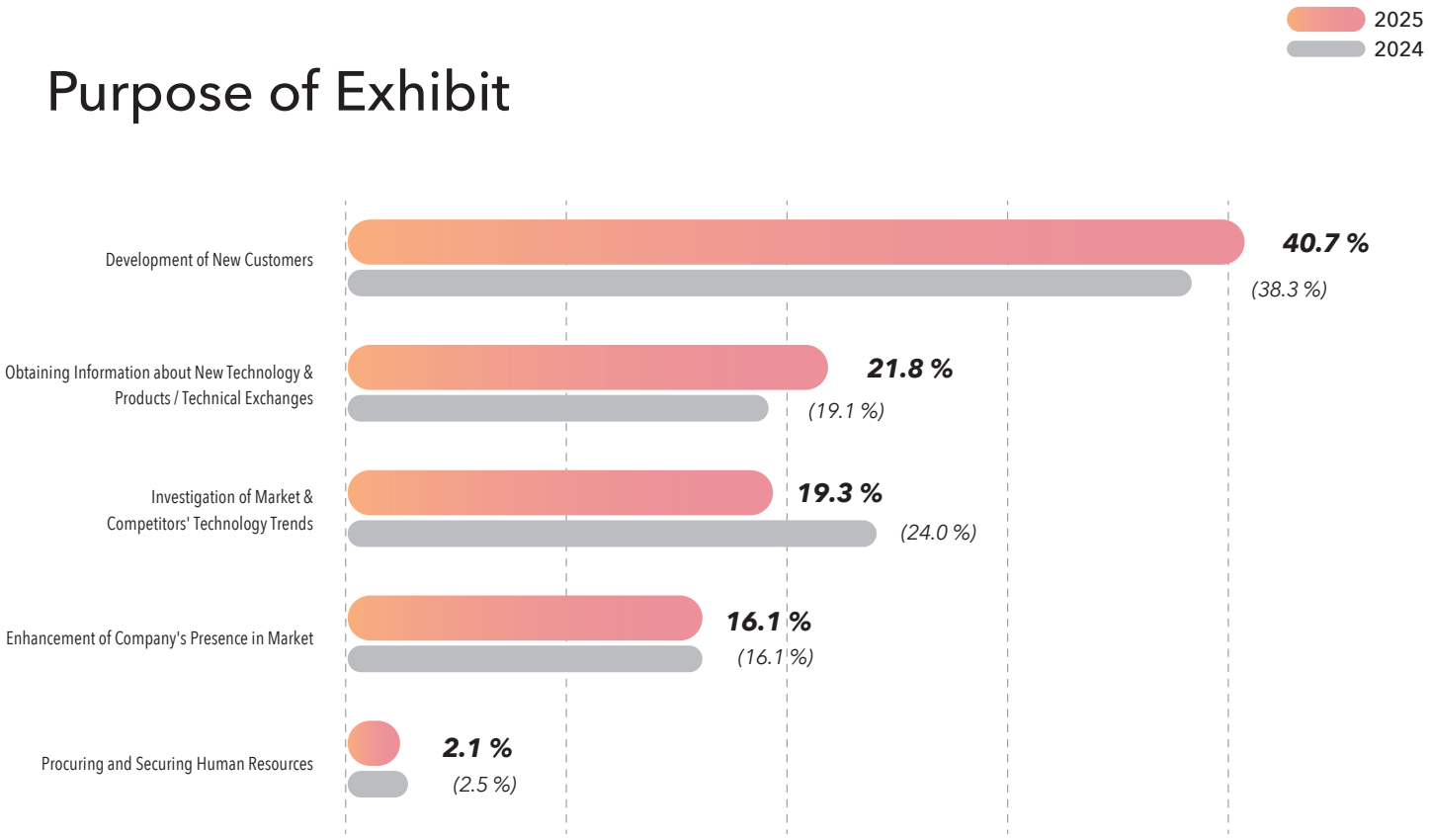
We were able to establish direct connections with manufacturing clients and engineers in the Tokai region, deepening relationships with a demographic that is typically difficult to approach. In particular, the opportunity to engage in thorough face-to-face discussions with locally based clients yielded valuable outcomes—not only strengthening existing client relationships but also leading to new business opportunities.

The bus service from OEM and key supplier locations proved highly effective in encouraging attendance from target companies. We observed engineers from the companies we hoped to attract visiting the venue, which also contributed to the overall energy of the event. We would like to see the bus service initiative continue as a community-focused approach to attracting visitors.

Although it was my first time exhibiting at this exposition and I felt some anxiety, the affordable exhibition fees and compact booth layout created an environment that made it easy to participate on a trial basis. The low barrier to entry was beneficial for startups and small-to-medium enterprises, and it proved highly effective as a venue for exchanging business cards and disseminating information. I feel confident that this experience has created opportunities that would lead us to future sales expansion.

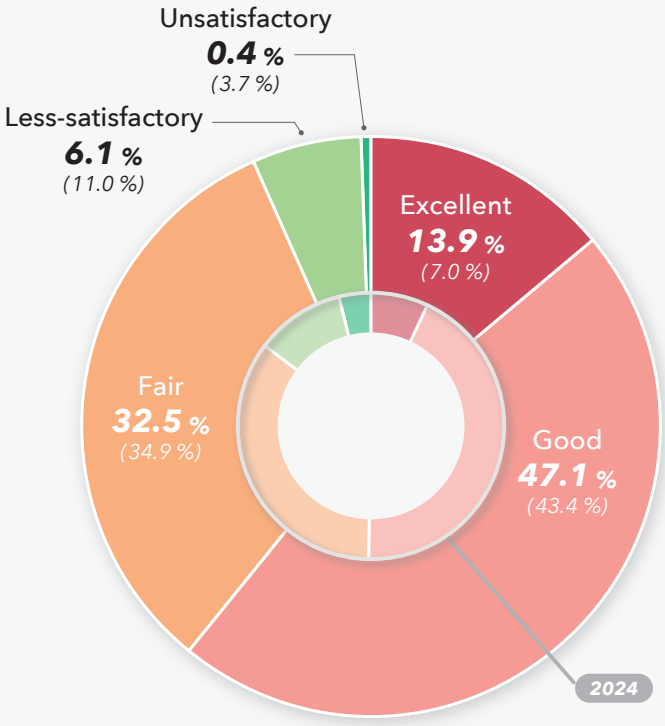
Many attendees we met at the venue came to view the exhibits with specific challenges or considerations in mind, and their objectives were clearly conveyed during our discussions. Rather than simply gathering information, they seemed to be visiting specifically to compare products and evaluate potential implementations, resulting in high-quality business discussions. We greatly appreciated the specificity of their responses.

Purpose of Exhibit

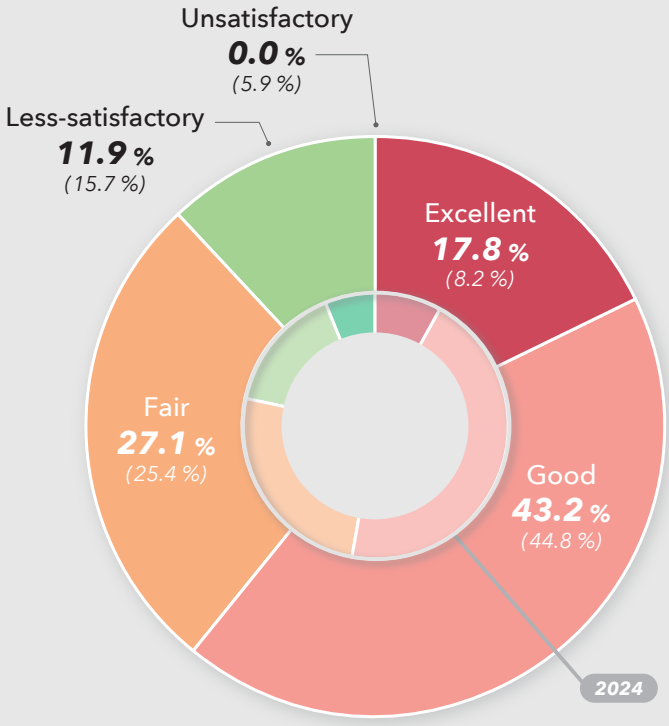


*Inner diameter and ( ) figures for 2024

Satisfaction with Exhibit



Impression of Visitors



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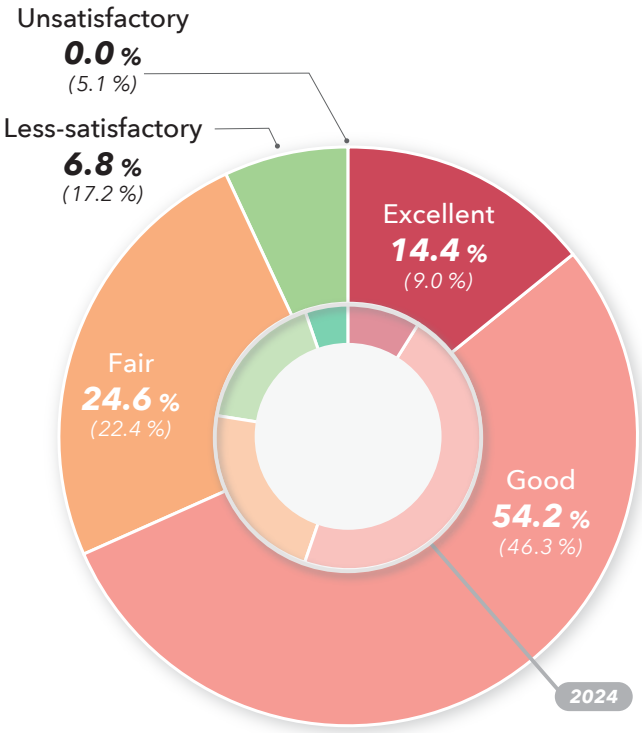
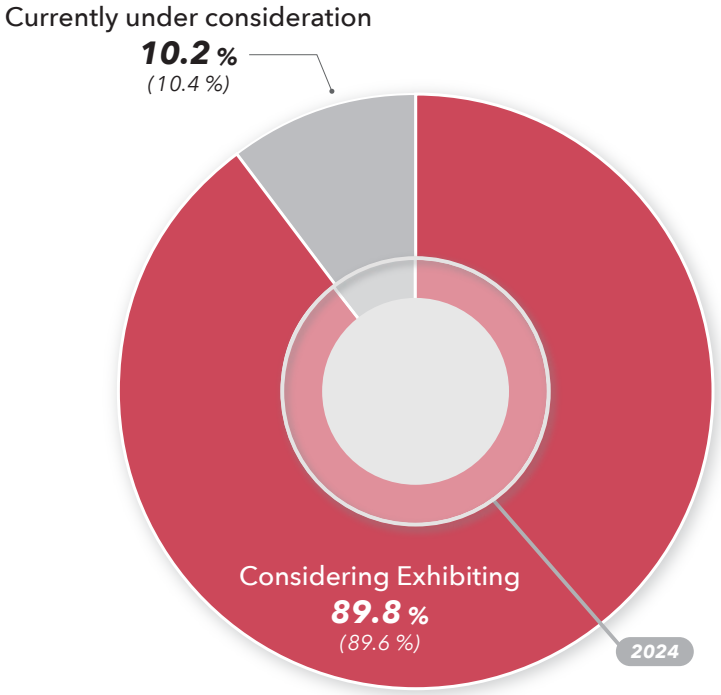
Comprehensive Evaluation



Likelihood of exhibiting at the next exposition



JSAE NAGOYA BEST 30

The visitors selected the exhibitors that made the biggest impression.

2,151 votes were received from the visitors.

1	Toyota Motor Corporation	
2	DENSO Corp.	
3	Honda Motor Co., Ltd.	
4	AISIN Corp.	
5	TOYOTA AUTO BODY Co., Ltd.	
6	TOYOTA BOSHOKU Corp.	
7	MITSUBISHI MOTORS Corp.	
8	Nissan Motor Co., Ltd.	
9	TOYODA GOSEI Co., Ltd.	
10	SUBARU Corp.	
11	Mitsubishi Chemical Corp.	
12	Suzuki Motor Corp.	
13	FUTABA INDUSTRIAL Co., Ltd.	
14	Hino Motors, Ltd.	
15	SEKISUI CHEMICAL Co., Ltd.	
16	ISUZU Group	(ISUZU MOTORS LIMITED /UD Trucks Corporation)
17	Toray Industries, Inc.	
18	Mazda Motor Corp.	
19	DAIHATSU MOTOR Co., Ltd.	
20	KASAI KOGYO Co., Ltd.	
21	Topre Corp.	
22	MITSUI CHEMICALS, Inc.	
23	Ono Sokki Co., Ltd.	
24	Furukawa Electric Co., Ltd.	
25	Sumitomo Electric Industries Ltd.	
26	DAD Co., Ltd.	
27	Shigeru Co., Ltd.	
28	SOLIZE Corporation	
29	UACJ Corp.	
30	CHUO SPRING Co., Ltd.	

Other Exhibitors of Interest

Murata Manufacturing Co., Ltd.
Tebiki Inc.
SCSK Corp.
Kobe Steel,Ltd.
Akari Inc.
NHK spring Co., Ltd.
ACHILLES Corp.
UNIPULSE Corp.
Yamada Manufacturing Co., Ltd.
MAC SYSTEMS Corp.


EXHIBITOR AWARDS FOR OUTSTANDING CONTRIBUTION

As a token of its deep gratitude, the JSAE awarded certificates of appreciation to exhibitors who have made a valuable contribution to the successful running of the exposition.

Awarding Criteria

Exhibitors who have participated in the exposition 15 times, or have exhibited across a total of 50 booths.

Contributing companies

ARCHIVETIPS Inc.

Daitron Co., Ltd.

Integral Technology Co., Ltd.

Keisoku Engineering System Co., Ltd.

KURARAY Co., Ltd.

NISSIN PREVO Co., Ltd.

SUMIDA CORPORATION

TPR Co., Ltd.

*in alphabetical order

JSAE SPECIAL EXHIBITS

The future of cars and mobility created by the fusion of new technologies

- The horizons of automotive technology broadened by digital transformation -

The automotive industry is experiencing a digital transformation (DX) based on technological innovations driven by artificial intelligence and big data, which have advanced services utilizing automated driving and telematics to a point unimaginable ten years ago.
Thanks to creative collaborations with new technical fields, automotive technologies are poised to see an even greater leap forward as automakers work to build the future of cars and mobility.
This exposition features exhibits and presentations focusing on three perspectives: the evolution of cars driven by DX, the evolution of society and services involving cars, and the evolution of manufacturing (monozukuri).
Join us in creating the ideal forum for considering the future.

Exhibit Collaborators and organizations (in order of the Japanese alphabet)

AISAN TECHNOLOGY CO., LTD., AIOI·SYSTEMS CO.,LTD., Aisin Corporation, eve autonomy, Inc., A-Drive Co., Ltd. NTT DOCOMO Inc, Omron Corporation, SUBARU Corporation, Tier IV, Inc., Denso Wave Incorporated, Tokio Marine & Nichido Fire Insurance Co., Ltd., TOPPAN Inc., Toyota Motor Corporation, Dolby Japan K.K., Nissan Motor Corporation, Panasonic Automotive Systems Co., Ltd., East Nippon Expressway Company Limited, Honda Motor Co., Ltd., Microsoft Research Asia, Mazda Motor Corporation, Mapbox Japan G.K.

JSAE Special Presentations

We will conduct presentations in line with the theme of the JSAE Special Exhibits.

7/16 WED

11:00 ~ 12:00

Facing Up to an Era of Transformation – Using Digital Technologies for Change –

Mitsuo Hitomi Senior Fellow Innovation, **Mazda Motor Corporation**

13:30 ~ 14:30

DX Driven by QR Code and RFID Technologies

Yousuke Okayama General Manager, Edge Products BU, Engineering Division 2, **DENSO WAVE INCORPORATED**

16:00 ~ 17:00

Latest Global Trends

Japan's Struggle to Respond to Drastic Changes in Vehicle Processing Technologies and the U.S.-China Stand-Off

Monozukuritarou Representative director / SEMICON Japan Ambassador / Monozukuri(Maker) youtuber, **Boostech.inc**

7/17 THU

11:00 ~ 12:00

Initiatives for Creating Value through Open-Source SDVs

Hiroaki Takada Proffesor, Global Research Institute for Mobility in Society, **Nagoya University**

13:30 ~ 14:30

Autonomous Last-Mile Shuttle Services Implemented by Mutual Regional Support

Tetsuhiro Tsuda Assistant Section Chief, Planning Administration Section, **Kasugai City**

16:00 ~ 17:00

Designing DX for Monozukuri Enterprises

Hajime Takebayashi Evangelist, **Osaka University FORESIGHT inc**

7/18 FRI

11:00 ~ 12:00

The Art of Open Source - Reimagine Intelligent Vehicles

Shinpei Kato Founder & CEO, **TIER IV, Inc.**

13:30 ~ 14:30

Relationship between Undisclosed Vulnerabilities Discovered in Security Contests and the Latest Security Threats

Akinobu Oda Vice President, Head of Japan Region, Head of Sales and Business Development, **VicOne Inc.**

Presentation Overview

JSAE Special Presentations / Mitsuo Hitomi

JSAE Special Presentations / Monozukuritarou

JSAE Special Presentations / Shinpei Kato

PRESENTATIONS

Forum NAGOYA

Live and in-person presentations described the latest trends and future prospects affecting automotive technology, the automotive industry, and related fields.

7/16 WED	10:00 ~ 13:00	**Progress of activities aimed at popularizing fuel cell vehicles and realizing a hydrogen society** Organized by: Fuel Cell Technology Committee
	14:00 ~ 17:00	**Initiatives and proposals aimed at creating a people-friendly "sound environment around roads"** Organized by: Exterior Noise Management Committee
7/17 THU	10:00 ~ 13:00	**Towards road safety measures that take into account the diversity of vulnerable road users** Organized by: Traffic Safety Technical Committee / Impact Biomechanics Technical Committee
	14:00 ~ 17:00	**Thinking about the future of mobility from a design perspective** Organized by: Design Committee
7/18 FRI	10:00 ~ 13:00	**Application and Demonstration of CAE (MBD) to Heat and Electronic Circuits in EV Models, Carbon Neutrality, and Mass Production Design** Organized by: Model Development Technology Technical Committee based on International Standard Description
	14:00 ~ 17:00	**What is a meaningful digital transformation?** Organized by: Advanced Manufacturing Technology Committee

Formula SAE Japan 2025 PR Booth

We held a vehicle and simulator exhibition for teams participating in the Student Formula Japan 2025 competition to be held in September.

- Vehicle Exhibition University -

Nagoya Institute of Technology(EV)

On Wednesday, July 16, we held a public press conference for the Student Formula Japan 2025 competition.

- Teams participating on-site: Nagoya Institute of Technology EV (E02)
- Teams participating online: Hokkaido University (C14) / Tokyo Metropolitan University (C16) Ibaraki University (C18) / Sophia University EV (E04) / Tohoku University EV (E05) University of Toyama EV (E06)

< Forum NAGOYA >

< Forum NAGOYA >

< Formula SAE Japan PR >

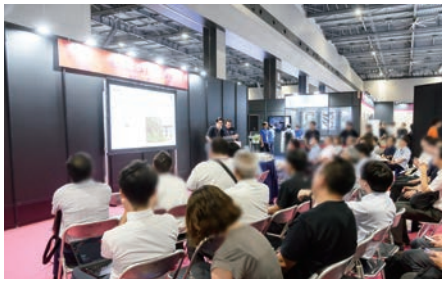
Exhibitors Seminar

Exhibitors introduced their products, technologies, and company/industry information in detail through 30-minute presentations.

7/16 WED	DG Technologies	Cybersecurity and Diagnostic Reprogramming Tool with SAE J2534 API and ISO 13400 DoIP Features
	Japan Automobile Research Institute	Initiatives for Building an Electrified/Autonomous Vehicle Simulation Platform
	DeepL Japan G.K.	Using the language AI platform 'DeepL' for the automotive and manufacturing industries
	Japan Novosense Microelectronics Co.,Ltd.	An In-Depth Overview of NOVOSENSE's Automotive Semiconductor Solutions & Latest Technologies
	Ono Sokki Co., Ltd.	Supporting Data Governance with Ono Sokki's GPS Speedometer in Type Approval Testing
	Mitsubishi Chemical Corporation	Mitsubishi Chemical Group's Sustainable Automotive Solutions
	SCSK Corporation	Initiatives in Manufacturing Data Engineering Utilizing AI Agents
	TECHMATRIX CORPORATION	Introduction of Methodology for Resolving Issues in and Raising the Efficiency of Onboarding/Embedding Development Projects – Detection and Impact Analysis of Interruption Interference –
	Furukawa Electric Co., LTD.	Laser processing solution for xEV with the latest lineup of BRACE series

7/17 THU	UL Japan Inc.	Testing Requirements of Plastic Materials for Automotive Application
	ARKEMA	Arkema's Specialty Materials with a Focus on PA11: From 'Bio-based' to 'More Sustainable Materials'
	HORIBA, Ltd.	Smart regulatory testing! "STARS" enhances efficiency and labor saving.
	Vicor	Vehicle power architecture for the SDV era consisting of Vicor modules
	SCSK Corporation	Cost reduction is enough? Cutting edge of Cost & CO_2 trade-off analysis by Global Auto-OEM.
	Musashi Engineering, Inc.	Dispensing technology and liquid materials for SDGs
	SmartUQ	Bridging AI and Engineering Models with UQ – Practical Applications in Design and Manufacturing for the DX Era
	S&P Global Mobility	The Impact of the Trump Administration on the Global Automotive Industry
	AIZOTH Inc.	No-Code AI Analysis Platform, Multi-Sigma, for Efficient Automotive Research and Development

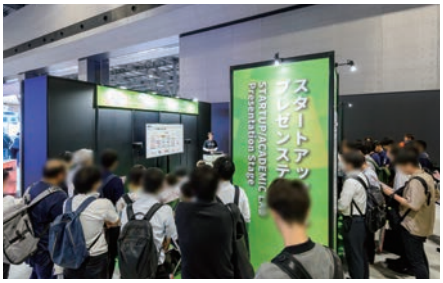
7/18 FRI	SOLIZE PARTNERS Corporation	Utilizing 3D Printers for Final Products - Achievements and New Options in the Automotive Industry -
	SCSK Corporation	Introducing Data-Driven Approaches in Water Electrolysis and Fuel Cell Development: Material Research DX using Simulation and AI
	Prometech Software, Inc.	Introducing the latest trends in Particleworks
	Leaner Technologies	AI-Powered Procurement AX: Transforming Procurement through Digital Transformation
	Witzenmann Japan K.K.	Pioneering the Future with German Heritage: Innovative Thin-Sheet Bellows Technology for Batteries
	HORIBA, Ltd.	Zero physical strain in electricity consumption tests! Next-gen solution for efficient, labor-saving testing.
	Vector Japan Co., Ltd.	Vector Strategy for Realizing SDVs and Initiatives in Actual Projects
	tracetronic KK	Shifting left - efficient, automated software testing for complex autonomous vehicles
	Carl Zeiss Co., Ltd.	X-ray Transmission Technology for Internal Defect Detection in Mass-Produced Gigacasting Components.



Startup & Academia Presentation Stage

Exhibitions and presentations were held by startups poised to shape the future, as well as universities and educational institutions aiming to implement research outcomes in society.

7/16 WED	KIMITSU PROJECTION.Inc	Challenge to Reduce CO_2 Emissions Through Welding Technology (Patent Pending)
	Sandbox Inc.	Application and Potential of Neuro Technology in the Automotive Industry
	Braid Technologies Inc.	"AI-Driven Shape Generation: Lighter, Stronger Parts in Half the Time–Redefining Automotive Component Design"
	Nagoya Institute of Technology	Introduction of Test Houses for Communication and EMC Performance of Automotive Networks
	JETB JAPAN	Sekels MFA-110 from Germany Versatile Measurement and Analysis system of AC Magnetic Fields in E-Mobility Applications
	Patsnap LLC	Enriching the pace of innovation via Agentic AI
	RENATA MECHATRONICS PRIVATE LIMITED	~ Manufacturing India base Japanese quality ~
	LEAN PATH Inc.	Make Every Procurement Decision Profit-Driven ~Replicate expert insights with technology~
	Compredict	"Virtual Sensor" accelerates vehicle SDV conversion with in-vehicle data utilization
	Emuni Inc.	The Forefront of Generative AI Application in the Manufacturing Industry
7/17 THU	Photonic Edge Inc.	From Microwaves to Terahertz: Cross-Domain Technology Supporting Your Business Development
	Polymerize pte Ltd.	Accelerating MI with Data Generation: Overcoming Data Scarcity
	Things Inc.	Beyond the Limits of Traditional DRBFM: Elevating Preventive Quality with Generative AI.
	Sandbox Inc.	Application and Potential of Neuro Technology in the Automotive Industry
	Compredict	"Virtual Sensor" accelerates vehicle SDV conversion with in-vehicle data utilization
	LEAN PATH Inc.	Make Every Procurement Decision Profit-Driven ~Replicate expert insights with technology~
	Braid Technologies Inc.	"AI-Driven Shape Generation: Lighter, Stronger Parts in Half the Time–Redefining Automotive Component Design"
	Japan Novosense Microelectronics Co., Ltd	Automotive Chips from NOVOSENSE: A New Collaboration Opportunity for Japanese Startups
	Corpy Co., Ltd.	Use Cases of AI in the Automotive Industry and Perspectives on QAAI
	Akari Inc.	Frontiers of AI in Manufacturing
7/18 FRI	Corpy Co., Ltd.	Use Cases of AI in the Automotive Industry and Perspectives on QAAI
	Things Inc.	Beyond the Limits of Traditional DRBFM: Elevating Preventive Quality with Generative AI.
	RENATA MECHATRONICS PRIVATE LIMITED	~ Manufacturing India base Japanese quality ~
	Japan Novosense Microelectronics Co., Ltd	Automotive Chips from NOVOSENSE: A New Collaboration Opportunity for Japanese Startups
	Polymerize pte Ltd.	Accelerating MI with Data Generation: Overcoming Data Scarcity
	Photonic Edge Inc.	From Microwaves to Terahertz: Cross-Domain Technology Supporting Your Business Development
	Emuni Inc.	The Forefront of Generative AI Application in the Manufacturing Industry
	KIMITSU PROJECTION.Inc	Challenge to Reduce CO_2 Emissions Through Welding Technology (Patent Pending)
	Akari Inc.	Frontiers of AI in Manufacturing
	Nagoya Institute of Technology	Introduction of Test Houses for Communication and EMC Performance of Automotive Networks
	JETB JAPAN	Sekels MFA-110 from Germany Versatile Measurement and Analysis system of AC Magnetic Fields in E-Mobility Applications
	Patsnap LLC	Enriching the pace of innovation via Agentic AI



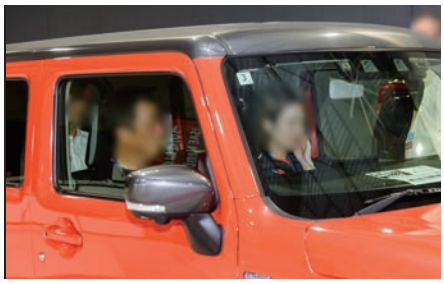
Hands-On VR Driving Simulator Experience

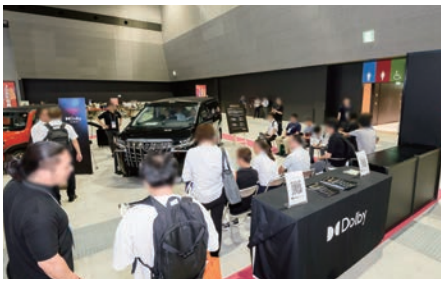
We provided with VR system test drive designed to deliver an immersive mobility experience within the world of storytelling.
It was held with support from: Toyota Central R&D Labs., Inc.



Fully Immersive Interior Sound Experience

Experience the next generation of in-car music with Dolby Atmos surround sound for vehicles.
It was held with support from: Dolby Japan





Exhibition of Vehicles Featuring the Latest Technologies

We organized an event where vehicles equipped with the latest technology were gathered in one place, allowing participants to learn about the technologies each vehicle possesses.

- Displayed vehicles -

HINO	Fuel cell electric heavy-duty truck
HINO	N-MOBI
HONDA	CUV e:
HONDA	FORZA 750
HONDA	NC750X
HONDA	X-ADV
INFINITI	QX80
ISUZU	GIGA LNG
MITSUBISHI MOTORS	OUTLANDER
TOYOTA	CROWN ESTATE “THE LIMITED-MATTE METAL”
TOYOTA	LAND CRUISER “250” “First Edition”




PRESS COVERAGE

As of the end of August

This exposition was covered in a wide range of media.

Television

Japan Broadcasting Corporation "marutto"	7/17
TV Aichi 5sta	7/17

Newspaper / magazine

THE MID-JAPAN ECONOMIST	7/1 , 7/17
Nikkan Jidosha Shimbun	7/4 , 7/15 , 7/17 , 7/18 , 7/25
Nikkan Kogyo Shimbun	7/15,7/17
Nihon Keizai Shimbun	5/19 , 5/20 , 5/21 , 5/22 , 5/23
The Yomiuri Shimbun Holdings	7/17
Kouron Publishing Co., Ltd.	7/26

WEB

carview!	Bestcar Web
Niconico News	nifty News
YAHOO! News	MOTOR CARS
Response	Sankei Shimbun
Mapion News	Zaikei Shimbun
ASCII.jp	Cycle Sports
MOTA	Dempa publications digital
JIJI.COM	GENERAL NEWS WEB
TV Tokyo plus	senkyo.com
THE MID-JAPAN ECONOMIST	YOMIURI ONLINE
GomHouchi Shimbun	dmenu News
excite. News	MICE TIMES ONLINE
CREA	Kuruma no News
livedoor News	

MEDIA LIST

There was interest from wide-ranging media sources.

Total 39 *Including freelancers 45 (2025)

*in alphabetical order

Aichi Television Broadcasting Co., Ltd.	Kyodo News	Sanei Co., Ltd.
Chunichi Shimbun Co., Ltd.	MarkLines Co.,Ltd.	Sangyo Shimbunsha Chubu branch
Converting Technical Institute	mediavague Co.,Ltd.	Specified Nonprofit Corporation ITS Platform 21
Denki Daisan News Co., Ltd.	Mook House	Tech-T Corporation
Denpa Shimbun Nagoya Branch Office	Mynavi Corporation	The Asahi Shimbun Company
Final Aim,Inc.	News Digest Publishing Co., Ltd.	The Asahi Shimbun Company Nagoya branch
FOURIN, Inc.	NHK Nagoya Broadcasting Station	The Foreign Correspondents' Club of Japan
GK Dynamics	Nikkan Jidosha Shimbun Co., Ltd.	THE MID-JAPAN ECONOMIST
IID, Inc.	Nikkan Kogyo Shimbun, Nagoya Branch Office	The Yomiuri Shimbun / Chub branch
IZAN. Inc.	Nikkei Business Publications, Inc.	TOKAI KOGYO Inc.
Japan Automobile Research Institute, General Incorporated Foundation	Nikkei Inc Nagoya branch	TOSHIBA CORPORATION
Japan Metal Daily	Nikkei Inc.	
Jiji Press Ltd.	Ongen Publising Co., ltd.	
KOUBUNSHA CO., LTD.	Plastics Japan LTD.	

人とくるまのテクノロジー展 2025 NAGOYA
Automotive Engineering Exposition 2025 NAGOYA

人とくるまのテクノロジー展
Automotive Engineering Exposition
2025 ONLINE

RESULT REPORT

- ONLINE STAGE 2

Wednesday, July 9, through Wednesday, July 30, 2025

SUMMARY REPORT

Exhibition Name

AUTOMOTIVE ENGINEERING EXPOSITION 2025 ONLINE STAGE 2

Date

Wednesday, July 9, through Wednesday, July 30, 2025

Venue

Online Web Site

Organizer

Society of Automotive Engineers of Japan, Inc. (JSAE)

Supported by

Automobile Business Association of Japan / Flat Glass Manufacturers Association of Japan / Information Processing Society of Japan / Japan Aluminium Association / Japan Auto-Body Industries Association Inc. / Japan Auto Parts Industries Association / Japan Automobile Manufacturers Association, Inc. / Japan Automobile Research Institute / Japan Automobile Transport Technology Association / Japan Automotive Machinery and Tool Manufacturers Association / Japan Automotive Service Equipment Association / Japan Automotive Software Platform and Architecture / Japan Deep Learning Association / Japan Internal Combustion Engine Federation / Japan Lubricating Oil Societies / Mobility Service Association / Petroleum Association of Japan / The Institute of Electrical Engineers of Japan / The Iron and Steel Institute of Japan / The Japan Automobile Tyre Manufacturers Association, Inc. / The Japan Federation of Engineering Societies / The Japan Institute of Light Metals / The Japan Magnesium Association / The Japan Petroleum Institute / The Japanese Society for Artificial Intelligence /The Japan Society of Mechanical Engineers / The Society of Instrument and Control Engineers / The Society of Materials Science, Japan

Attendees

Engineers, researchers, from the automobile, electronic, test & measurement equipment, information & software, logistics & transportation industries as well as educational & research institutes.

Language Support: **Japanese and English**

ONLINE STAGE 2 2025 7.9 WED - 7.30 WED

( ) figures for 2024

Number of Exhibitors

485

(405)

Registrations

38,472

(34,861)

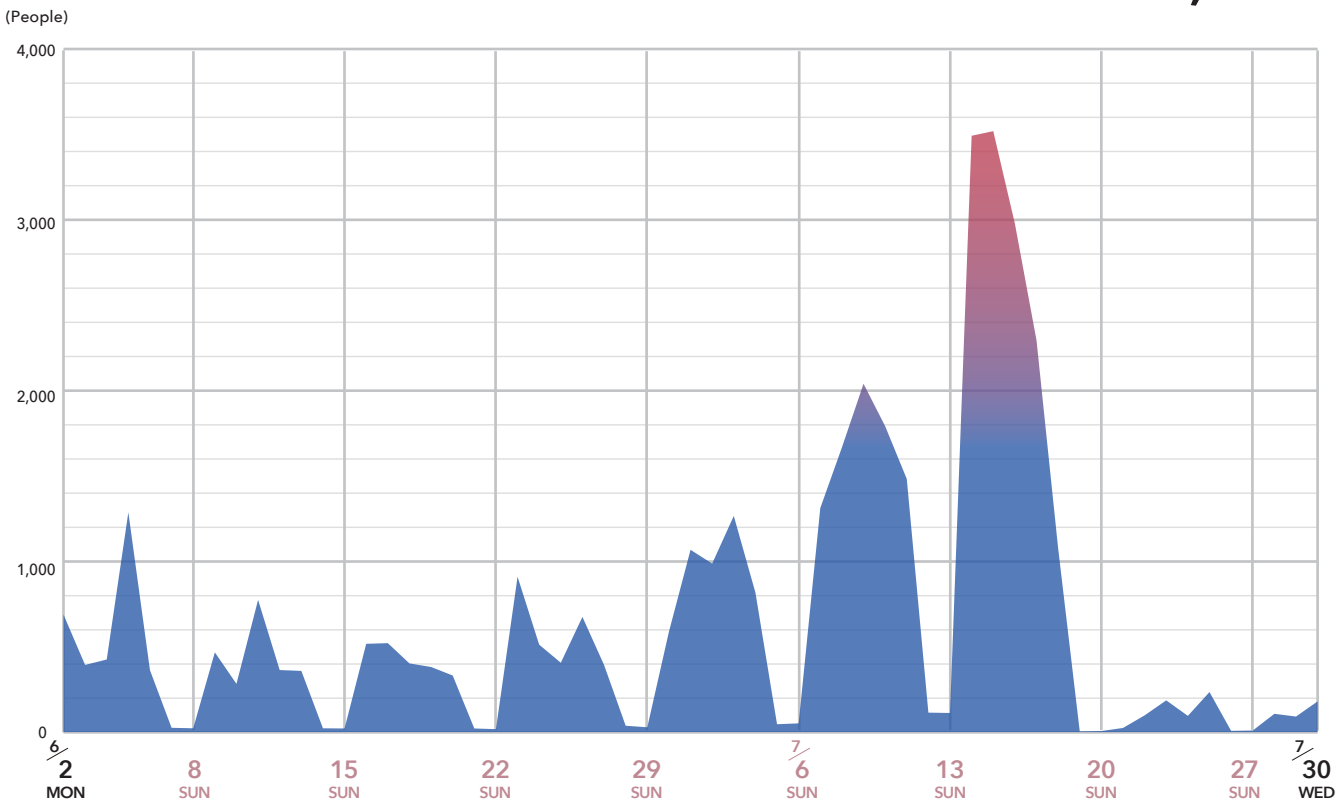
Number of visitors

51,715

(45,008)

Trend of Registered Visitors

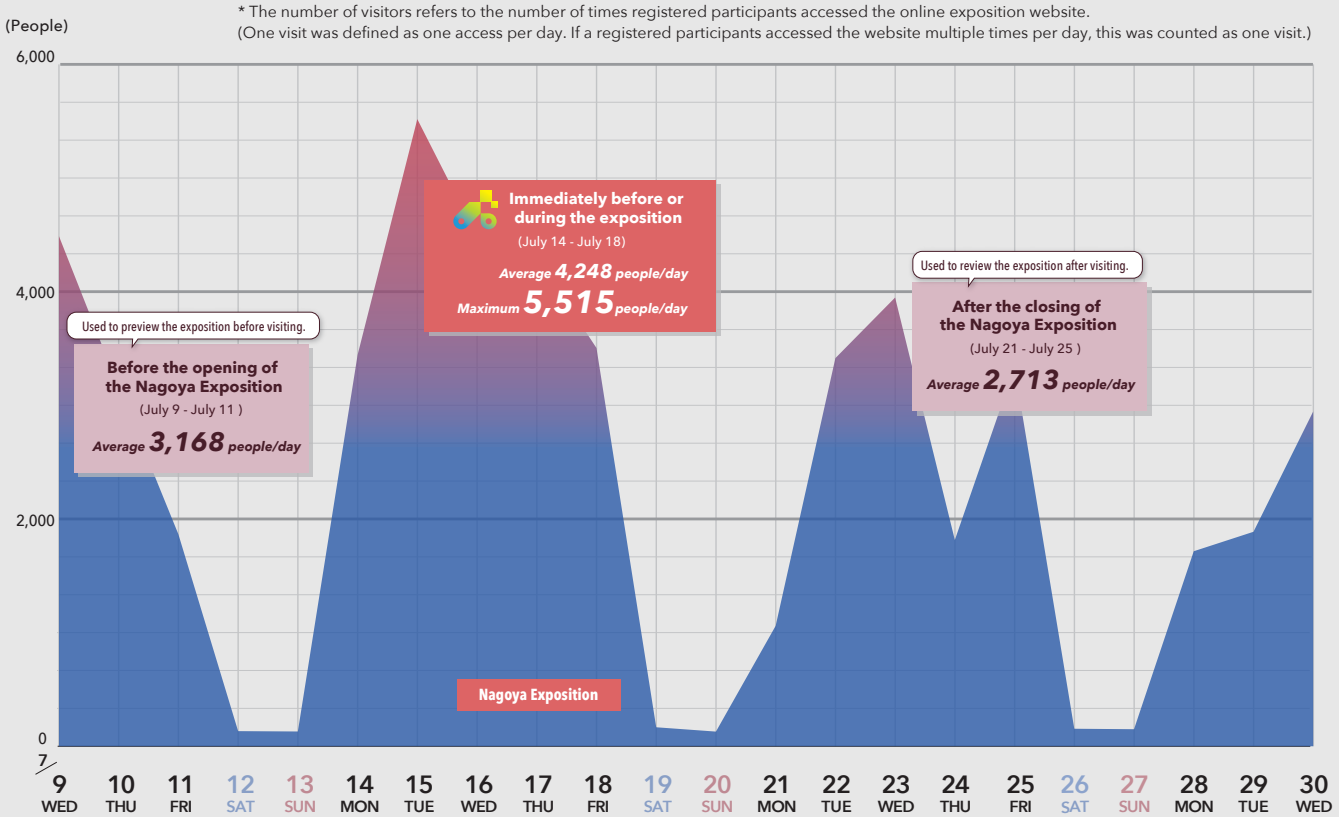
ONLINE STAGE 2 Number of Registrants
38,472



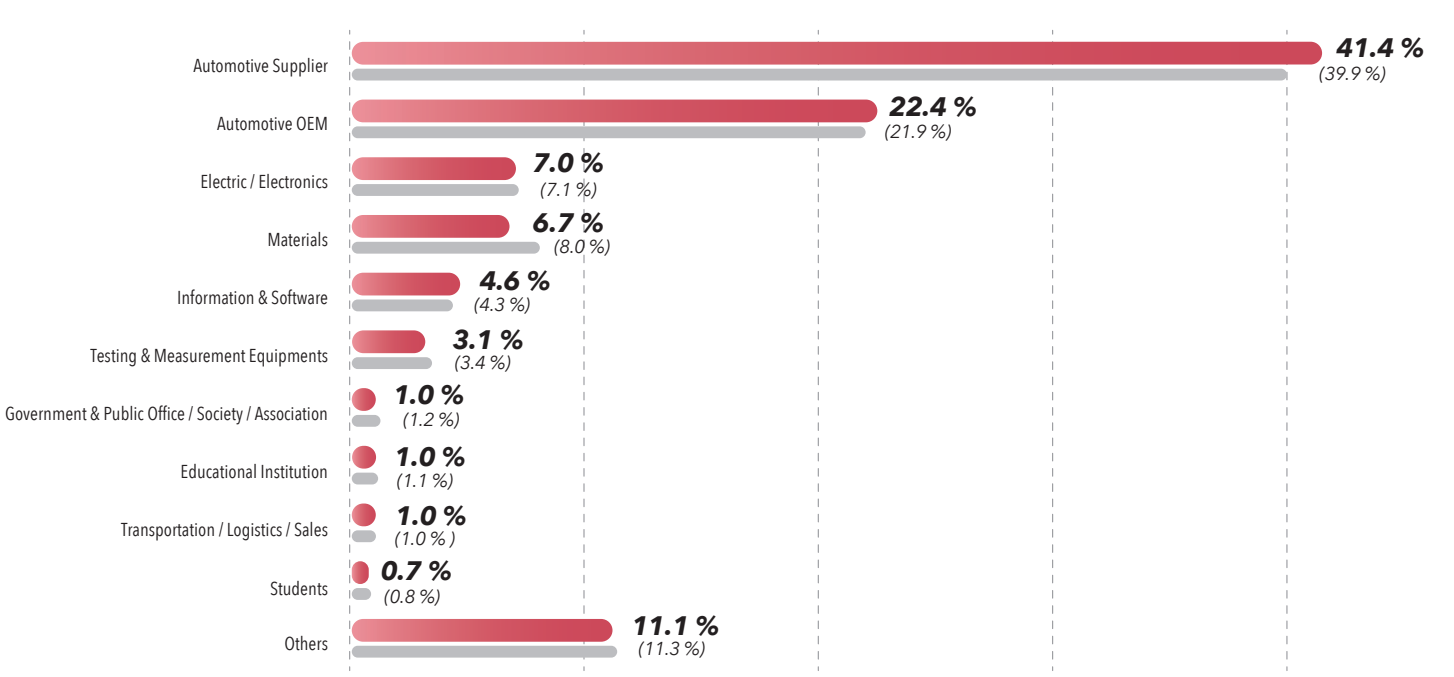
Number of Visitors Trend

Number of Visitors for ONLINE STAGE 2
51,715

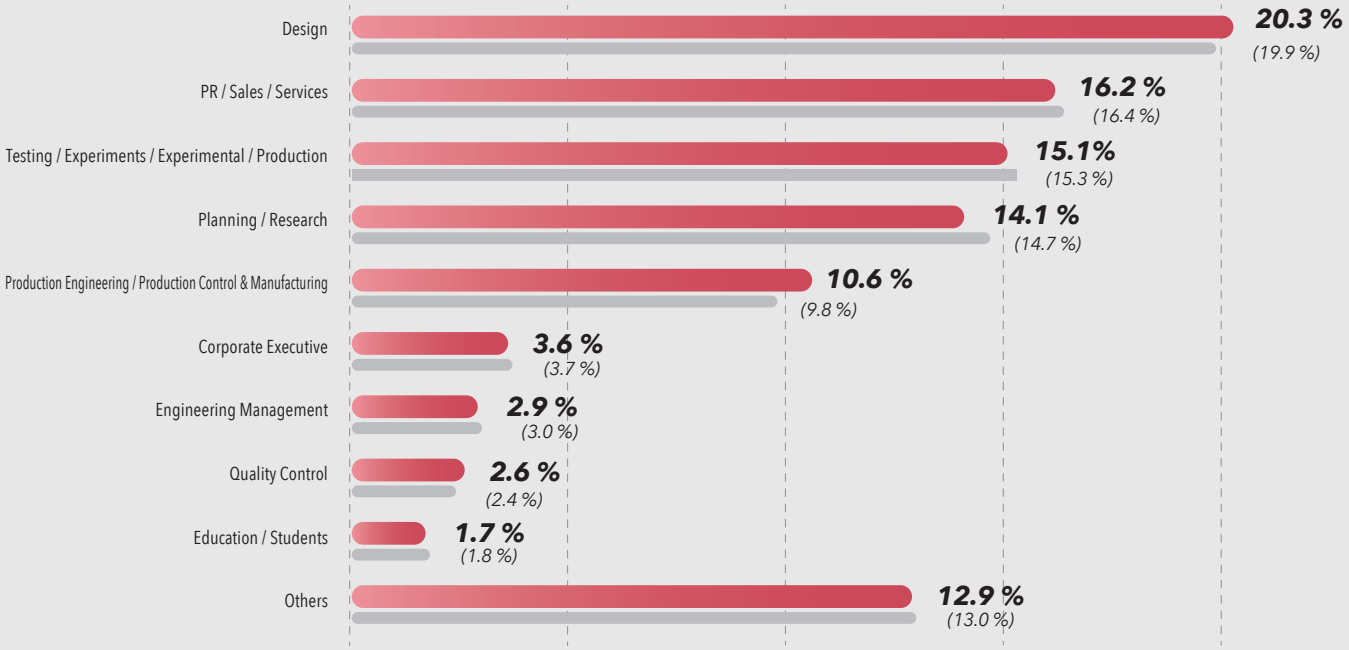
* The number of visitors refers to the number of times registered participants accessed the online exposition website.
(One visit was defined as one access per day. If a registered participants accessed the website multiple times per day, this was counted as one visit.)



Business Category

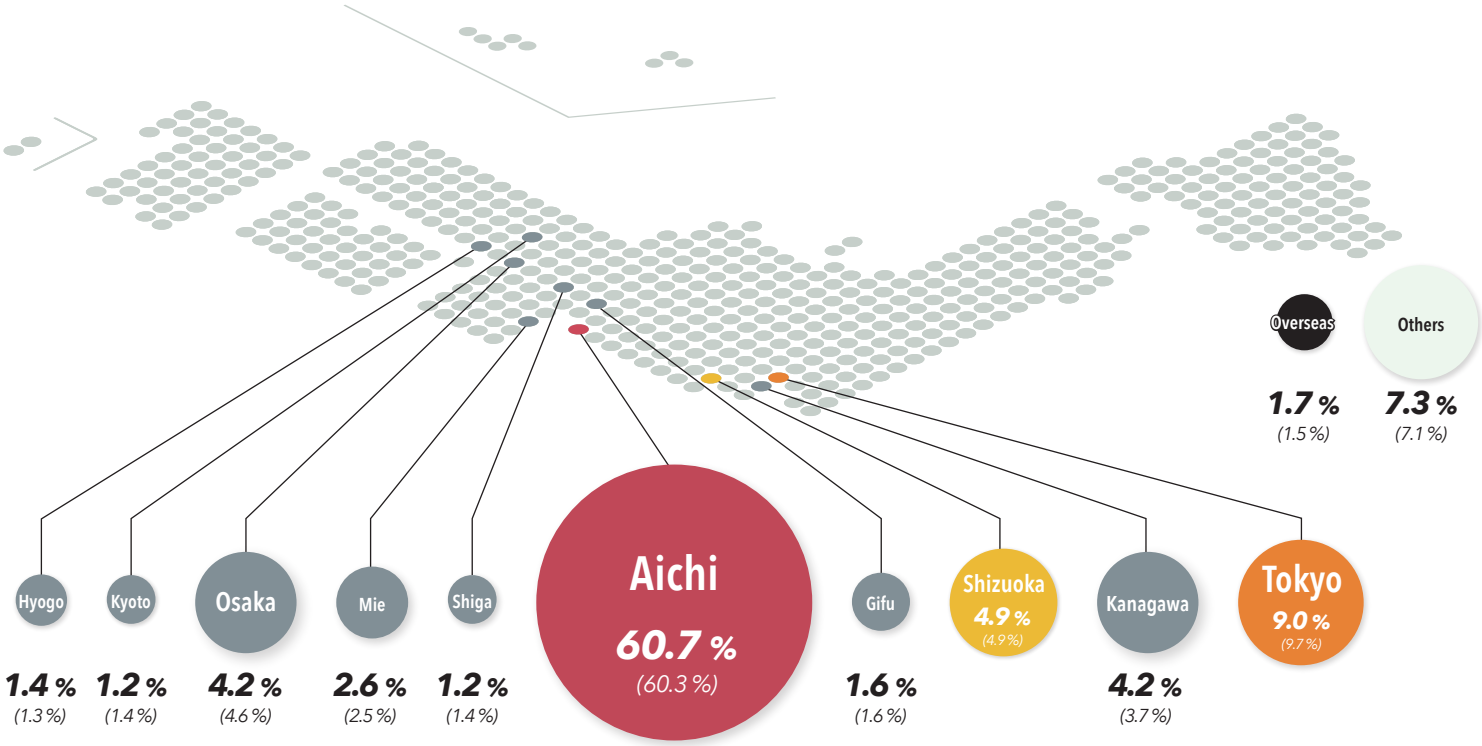


Job Category



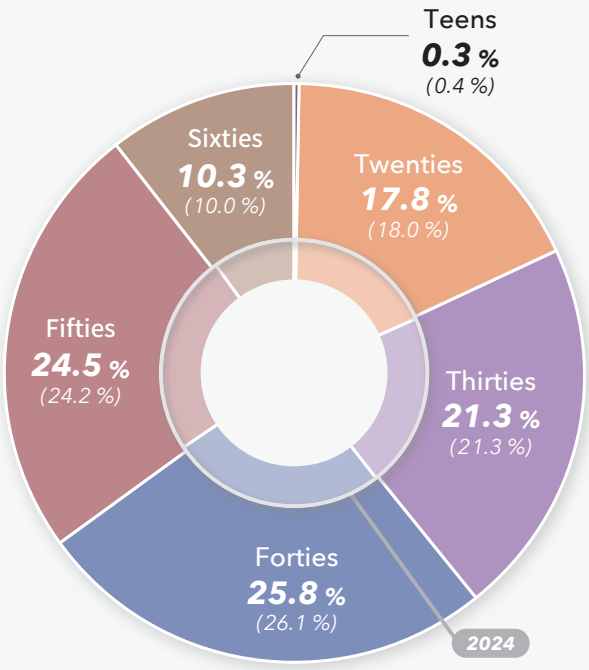
*( ) figures for 2024

Region

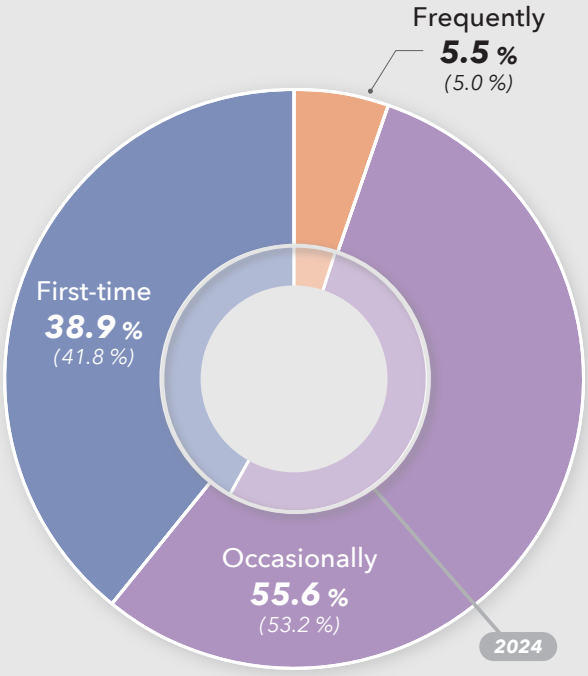


*Inner diameter and ( ) figures for 2024

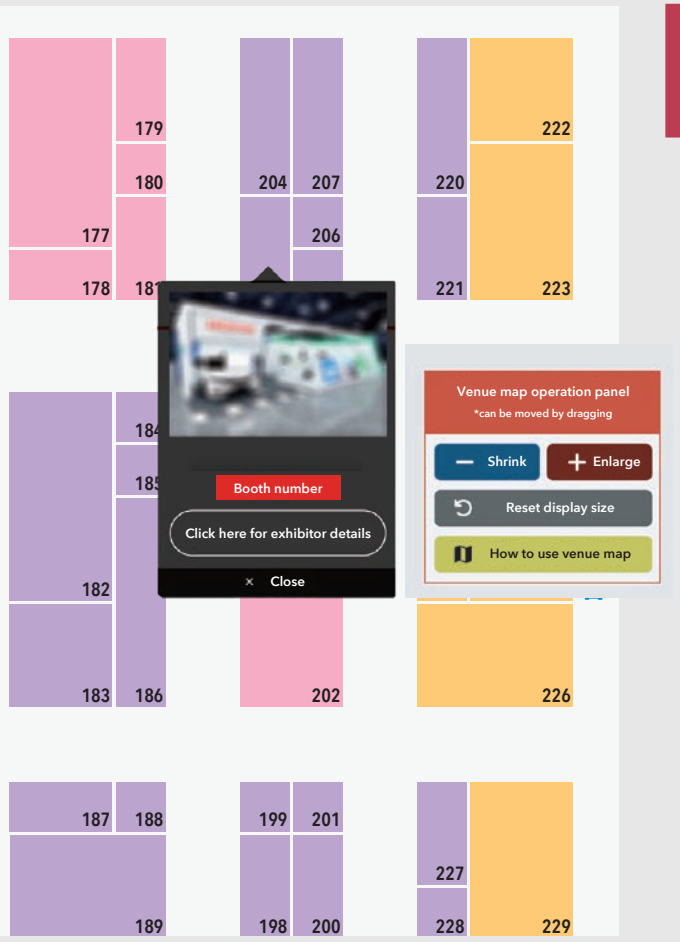
Age



Frequency of Visits



Digital map function



Approximately *1* in *3* visitors stated that they used the digital map!

(Calculated from the Nagoya visitor questionnaire.)

96.0%
of the total number of booths

Total exhibitor accounts: **371** companies

Average number of pinned booths per user:

53 pins per exhibitor

7 pins per user

USERS' REVIEW

Comments from users of the online exposition and digital map

The map let me identify relevant exhibitors just by entering my areas of interest. It was very useful tool for selecting which booths to visit. It was extremely helpful for making the most of my limited visiting time.

I used the search and map functions as preparation for making my way around the massive venue as efficiently as possible. It was useful for creating routes at the venue itself.

The AI search function identified a wide range of relevant exhibitors. It was a convenient tool, but I think it could be made more accurate to identify relevant booths even more easily.

It eliminated the need for a paper map and helped me move around with just a smart phone. As there were communication delays during busy periods, an advance download function would have made it even better.

The ability to display your viewing history on the map was very useful. A function for printing the map showing position markers would have made going around the booths even more efficient.

I used it to help recall the details of exhibits after the event. It helped me to write my report as I used it to search for product and company names that I'd forgotten.

VISITORS SURVEY

Valid Responses: 975

VISITORS' VOICE

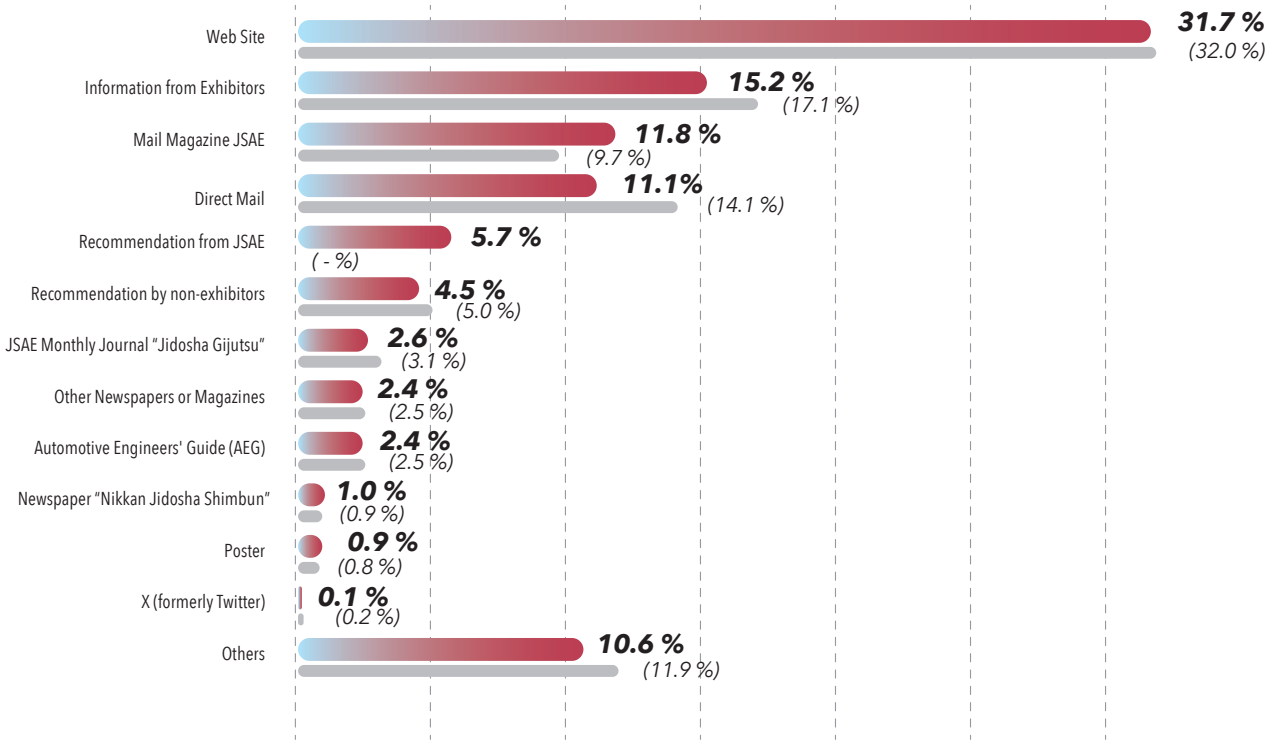
Due to business trips and time constraints, I sometimes cannot attend in-person exhibitions. Therefore, online exhibitions that allow me to watch presentations during work breaks are extremely valuable. The presentations were highly specialized, and I could concentrate fully while watching them from my desk. I strongly hope this flexible participation environment, free from physical limitations, will continue in the future.

I review each company's exhibition content online beforehand to decide whether to visit in person. To make the most of my limited time, it would be extremely helpful to have organized information online outlining key exhibition points, exhibitor lists, and featured technologies. I would appreciate it if you could further strengthen the integration between on-site and online experiences.

Some booths at the venue are inevitably crowded and difficult to visit, but I find value in being able to supplement information about those companies online. However, I sometimes felt the materials posted were too simplified or lacked sufficient information. I believe the scope of its utility would expand further if more detailed information were provided.

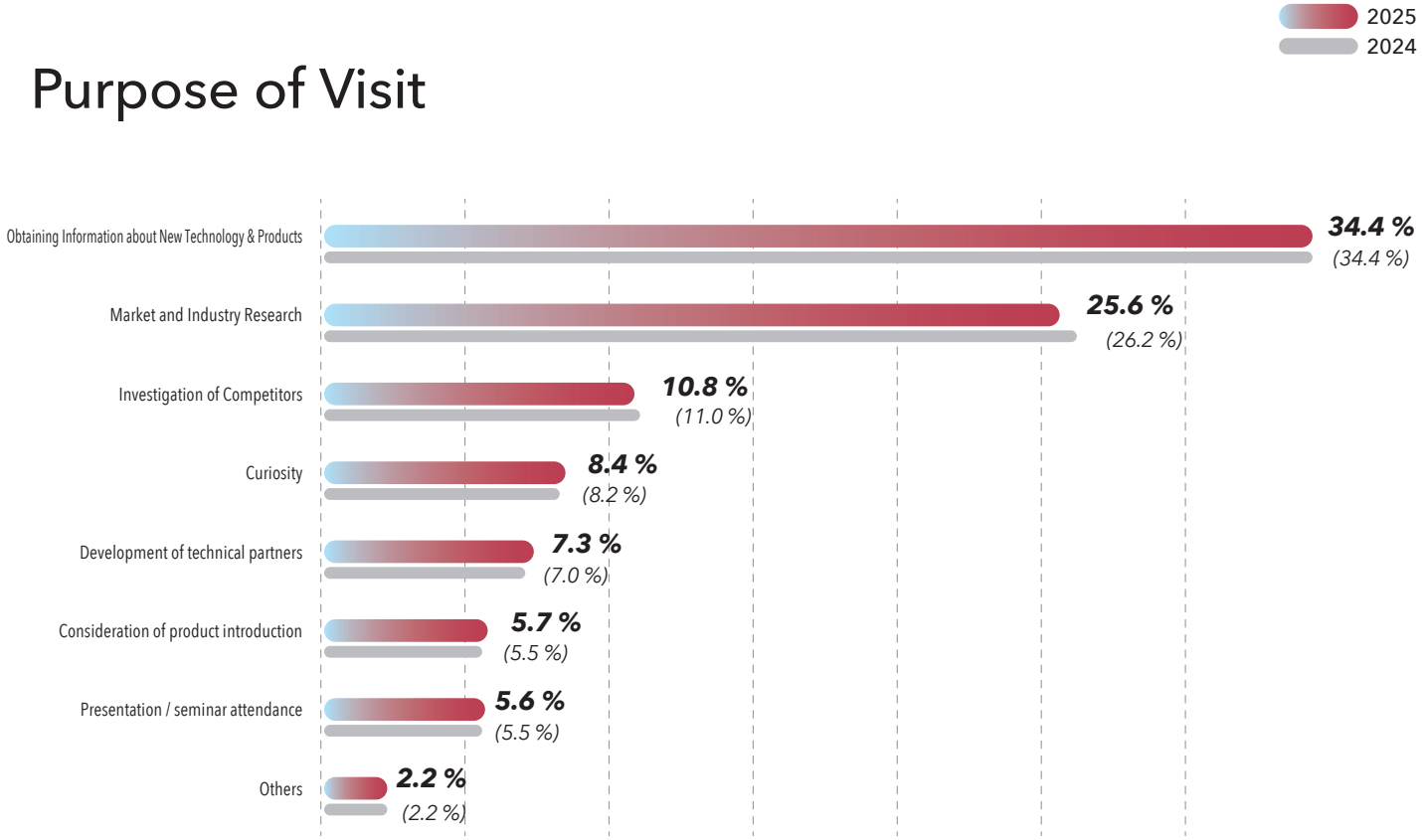
It's incredibly convenient to be able to review booths and exhibits that caught my attention at the event later online at my leisure. However, it was disappointing that many companies weren't actually listed online, making it impossible to check them. For post-event review and internal sharing, I feel comprehensive online information will be essential going forward.

How Visitors Knew about the Exposition



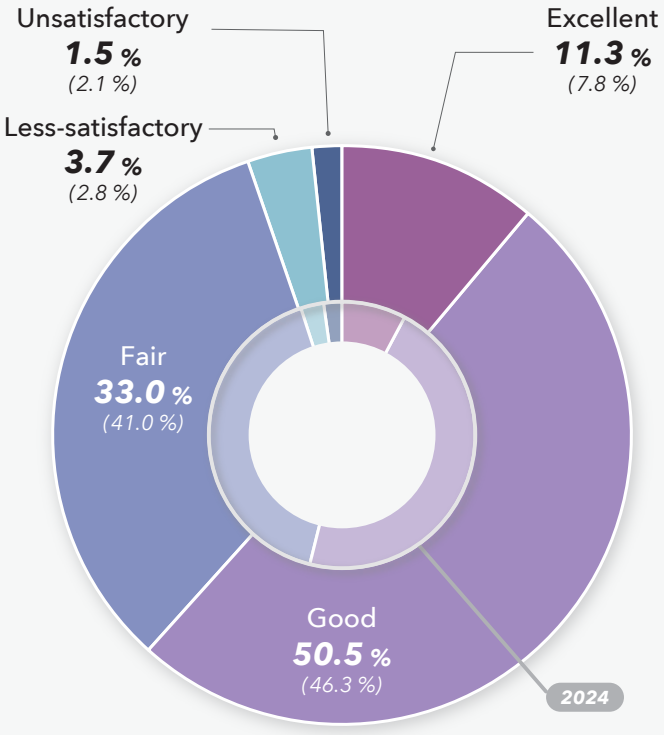
*2024: Chubu Keizai Shimbun 0.2%

Purpose of Visit

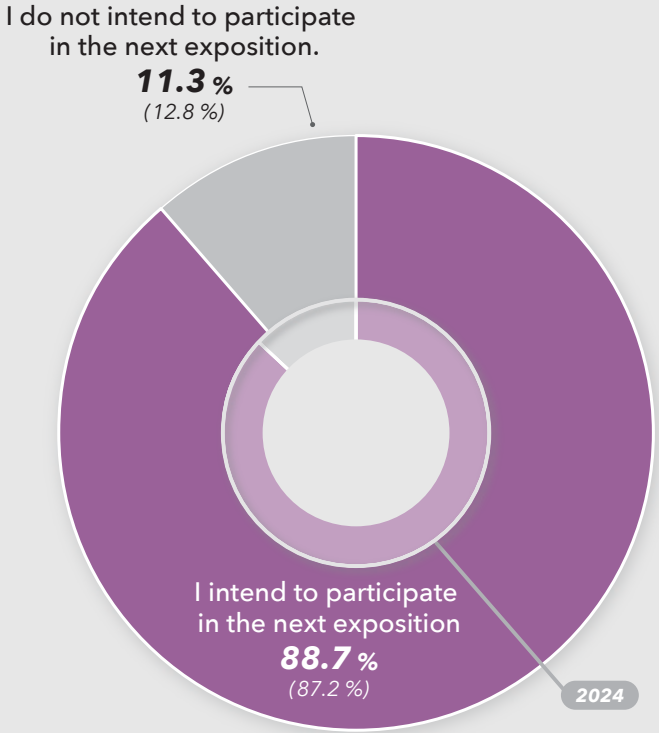


*Inner diameter and ( ) figures for 2024

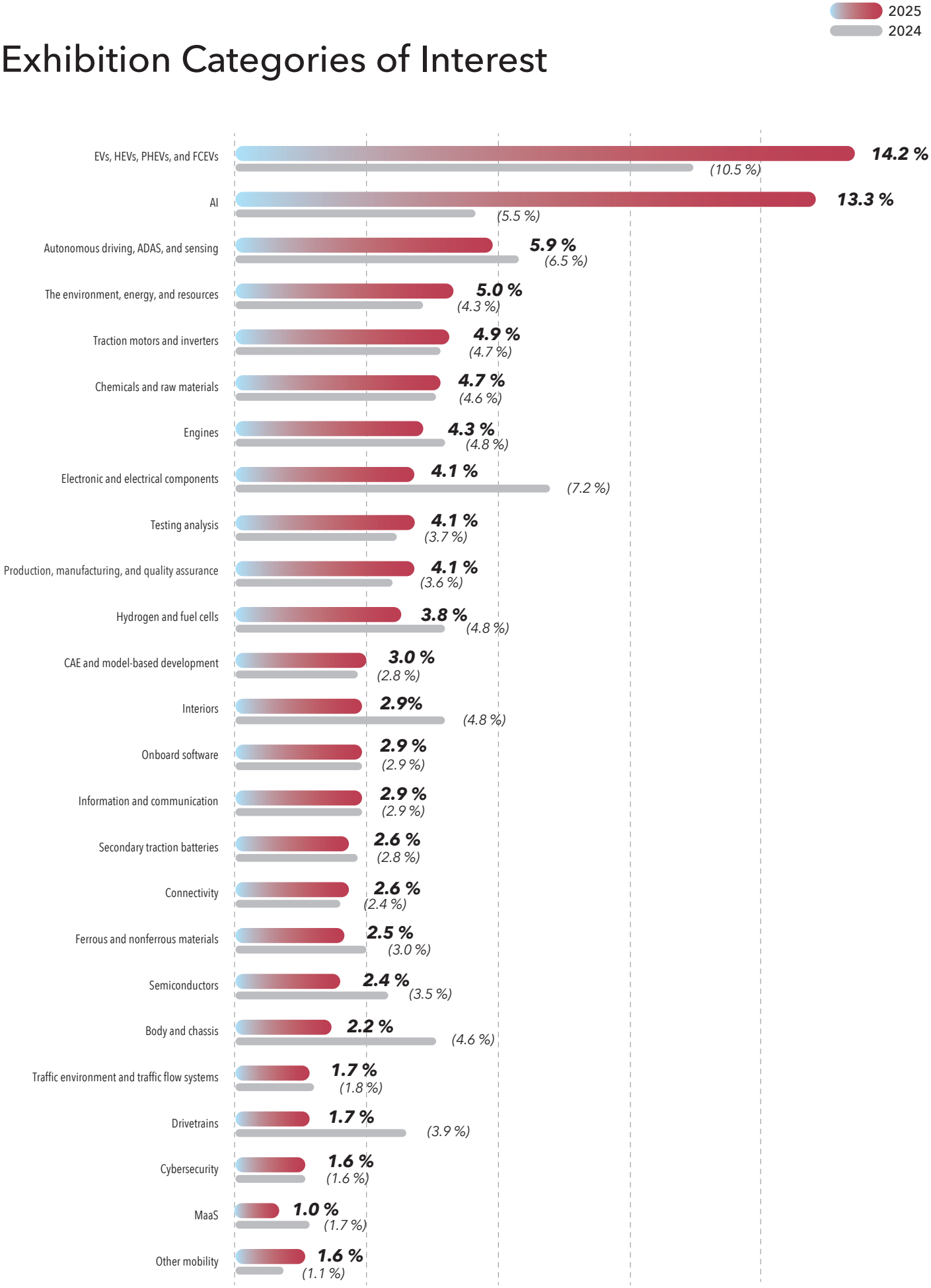
Satisfaction with Visit



Likelihood of attending the next exposition



Exhibition Categories of Interest



EXHIBITORS SURVEY

Valid Responses: 47

EXHIBITORS' VOICE

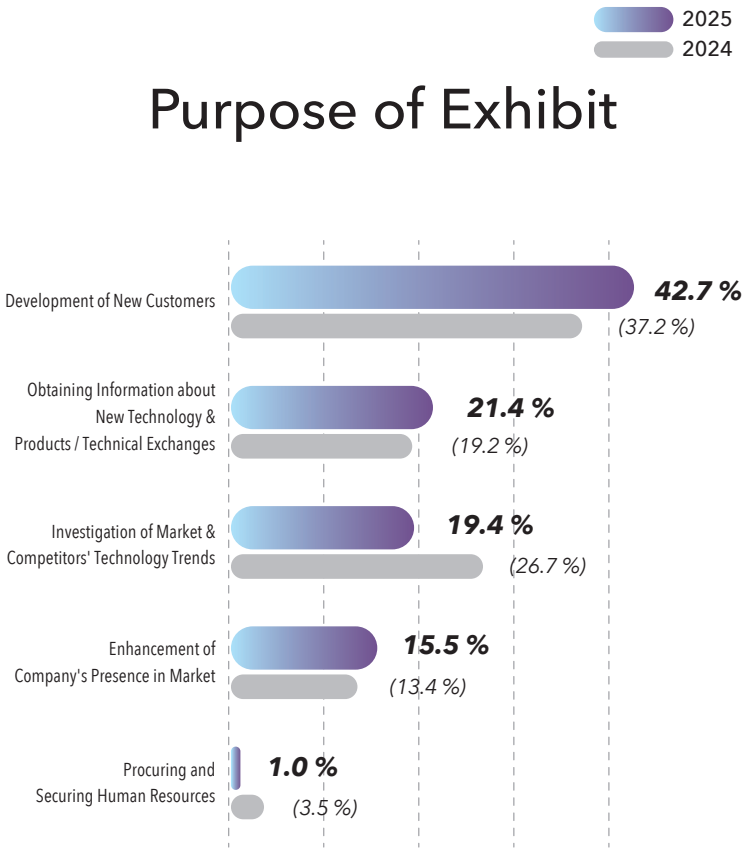
Online exhibitions proved highly valuable in delivering our company's exhibits to those unable to attend the venue. Even if they don't directly lead to business negotiations, they offer the advantage of identifying interested audiences through material viewing histories and access patterns. We look forward to their continued use as a mechanism to reach a broader audience.

Online exhibitions can sometimes lead to attendance at in-person exhibitions, so I hope the effectiveness of this approach becomes more visible going forward. When visitors develop interest online beforehand, it makes on-site conversations smoother. I hope the hybrid event format continues in the future.

I wasn't sure how to connect with people who viewed the exhibition online. I feel that recommendation features connecting interested visitors with exhibitors, or simple chat and matching systems, would make it easier to transition to conversations at in-person exhibitions.

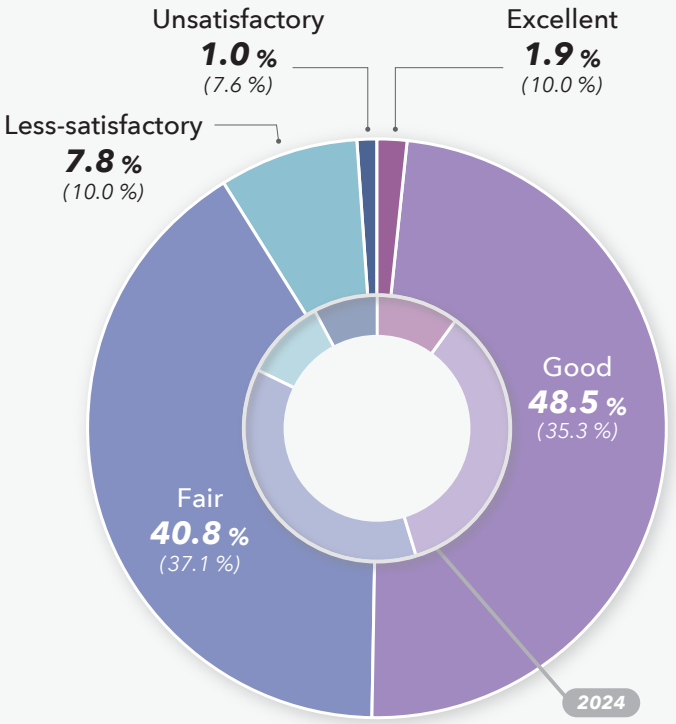
Many attendees visited our online booth after attending our on-site exhibitor seminars, allowing us to experience the combined effectiveness of both formats. The natural flow from seminars to exhibits created an environment conducive to raising awareness of our technology and generating leads.

Purpose of Exhibit

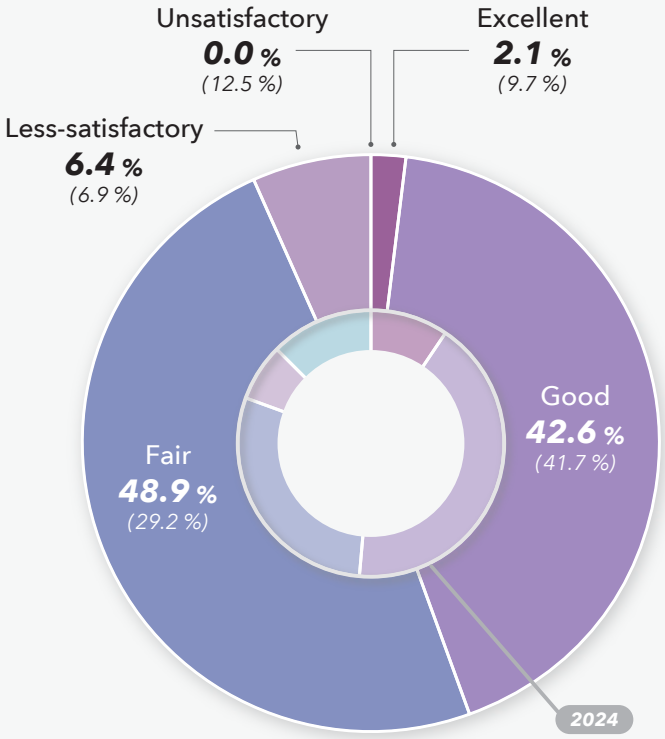


*Inner diameter and ( ) figures for 2024

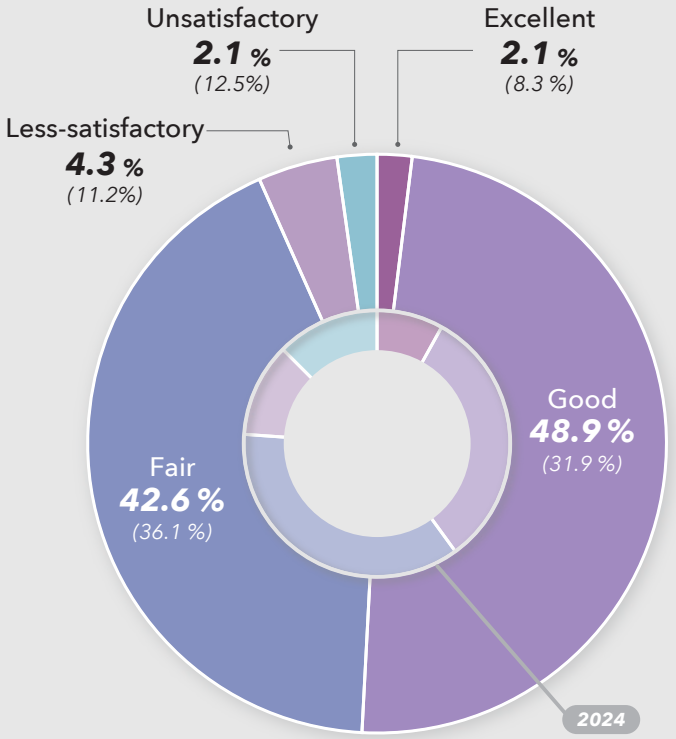
Satisfaction with Exhibit



Impression of Visitors



Comprehensive Evaluation



ACCESS RANKING

- Exibitor Information Page Access Ranking -

During the Automotive Engineering Exposition 2025 ONLINE STAGE 2, held from Wednesday, July 9 to Wednesday, July 30, a total of 38,472 people registered to attend.
Below are the Top 30 exhibitors whose pages received the highest number of visits.

STAGE 2 TOP 10 Most Accessed Exhibitors

1	Toyota Motor Corporation	6	Nissan Motor Co., Ltd.
2	DENSO Corp.	7	Mazda Motor Corp.
3	Honda Motor Co., Ltd.	8	AISIN Corp.
4	TOYOTA BOSHOKU Corp.	9	SUBARU Corp.
5	Mitsubishi Chemical Corp.	10	SEKISUI CHEMICAL Co., Ltd.

11	MITSUBISHI MOTORS Corp.	21	AISAN INDUSTRY Co., Ltd.
12	Suzuki Motor Corp.	22	Sumitomo Chemical Co., Ltd.
13	TOYOTA AUTO BODY Co., Ltd.	23	Asahi Kasei Corp.
14	Furukawa Electric Co., Ltd.	24	DAIHATSU MOTOR Co., Ltd.
15	TOYODA GOSEI Co., Ltd.	25	MEIJI ELECTRIC INDUSTRIES Co., Ltd.
16	Sumitomo Electric Industries Ltd.	26	MinebeaMitsumi Inc.
17	Daitron Co., Ltd.	27	FUTABA INDUSTRIAL Co., Ltd.
18	Hino Motors, Ltd.	28	Kobe Steel, Ltd.
19	Isuzu Group	29	Yamada Manufacturing Co., Ltd.
20	SCSK Corp.	30	Murata Manufacturing Co., Ltd.

JSAE Special Presentations

Archive streaming will be available from Wednesday, July 23 to Wednesday, July 30.
* The archives will remain available for JSAE members only from Thursday, July 31 to Friday, August 8.

Facing Up to an Era of Transformation – Using Digital Technologies for Change –
Mitsuo Hitomi Senior Fellow Innovation, **Mazda Motor Corporation**

DX Driven by QR Code and RFID Technologies
Yousuke Okayama General Manager, Edge Products BU, Engineering Division 2, **DENSO WAVE INCORPORATED**

Latest Global Trends Japan's Struggle to Respond to Drastic Changes in Vehicle Processing Technologies and the U.S.-China Stand-Off
Monozukuritarou Representative director / SEMICON Japan Ambassador / Monozukuri(Maker) youtuber, **Boostech.inc**

Initiatives for Creating Value through Open-Source SDVs
Hiroaki Takada Professor, Global Research Institute for Mobility in Society, **Nagoya University**

Autonomous Last-Mile Shuttle Services Implemented by Mutual Regional Support
Tetsuhiro Tsuda Assistant Section Chief, Planning Administration Section, **Kasugai City**

Designing DX for Monozukuri Enterprises
Hajime Takebayashi Evangelist, **Osaka University FORESIGHT inc**

The Art of Open Source - Reimagine Intelligent Vehicles
Shinpei Kato Founder & CEO, **TIER IV, Inc.**

Relationship between Undisclosed Vulnerabilities Discovered in Security Contests and the Latest Security Threats
Akinobu Oda Vice President, Head of Japan Region, Head of Sales and Business Development, **VicOne Inc.**

Exhibitors Seminar

AIZOTH Inc.	Surrogate Model Construction and Practical Application for Efficient Development with Multi-Sigma
ARKEMA	Arkema's Specialty Materials
ATESTEO Japan	Inverter durability testing using passive and active loads.
Furukawa Electric Co., Ltd.	Laser Processing Solution for xEV with the Latest Lineup of BRACE® Series
HORIBA, Ltd.	Smart regulatory testing! HORIBA's solutions enhance efficiency and labor saving.
HORIBA, Ltd.	Zero physical strain in electricity consumption tests! Next-gen solution for efficient, labor-saving
Japan Novosense Microelectronics co., Ltd.	NOVOSENSE Automotive Solution Introduction
MEIDENSHA CORPORATION	MEIDEN PROPOSAL FOR EVALUATION OF ELECTRIFIED POWERTRAIN
Mitsubishi Chemical Corporation	Mitsubishi Chemical Group Sustainable Automotive Materials
ONO SOKKI CO., LTD.	Supporting Data Governance with Ono Sokki's GPS Speedometer in Type Approval Testing
OPSOC Inc.	Application of CAN Interface
PolyWorks Japan K.K.	Digital thread for 3D measurement
Prometech Software, Inc.	Introducing the latest trends in Particleworks
S&P Global Mobility	Impact of the US protectionism on the global automotive industry
SCSK Corporation	Improvement and Optimization of Mold Design Using the Autonomous Optimization Function of SIGMASOFT
SCSK Corporation	Introduction to SCSK's Topology Optimization Solution: CAE Bringing Innovation to Structural Design
SCSK Corporation	Materials Informatics in Battery Materials Development
SOLIZE PARTNERS Corporation	Utilizing 3D Printers for Final Products - Achievements and New Options in the Automotive Industry -
TECHMATRIX CORPORATION	Introduction of efficiency improvement methods to solve in-vehicle and embedded development issues
tracetronic K.K.	Streamlining Software Development through Efficient Test and Integration From Code to Car in 24 Hour
Vicor	Latest Vicor power solutions unlock the benefits of zoned electrical and electronic architectures

Technical Information Briefings

These briefings consisted of short (3- to 5-minute) videos that focused on the details of technologies and products on display at the Exposition through interviews with key people, scenes of the product in action, and so on.

DATWYLER Datwyler Holding Inc.

古河電工 Furukawa Electric Co., Ltd.

MEIJI ELECTRIC INDUSTRIES Co., Ltd.

NewtonWorks Corporation

SEKISUI SEKISUI CHEMICAL Co., Ltd.

Special Presentations about Technological Development

Archive streaming will be available from Wednesday, July 23 to Wednesday, July 30.
* The archives will remain available for JSAE members only from Thursday, July 31 to Friday, August 8.

We held a special lecture series where speakers shared their passion and dedication to development.

Distribution Period: Tuesday, July 15 at 10:00 AM – Friday, July 18 at 11:59 PM

Taking on the Challenge of Motor Sports in the Era of Decarbonization – Development of the Z NISMO GT4 –

The presentation focused on the development of the Nissan Z NISMO GT4, the GT4 category race car currently under development. It introduced the history of Nissan/NISMO's motorsports activities to date, while also covering the relationship between the race car and its base vehicle, and environmentally conscious initiatives.

Agenda:

1 The history of NISSAN/NISMO in motorsport

2 NISMO's ongoing motorsport initiatives

3 NISSAN Z NISMO GT4
- Overview of the GT4 category
- Specifications and development story
- Production process of Nissan Motorsports and Customize

4 Initiatives toward carbon neutrality in the Z NISMO GT4

5 Introduction of the Z road car (RZ34)

6 Conclusion

Presenter:

NISSAN MOTORSPORTS & CUSTOMIZING Co., Ltd.
Senior Vice President

Shinichi Kiga

EXHIBITORS LIST

THE NUMBER OF EXHIBITORS / 485

THE NUMBER OF EXHIBIT BOOTHS / 989

*Total number for NAGOYA and ONLINE STAGE 2

AUTOMOBILE	PARTS	MATERIALS	TESTING	CAE・SOFTWARE	CAR ELECTRONICS	R&D & PUBLICATION & ASSOCIATION	STARTUP / ACADEMIC LAB
12	138	43	105	43	50	75	19

Category-by-category / listed in alphabetical order
Joint/group exhibitors are indented and "●" shows exhibitors in the online exposition only.

AUTOMOBILE

DAIHATSU MOTOR Co., Ltd.
Hino Motors, Ltd.
Honda Motor Co., Ltd.
ISUZU GROUP
- ISUZU MOTORS LIMITED
- UD Trucks Corporation
Mazda Motor Corp.
MITSUBISHI MOTORS Corp.
Nissan Motor Co., Ltd.
SUBARU Corp.
Suzuki Motor Corporation
TOYOTA AUTO BODY Co., Ltd.
Toyota Motor Corp.

PARTS

AGRATI
Aiko Spring Co., Ltd.
AISAN INDUSTRY Co., Ltd.
AISIN Corp.
Amphenol Communications Solutions
ASKK Co., Ltd.
ASTEER Co., Ltd.
ATG Hand Care (Pvt) Ltd.
Autolink Japan Co., Ltd.
BOCAR
BOURNS
BROTHER SALES, LTD.●
Caillau
CHUO SPRING Co., Ltd.
CITIZEN FINEDEVICE Co., Ltd.
CKB Corp.
Coroplast Tape Technology (Kunshan) Co., Ltd.
CPE ELECTRONICS Co., Ltd.
CWB Electronics Japan Co., Ltd.
Daidometal Co., Ltd.
DAIICHI JITSUGYO Co., Ltd.
Daitron Co., Ltd.
Datwyler Holding Inc.
DENSO Corp.
DIAMET CORPORATION
EIKO GIKEN Co., Ltd.
Eureka Robotics
Fine-Sinter Co., Ltd.
Fuji Electronics Industries Co., Ltd.
Furukawa Electric Co., Ltd.
FUTABA INDUSTRIAL Co., Ltd.
G-TEKT CORPORATION
Gentherm Japan Inc.
HASHIBA INTERNATIONAL Inc.
HEISHIN Ltd.
HIROSE ELECTRIC Co., Ltd.
HONDA TSUSHIN KOGYO Co., Ltd.
HUTCHINSON JAPAN Co., Ltd.
I-PEX Inc.
igus K.K.
illumination Co., Ltd.
IRISO ELECTRONICS Co., Ltd.
ITO KINZOKU KOGYO Co., Ltd.
JONHON OPTRONIC TECHNOLOGY Co., Ltd.
KASAI KOGYO Co., Ltd.
Kawasaki Industrial Co., Ltd.
KEEPER Co., Ltd.
KEL Corp.
KOIWAI Co., Ltd.
- AOKI Manufacturing Co., Ltd.
KURASHIKI KAKO Co., Ltd.
Kurimoto Co., Ltd.
KYOWA KOGYO Co., Ltd.
Leaner
Linamar Japan, Inc.
Martinrea Automotive Japan Inc.
MD ELECTRONICS Japan G.K.
METALART Corp.
MICRO FASTENERS Co., Ltd.
MinebeaMitsumi Inc.
Mitsuboshi MFG Co., Ltd.
- Yamato Kensetsu
- Ryujinmura Shinrinkumiai
Munekata Co., Ltd.
Murata Manufacturing Co., Ltd.
NAGAKURA Mfg. Co., Ltd.
NAITO MANUFACTURING Co., Ltd.
Nakamura Kagakukogyo Co., Ltd.
Nakanishi Metal Works Co., Ltd.
NEXUS Co., Ltd.
NHK spring Co., Ltd.
NICHICON Corp.
Ningbo Asiaway Automotive Components Co., Ltd.
Nippon Cannon Inc.
Nippon Donaldson, Ltd.
Nippon Tanshi Co.,Ltd.
NISSIN PREVO Co., Ltd.
NITTOSEIKO Co., Ltd.
NIX Inc.
NODA PLASTIC SEIKOU Co., Ltd.
O-WELL Corp.
Ogawa Industry Co., Ltd.
OKAYA & Co., Ltd.
Okazaki Manufacturing Company
Optical Solutions Corporation
OTSUKASEIKO Co., Ltd.
PEM Japan K.K.
Relats Japan Inc.
Resilire Inc.
RHYTHM Co., Ltd.
sanei industries Co., Ltd.
Sanwa Electronic Circuit Co., Ltd.
Schunk Sonosystems
Seiko Corp.
Seoul Semiconductor Co., Ltd.
Shigeru Co., Ltd.
- IBUKI Inc.
Shindengen Electric Manufacturing Co., Ltd.
SJM Co., Ltd.
STAR ELECTRONICS Co., Ltd.
STARLITE Co., Ltd.
Stratasys Japan Co., Ltd.●
Sumitomo Electric Industries Ltd.
Suncall Corp.
SUSPA (Nanjing) Co., Ltd.
Suzhou keber Technology Co.Ltd
TACHI-S Co., Ltd.
Taiho Kogyo Co., Ltd.
TAIYO MANUFACTURING Co., Ltd.
TAIYO YUDEN Co., Ltd.
TE Connectivity Japan
TODA RACING Co., Ltd.
Tokai Kogyo Co., Ltd.
- ADO CO., LTD.
TOKOROZAWA ALLOY FOUNDRY Co., Ltd.
Tokyo Cosmos Electric Co., Ltd.
Topia Co., Ltd.

- Sumitomo Heavy Industries, Ltd.
Topre Corp.
TouchNetix / RESTAR Corp.
- TouchNetix AS
TOYODA GOSEI Co., Ltd.
TOYOTA BOSHOKU Corp.
TPR Co., Ltd.
TRIS Inc.
UBUKATA INDUSTRIES Co., Ltd.
Uniongosei Co., Ltd.
UNIVANCE Corp.
URATANI Shoji Co., Ltd.
VOSS Japan Ltd.
W. L. Gore & Associates
Witzenmann Japan K.K.
Yamada Manufacturing Co., Ltd.
YANAGAWA SEIKI
YIZUMI RUBBER MACHINERY Co., Ltd.
YOKOWO Co., Ltd.
Yoshikawa Kogyo Fine Tech Co., Ltd.

MATERIALS

ACE Chemical Co., Ltd.
ACHILLES Corp.
AICA Kogyo Co., Ltd.
ARKEMA
Asahi Kasei Corp.●
BASF Group
Covestro Japan Co., Ltd.
Denka Co., Ltd.
DJK Corporation
DuPont Japan K.K.
Fudow Co., Ltd.
Fuji Polymer Industries Co., Ltd.
Fujian Cyclone Technology Co., Ltd.
GUNZE Ltd.
Henkel Japan Ltd.
KATANI Co., Ltd.
Kobe Steel,Ltd.
KURARAY Co., Ltd.
Matsumoto kakou Co., Ltd.
MATSUO SANGYO Co., Ltd.
MEIWA CORPORATION
MIRAIKASEI Inc.
Mitsubishi Chemical Corp.
MITSUI CHEMICALS, Inc.
MITSUI MINING & SMELTING Co., Ltd.
Nippon ITF Inc.
PMAT Co., Ltd.
Sanshu Electric Wire Co., Ltd.
SEKISUI CHEMICAL Co., Ltd.
SHENZHEN JDD TECH NEW MATERIAL CO.,LTD.
SHIBAURA MACHINE Co., Ltd.
Sumitomo Chemical Co., Ltd.
SWCC Corp.
TAKAMATSU TEISAN Co., Ltd.
TATSUTA Electric Wire and Cable Co., Ltd.
TOMOEGAWA CORPORATION
Toray Industries, Inc.
TOYO DRILUBE Co., Ltd.
TSK Corp.
UACJ Corp.
Wavelock Advanced Technology Co., Ltd.
ZACROS Corporation
Zeon Corp.

TESTING

A&D Co., Ltd.
- BEST INSTRUMENTS CO., Ltd.
ADSTEC Corp.
aptpod Inc.
Astrodesign Inc.
ATESTEO Japan K.K.
AutoTechnicJapan Co., Ltd.
Axiometrix Solutions Ltd.
- Audio Precision
- Cornes Technologies
- GRAS
- imc
- Marubun
- TOYO
Carl Zeiss Co., Ltd.
Chemicals Evaluation and Research Institute, Japan
Chroma Japan Corp.
Chugai Technos Corp.
DEWE Japan Co., Ltd.
DITECT Corp.
enable Inc.
Evident Corp.
Evident Corporation, Industrial Microscopy
FT TECHNO Co., Ltd.
Fuji Technical Research Inc.
FUKUDA Co., Ltd.
GAFS Co., Ltd.
- IPETRONIK
- MCOR
- WINDHILL Technologies
GAILOGIC Corp.●
HEAD acoustics Japan K.K.
Headspring Inc.
HIOKI E.E. Corp.
HORIBA Ltd.
Hort-Plan LLC
Humanetics Innovative Solutions Japan Inc.
Image Systems Japan K.K.
IR System Co., Ltd.
ITEC HANKYU HANSHIN Co., Ltd.
ITECH ELECTRONICS Co., Ltd.
ITECJAPAN Co., Ltd.
Japan Automobile Research institute Inc.
Japan Quality Assurance Organization
- DSP Research, Inc.
JFE Techno-Research Corporation
KEYCOM Corp.
KIKUSUI ELECTRONICS Corp.
Kistler Japan G.K.
KITO Corp.
KYOWA ELECTRONIC INSTRUMENTS Co., Ltd.
Laser Measurement Corp.
Marubeni I-DIGIO Group(Marubeni Information Systems Corp.)
Marubun Corp.
MATSUBO Corp.●
MEIDENSHA Corp.
MEIJI ELECTRIC INDUSTRIES Co., Ltd.
- Aixtal Co.,Ltd.
- Anton Paar Japan K.K.
- Comet Technologies Japan K.K.
- comquda Co.,Ltd.
- FAI Inc.
- KEN AUTOMATION INC.
- ORIX Rentec Corporation
- Panasonic Corporation
- TANIDA LTD.
- TOHO YASHIKA CO.,LTD.
- TOYO SYSTEM CO., LTD.
- Yokogawa Test & Measurement Corporation
MURATEC MECHATRONICS Co., Ltd.
nac Image Technology Inc.
NAITO DENSEI KOGYO Co., Ltd.●
NANTONG CHANGCE ELECTRICAL AND MECHANICAL EQUIPMENT Co., Ltd.
NIPPO Corp.
Nippon Vision Engineering Co., Ltd.
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OCTEC Inc.
Ono Sokki Co., Ltd.
opsoc Inc.
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CAE･SOFTWARE

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DIGITAL PROCESS Ltd.
DTS INSIGHT Corp.
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Foundation for Computational Science
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CAR ELECTRONICS

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Schedule of next year's expositions

Organizer:Society of Automotive Engineers of Japan, Inc. (JSAE)

人とくるまのテクノロジー展

Automotive Engineering Exposition

YOKOHAMA PACIFICO Yokohama

2026 5/27 WED 28 THU 29 FRI

ONLINE STAGE 1* 2026.5/19 TUE ~6/9 TUE

NAGOYA Aichi Sky Expo

2026 6/17 WED 18 THU 19 FRI

ONLINE STAGE 2* 2026.6/10 WED ~7/1 WED

*The dates for ONLINE STAGE 1 and 2 are subject to change.

Automotive Engineering Exposition Official Website ▷

The start of exhibitor applications is scheduled for the end of October 2025.
Details will be posted on the official site at a later date.

Inquiries: The Exposition Management Coordinator , Taiseisha Ltd.
email: exhib-expo@taiseisha.co.jp

人とくるまのテクノロジー展 2025 ONLINE

Automotive Engineering Exposition 2025 ONLINE