



人とくるまのテクノロジー展 2026

Automotive Engineering Exposition 2026

YOKOHAMA

RESULT REPORT

YOKOHAMA

Wednesday, May 27 - Friday, May 29, 2026

ONLINE STAGE 1

Tuesday, May 19 - Tuesday, June 9, 2026

Organizer:
Society of Automotive Engineers of Japan, Inc. (JSAE)

Introduction

The 33rd JSAE Automotive Engineering Exposition 2026 YOKOHAMA took place for three days from Wednesday, May 27th to Friday, May 29th, 2026. This year, 612 companies exhibited in 1,516 booths, We were pleased to have 80,493 visitors over the three-day period. This report describes the results of the exposition based on the answers to questionnaires by visitors and exhibitors. These results will be used to make subsequent expositions even more successful.

Thank you for supporting the Automotive Engineering Exposition, and we look forward to your continued support in the future.

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ONLINE STAGE 1

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YOKOHAMA SUMMARY REPORT



Exhibition Name	AUTOMOTIVE ENGINEERING EXPOSITION 2026 YOKOHAMA
Date	Wednesday, May 27 - Friday, May 29, 2026 3days 10AM - 5PM
Venue	PACIFICO Yokohama Exhibition Hall / NORTH
Organizer	Society of Automotive Engineers of Japan, Inc. (JSAE)
Supported by	Yokohama City
Sponsored by	Japan Flat Glass Manufacturers Association / Japan Institute of Light Metals / Society of Instrument and Control Engineers / JASPAR / Japan Lubricating Oil Association / Information Processing Society of Japan / Japanese Society for Artificial Intelligence / Japan Petroleum Institute / Petroleum Association of Japan / The Institute of Electrical Engineers of Japan / The Institute of Electronics, Information and Communication Engineers / Japan Society of Civil Engineers / Japan Aluminum Association / Japan LCA Society / Japan Society of Mechanical Engineers / Japan Society of Materials Science / Japan Automobile Manufacturers Association, Inc. / Japan Automobile Machinery and Equipment Manufacturers Association, Inc. / Japan Automobile Machinery and Tool Association, Inc. / Japan Automotive Research Institute, Inc. / Japan Automotive Body Manufacturers Association, Inc. / Japan Automobile Tire Manufacturers Association, Inc. / Japan Automotive Parts Industries Association, Inc. / Japan Automobile Transportation Technology Association, Inc. / Japan Iron and Steel Association, Inc. / Japan Deep Learning Association, Inc. / Japan Internal Combustion Engine Manufacturers Association / Japan Magnesium Association, Inc. / Mobility Service Association, Inc.
Attendees	Engineers and researchers in design, research, testing, and development at automotive, parts, and body manufacturers; personnel in production engineering, quality control, technical management, and purchasing departments; engineers and researchers at public research institutions; technical personnel from automotive-related companies; faculty, staff, and students at universities, vocational schools, and technical high schools.

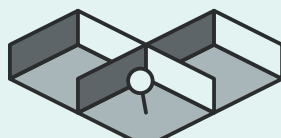
Number of Exhibitors



612

617

Number of Booths



1,516

1,470

Registrations



80,493

79,808

Breakdown of Visitors by Date

Date	Weather	Registrations	
Wednesday, May 27	Cloudy	24,544	23,196
Thursday, May 28	Cloudy with occasional rain	24,993	26,044
Friday, May 29	Sunny with occasional clouds	30,956	30,568
		80,493	79,808

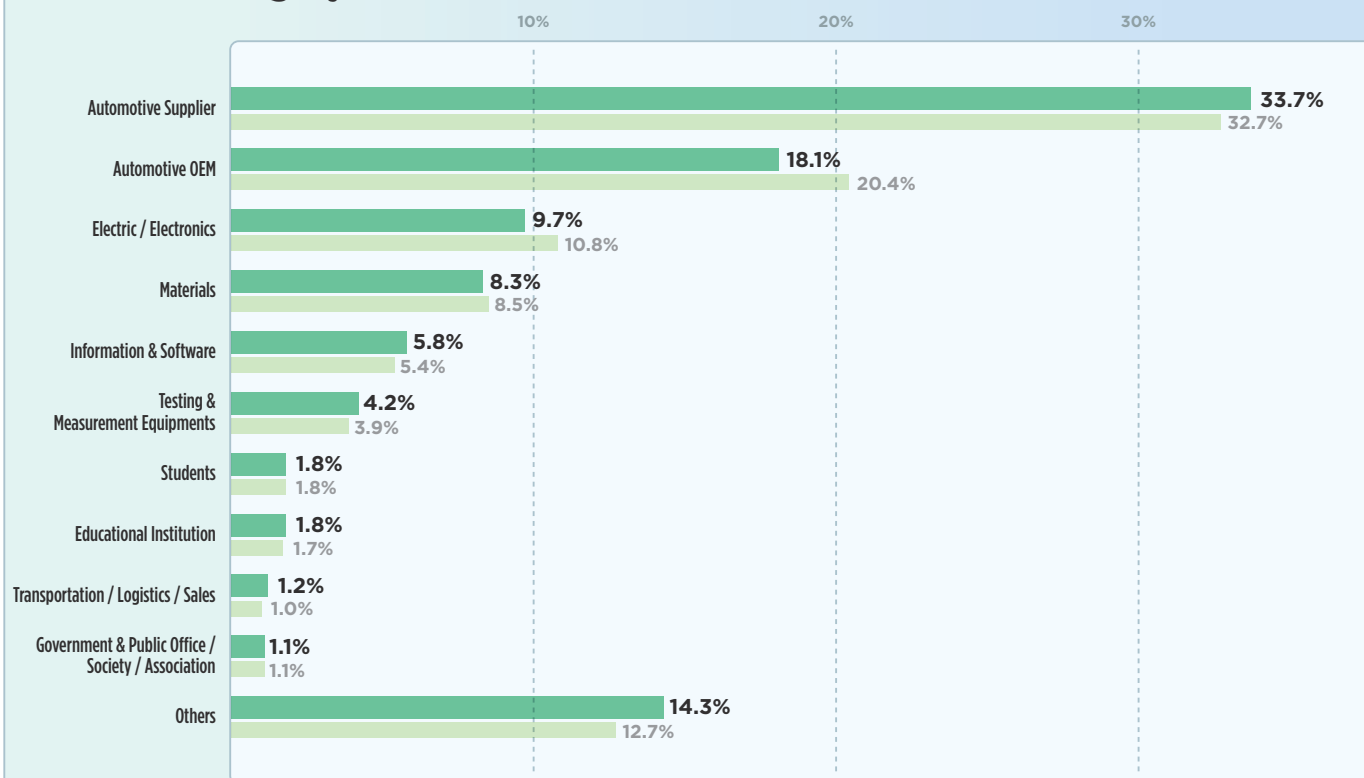
*Figures in gray indicate the 2025 values.

YOKOHAMA VISITORS STATISTICS



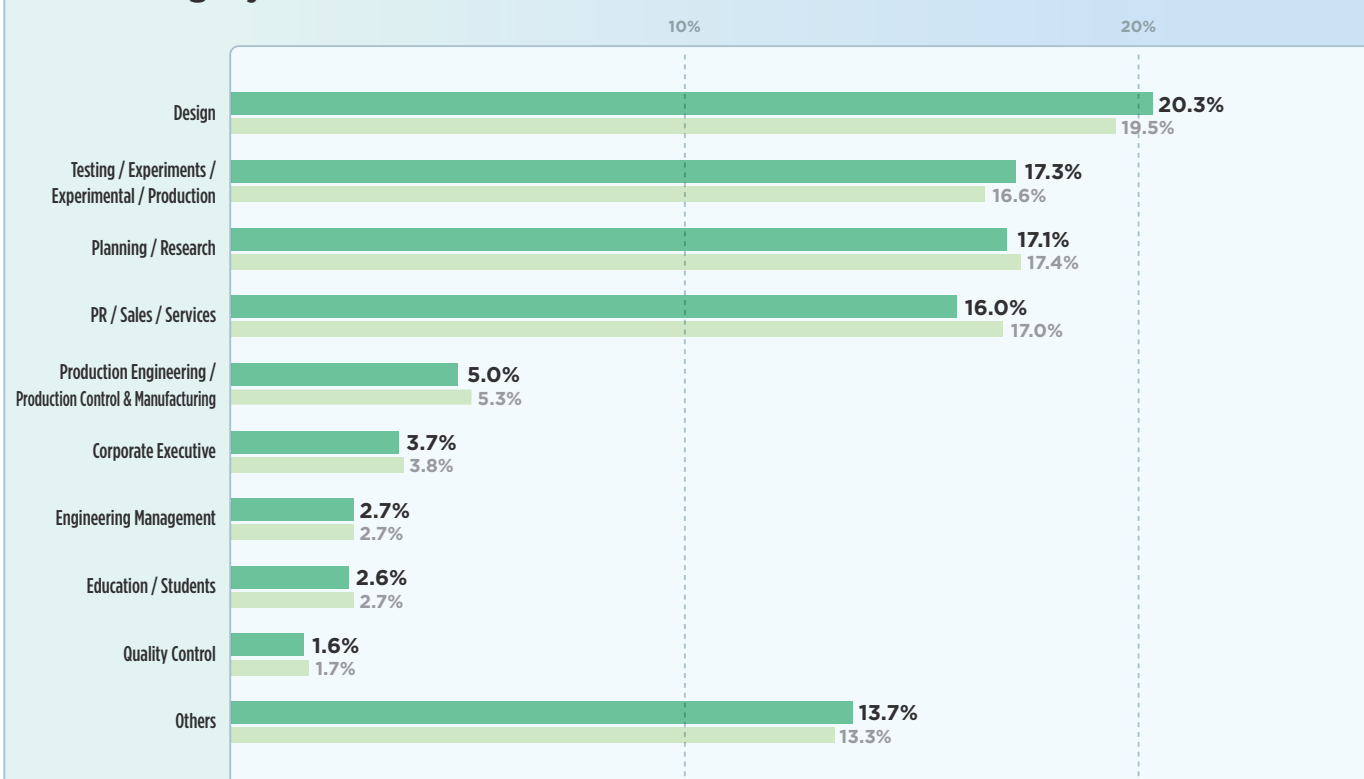
Business Category

Combined Data for YOKOHAMA / ONLINE STAGE 1



Job Category

Combined Data for YOKOHAMA / ONLINE STAGE 1



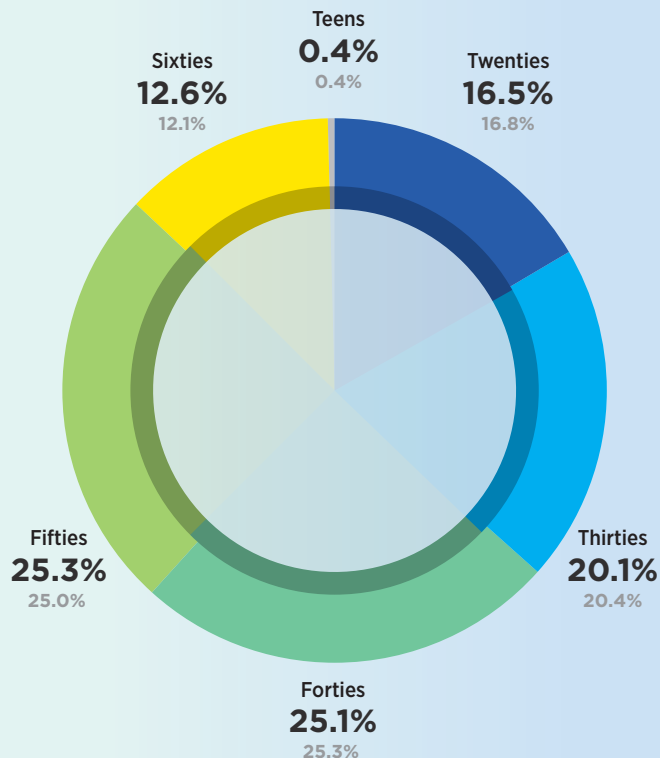
*Figures in gray indicate the 2025 values.

YOKOHAMA VISITORS STATISTICS



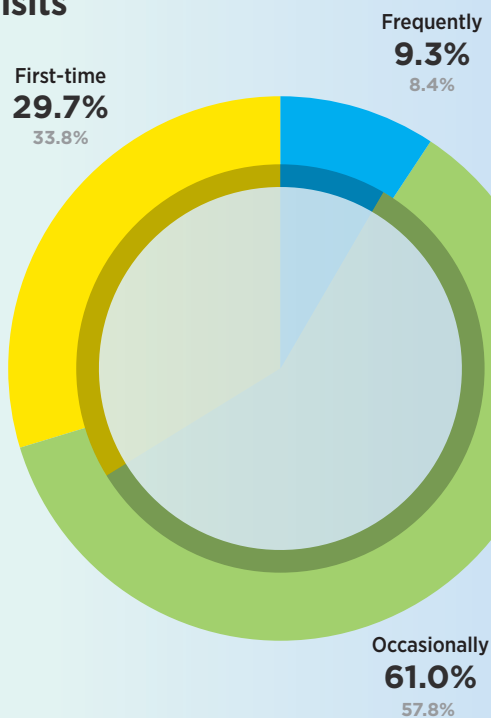
Age Group

Combined Data for YOKOHAMA / ONLINE STAGE 1



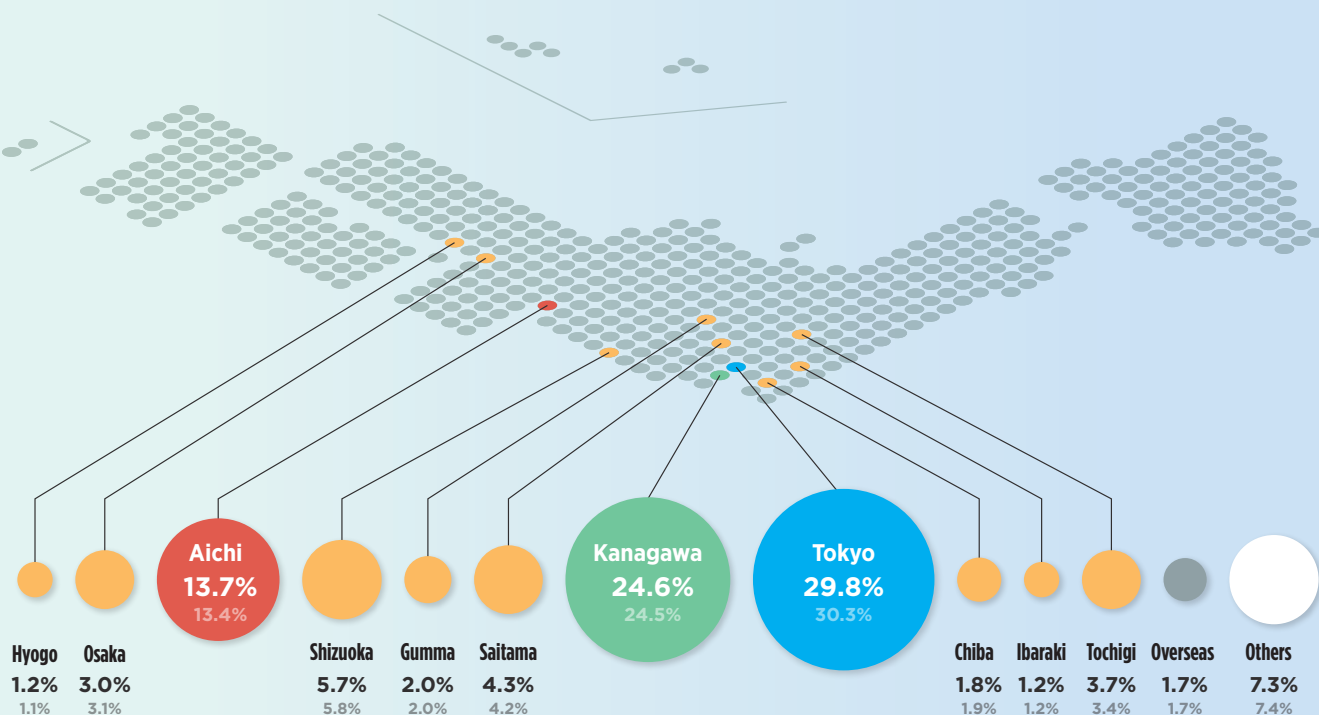
Frequency of Visits

Combined Data for YOKOHAMA / ONLINE STAGE 1



Prefecture and Region

Combined Data for YOKOHAMA / ONLINE STAGE 1



*Figures in gray indicate the 2025 values.



Valid Responses: **3,233**



VISITORS' VOICE

I had a valuable opportunity to experience many of the latest technologies, including autonomous driving, AI applications, and safety technologies. I learned a great deal from the event and was especially inspired by the cutting-edge initiatives of the exhibiting companies. It was also a very meaningful experience to gain insights that I can apply to my own work. I would definitely like to participate again in the future.

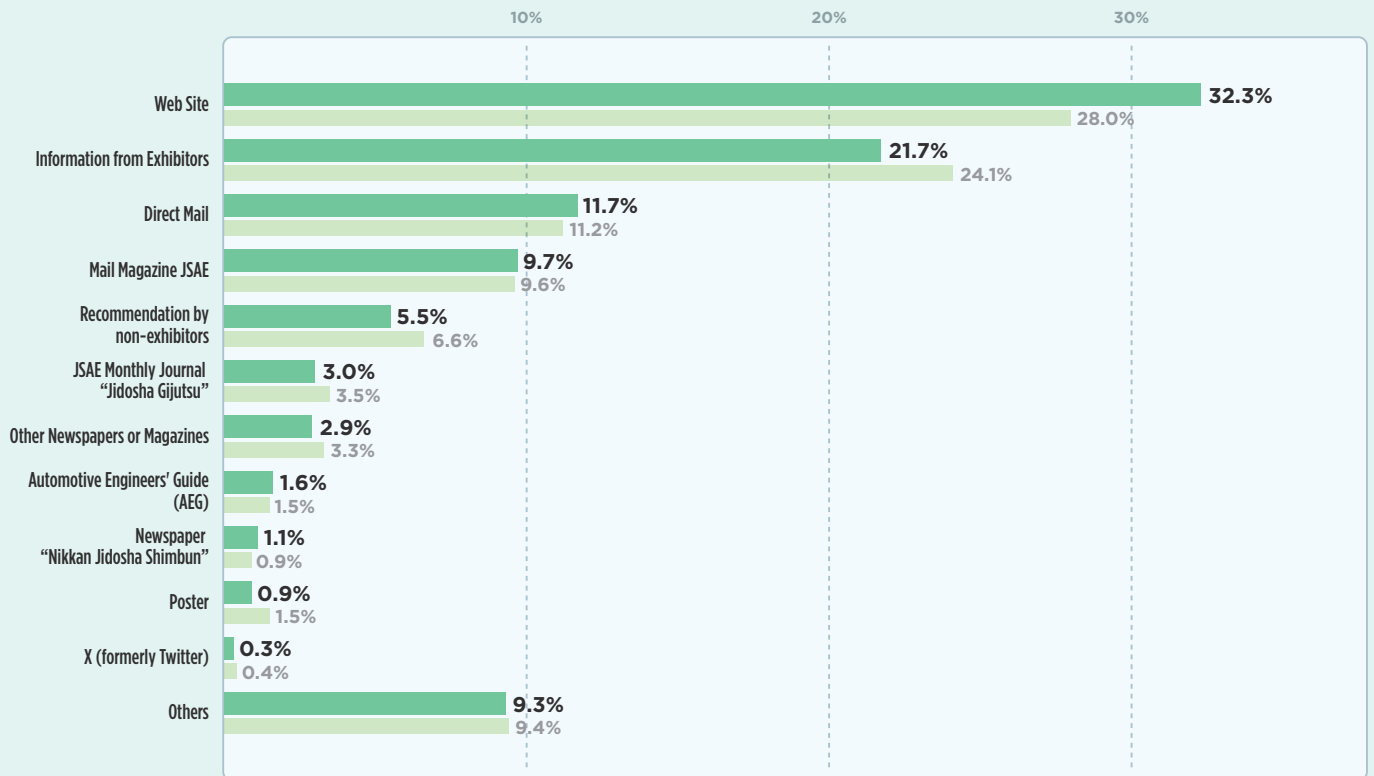
The venue was packed with visitors, and it gave me a firsthand sense of the real strength of Japan's automotive industry. The discussions on technology were lively and engaging, making it an extremely fulfilling day. I hope to see more exhibitions with this same level of energy in the future.

It was a valuable opportunity to speak directly with engineers from the exhibiting companies. Since materials were available online and recorded presentations were also available, I was able to spend more time at the venue examining the actual products and having in-depth discussions, which I found extremely helpful. I also gained insight into industry trends and developments at other companies, and I would definitely like to participate again next year.

I was very satisfied with the booths where we could see and experience the products firsthand while discussing ideals, realities, and challenges. It was a valuable opportunity to interact directly with a wide range of products, from those offered by familiar companies to those from highly specialized firms. I would definitely like to participate again next year.



How Visitors Knew about the Exposition

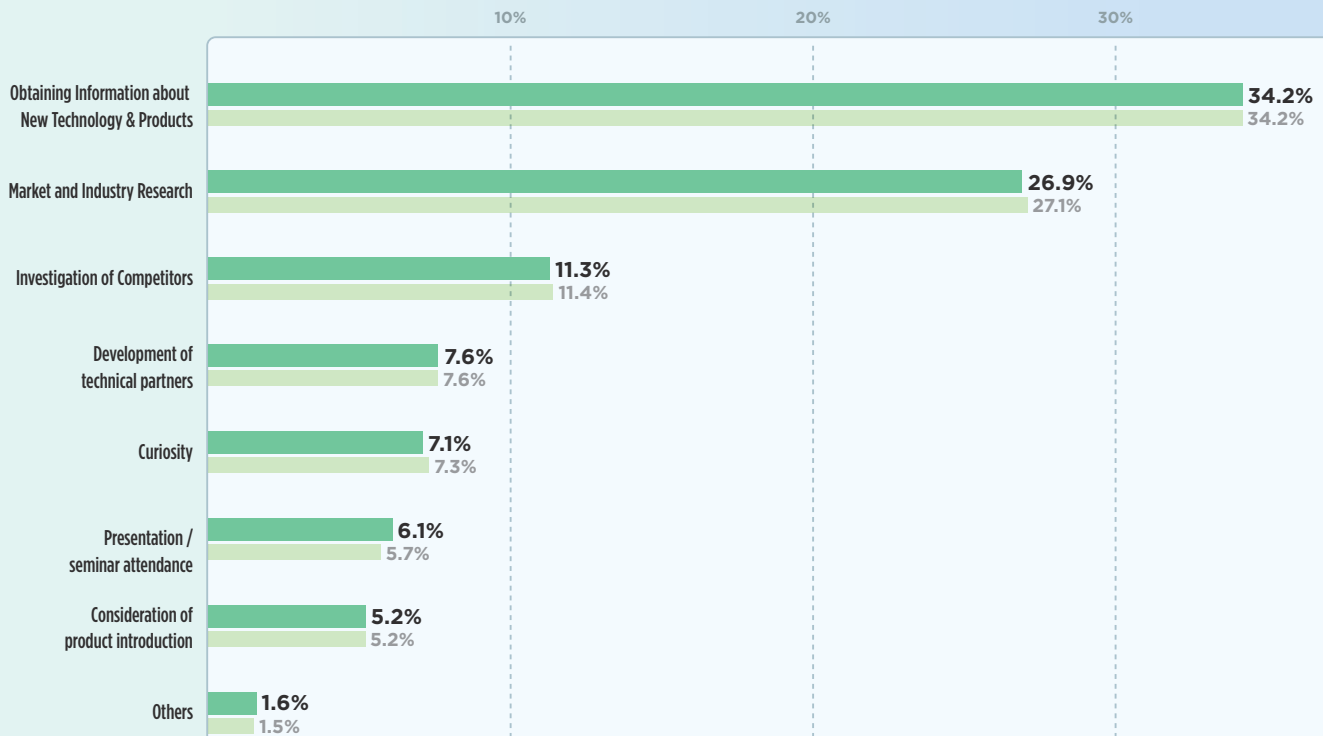


*Figures in gray indicate the 2025 values.

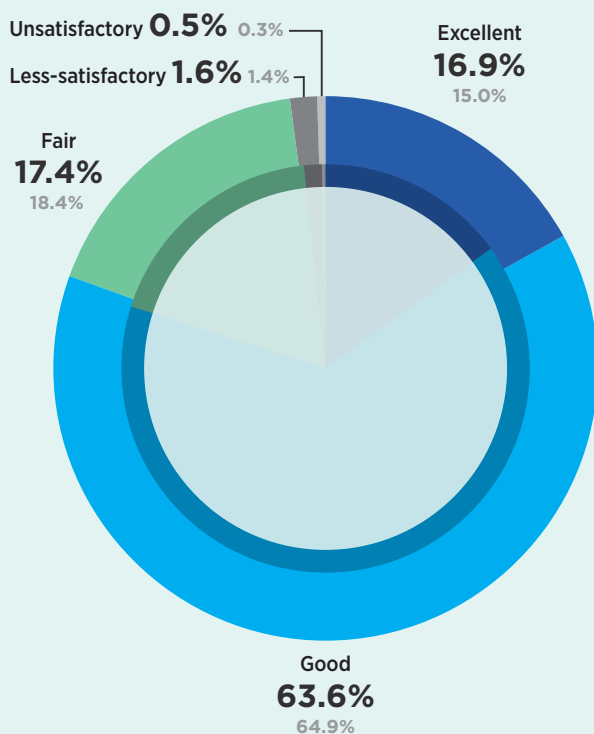


Purpose of Visit

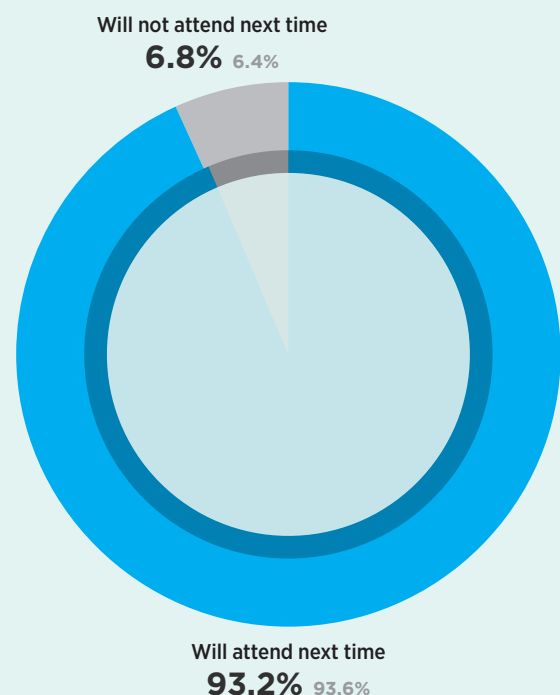
Combined Data for YOKOHAMA / ONLINE STAGE 1



Satisfaction with Visit



Possibility of Participation Next Time

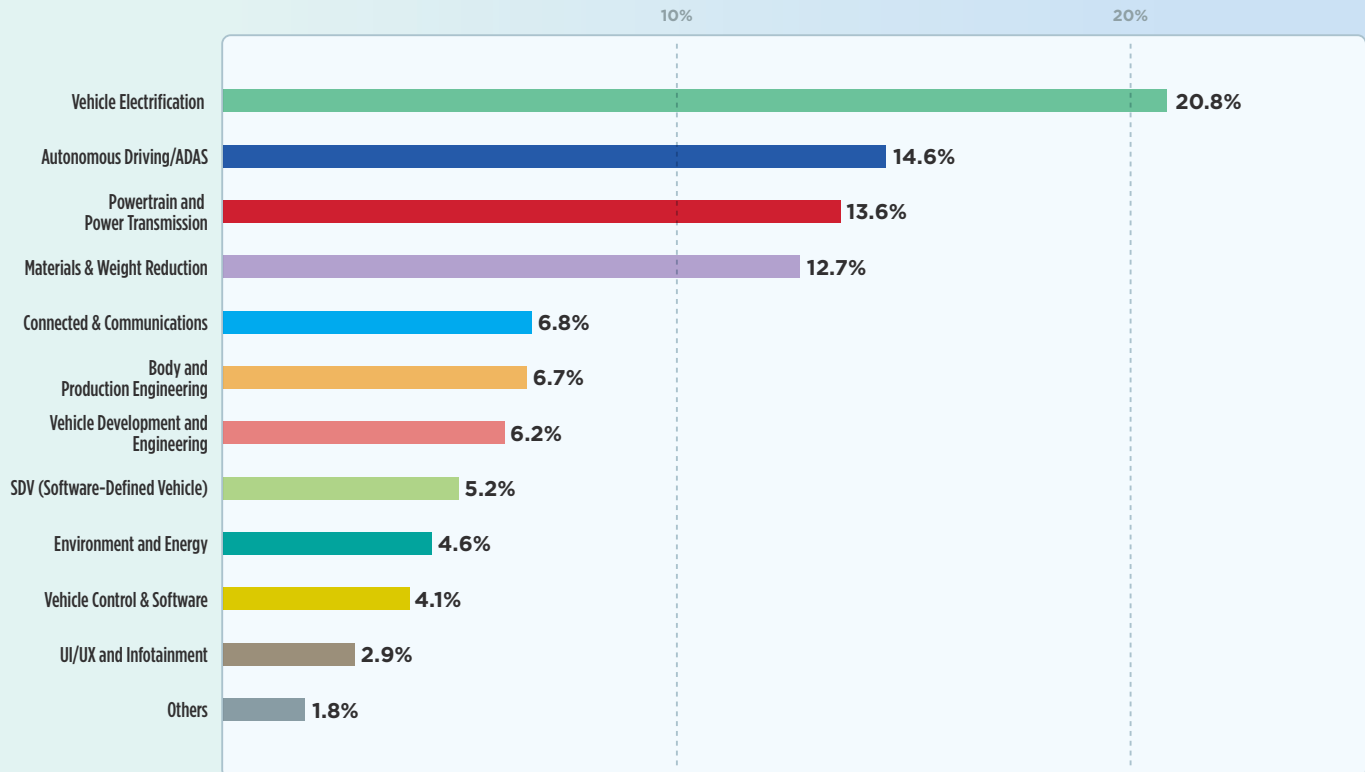


*Figures in gray indicate the 2025 values.



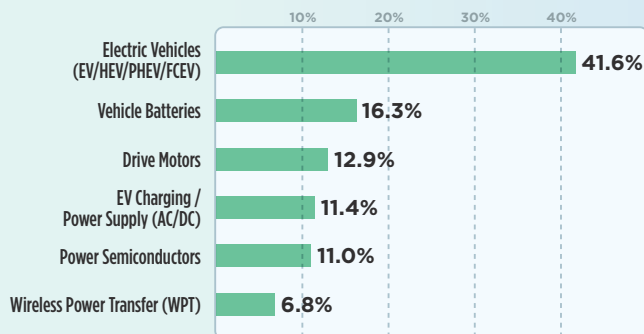
Categories of Interest

Combined Data for YOKOHAMA / ONLINE STAGE 1

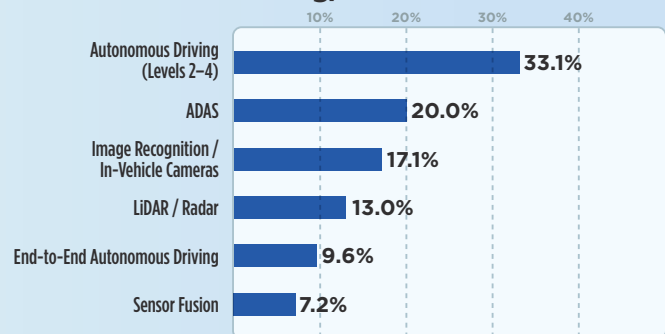


Detailed Breakdown by Category

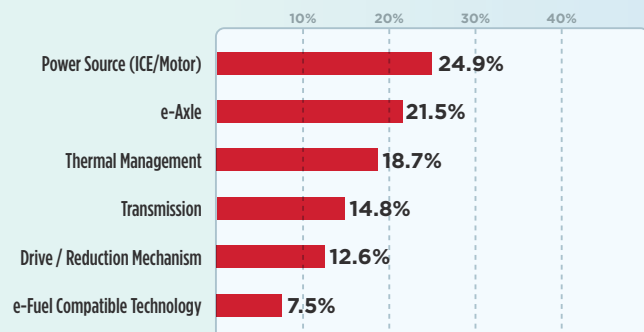
Vehicle Electrification



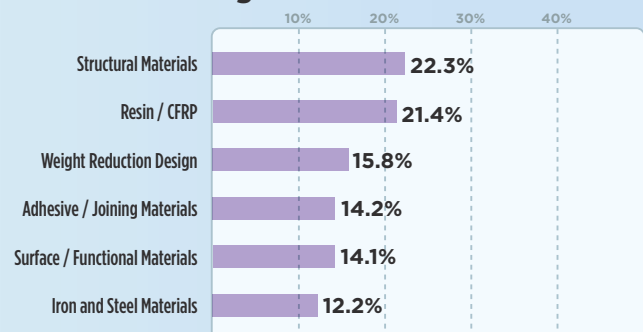
Autonomous Driving/ADAS



Powertrain and Power Transmission



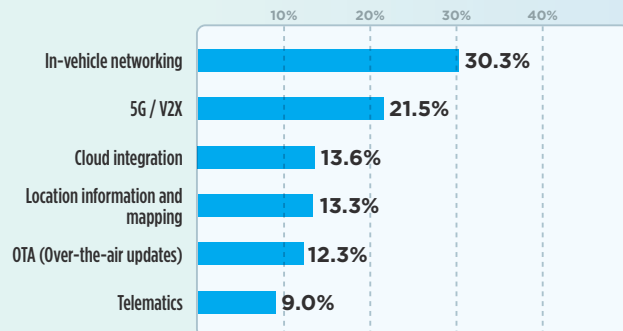
Materials & Weight Reduction



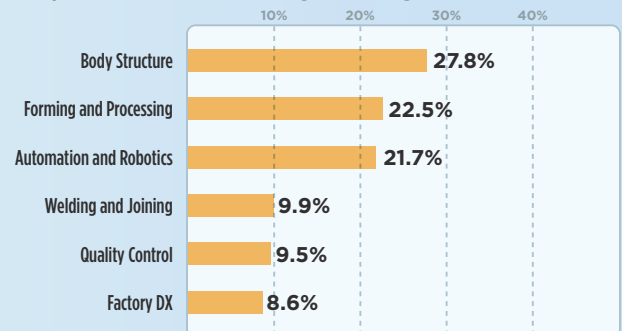
* No prior-year data available due to a change in the aggregation method.



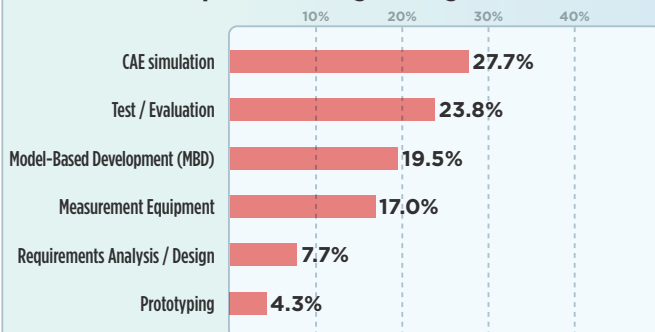
Connected & Communications



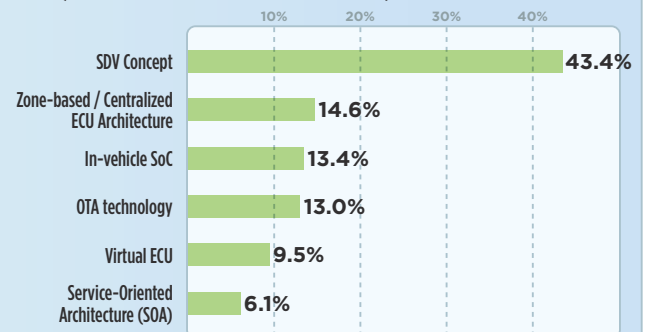
Body and Production Engineering



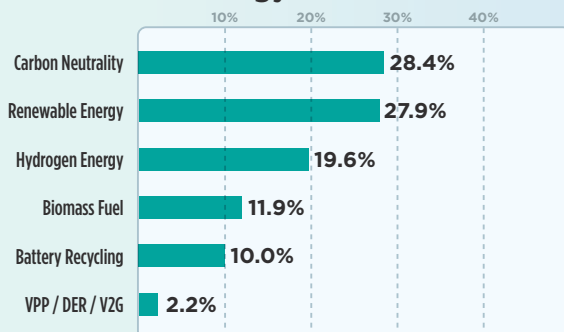
Vehicle Development and Engineering



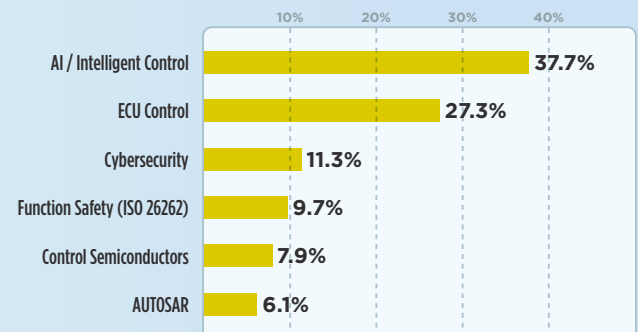
SDV (Software-Defined Vehicle)



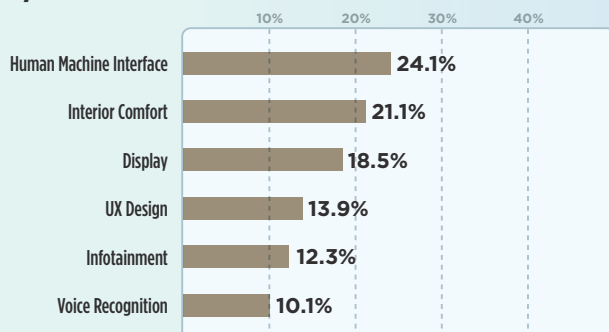
Environment and Energy



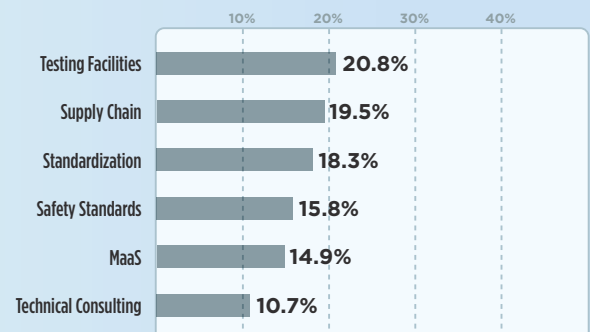
Vehicle Control & Software



UI/UX and Infotainment



Others



* No prior-year data available due to a change in the aggregation method.



Most Memorable Exhibits

Response Ranking

1	Vehicle Display	6	AI-Related Technologies
2	Vehicle-Mounted CO ₂ Capture System	7	In-Cabin Sensing
3	Cutaway Model	8	Recycling Technologies
4	Next-Generation Passenger Seat	9	Battery Electric Vehicles (BEVs)
5	Autonomous Driving Technologies	10	Giga Casting

Other Memorable Exhibits in Alphabetical order

e-Axle	Self-Repairing Polymer	Wireless Power Transfer
EV Truck	Self-Propelled Transport Robot	Brake System
Dissimilar Material Bonding Adhesives	Stamping Technology	Head-Up Display
Inverter	3D Printer	Preventive Safety System
In-Wheel Motor	All-Solid-State Battery	Cold Forming
HEV (Hybrid Electric Vehicle)	Zonal ECU	Wire Harness
SDV (Software-Defined Vehicle)	Die-Cast Parts	
FCEV (Fuel Cell Electric Vehicle)	Tire-Embedded RFID Tag	
AWD System	Touch Sensor Laser	
Sound Source Visualization System	Colored Molding	
Facial Recognition System	Internal Combustion Engine	
Traction Motor	Thermal Spray Coating	
High-Performance Headlamp	Biomass Composite Resin	
High-Performance Textile Materials	Busbar	
Connector	Battery-Related Technologies	
Thermal Management	PHEV (Plug-in Hybrid Electric Vehicle)	
Seatbelt-Integrated Airbag	Visual SLAM	



Most Desired Exhibition Themes and Products

Response Ranking

1	Autonomous Driving Technologies	6	EV Batteries
2	AI-Related Technologies	7	FCEV (Fuel Cell Electric Vehicle)
3	SDV (Software-Defined Vehicle)	8	Alternative Energy
4	Vision for Future Mobility	9	Hands-on Exhibits
5	Carbon Neutrality	10	Battery Electric Vehicles (BEVs)

Other Desired Exhibition Themes and Products in Alphabetical order

eVTOL	Cybersecurity	Wireless Power Transfer
e-Fuel	CAE (Computer-Aided Engineering)	MaaS (Mobility as a Service)
Infotainment	In-Vehicle ECU	Preventive Safety Systems
HEV (Hybrid Electric Vehicle)	In-Vehicle Networks	Recycled Materials
MBD (Model-Based Development)	In-Cabin Sensing	Cold Forming
Engineering	Lubricants	Robotics Technologies
Engine Control	Smart City	
Overseas Market Trends	3D Printer	
Cutaway Model	Joining Technologies	
Traction Motor	All-Solid-State Battery	
Measuring Instruments	Die-Cast Products	
Lightweighting Technologies	Displays	
Connectors	Digital Twin	
Connected Cars	Ferrous and Non-Ferrous Metals	
Circular Economy	Electrification	
Thermal Management	Internal Combustion Engine	
Renewable Energy	Semiconductor Technologies	

**Valid Responses:****256****EXHIBITOR'S VOICE**

I feel this is a truly valuable opportunity to see, all in one place, the technologies and products that support Japan's automotive industry. I hope that this exhibition, along with the automotive industry as a whole, will continue to grow and develop in the future.

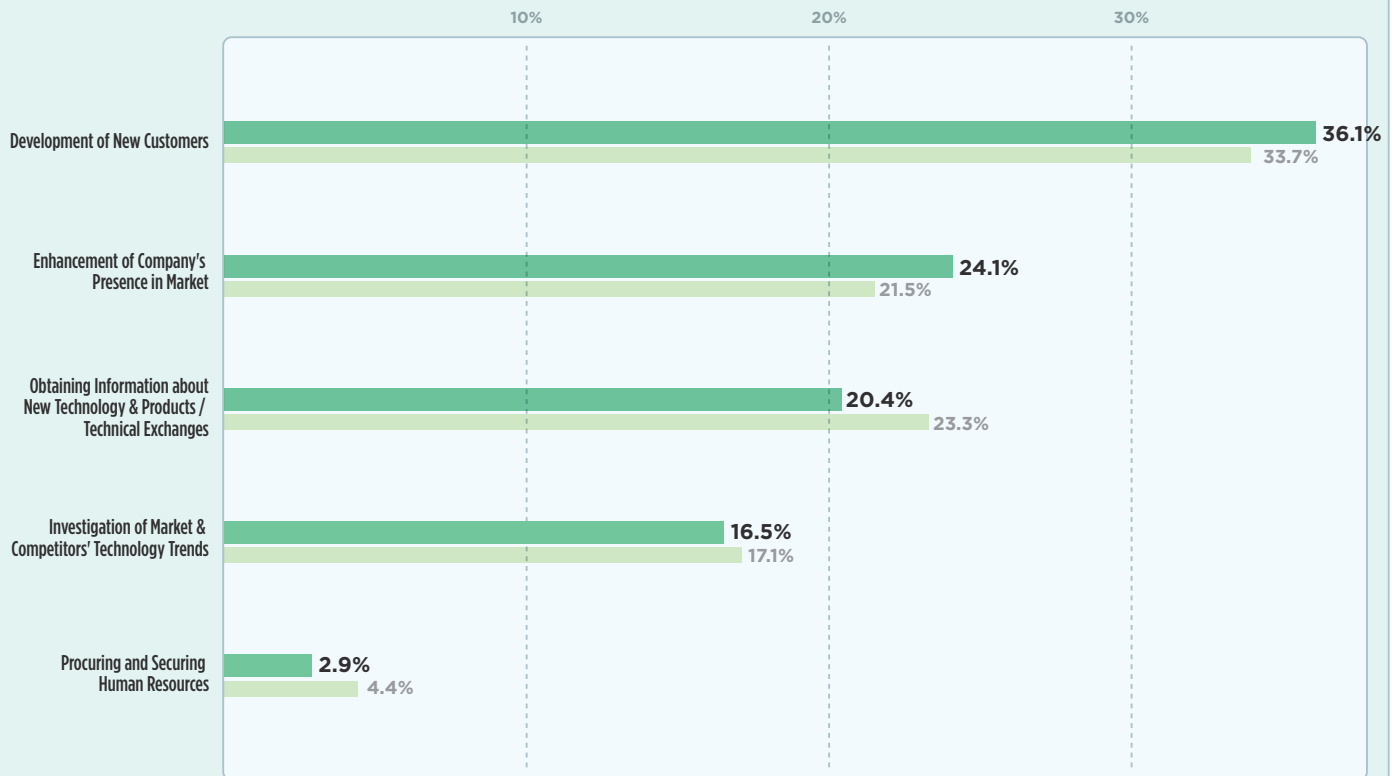
Although this was our first time exhibiting, we were pleasantly surprised by the number of visitors to our booth, which far exceeded our expectations. We received many specific questions and did our best to respond on the spot, which kept us quite busy, but it was a very valuable experience. We hope to be better prepared next year.

Our company provides specialized contract testing services for the automotive industry, and our booth attracted many visitors who were facing technical and development challenges. This gave us a valuable opportunity not only to connect with potential new customers, but also to hear directly about the issues the industry is encountering as new technologies continue to emerge.

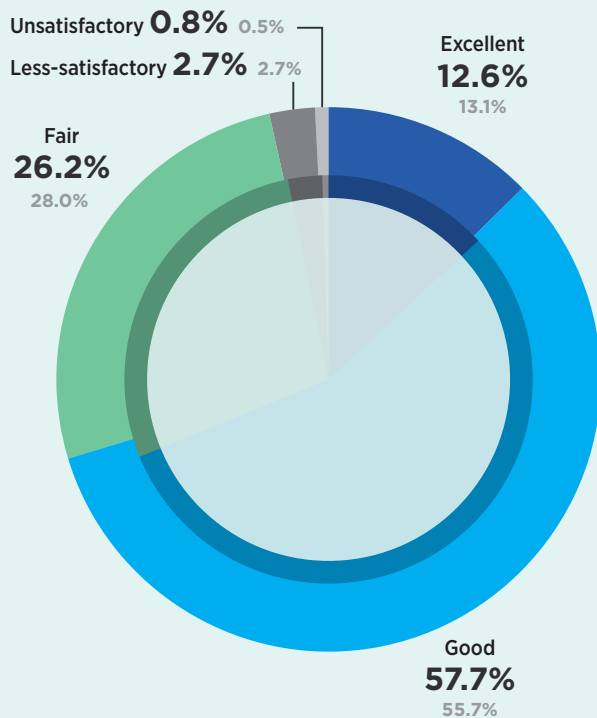
Hosting exhibitor seminars was highly effective in driving traffic to our booth. The seminars created a natural flow of visitors, as those who became interested during the sessions then stopped by our booth. We believe this was a very effective strategy.



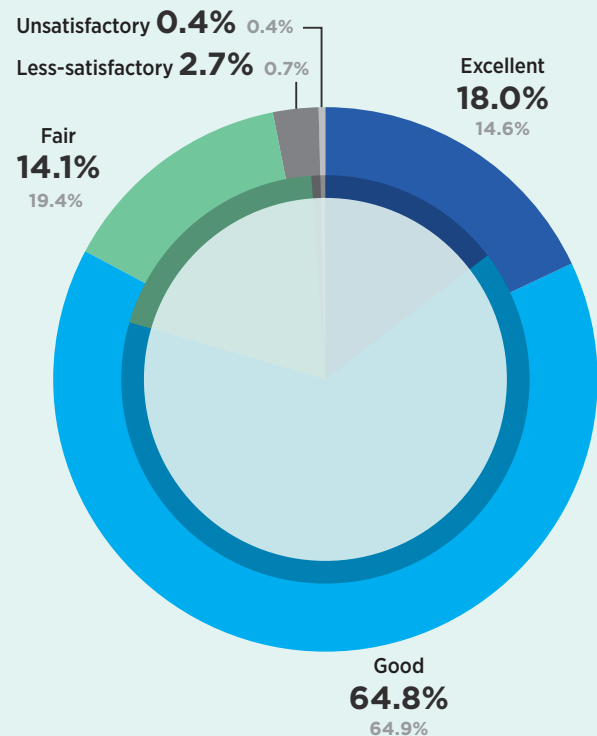
Purpose of Exhibit



Satisfaction with Exhibit



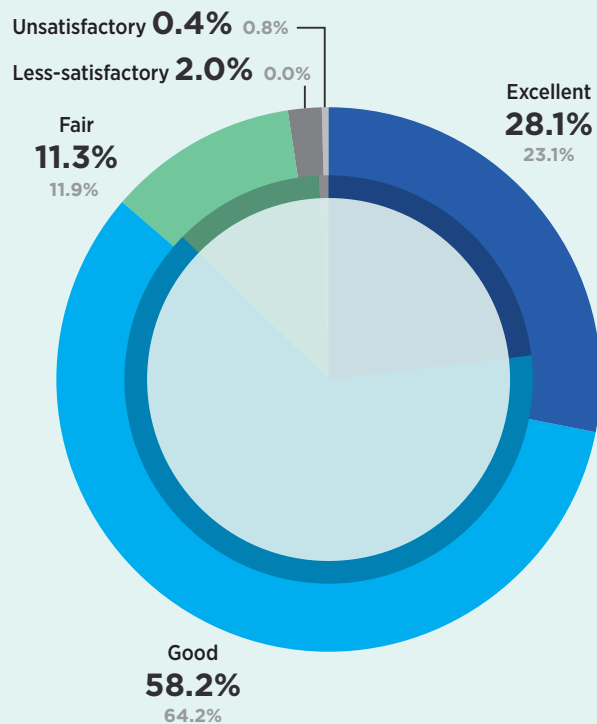
Impression of Visitors



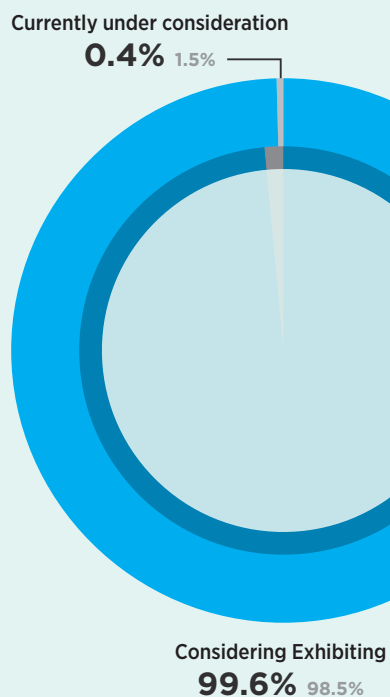
*Figures in gray indicate the 2025 values.



Comprehensive Evaluation



Possibility of Exhibiting Next Time



*Figures in gray indicate the 2025 values.



The visitors selected the exhibitors
that made the biggest impression.

5,339

votes were received from the visitors.

BEST 30 exhibitors that made the biggest impression

1	Toyota Motor Corp.	16	ISUZU GROUP (ISUZU MOTORS LIMITED UD Trucks Corporation)
2	Suzuki Motor Corporation	17	DAIHATSU MOTOR Co., Ltd.
3	Nissan Motor Co., Ltd.	18	Murata Manufacturing Co., Ltd.
4	DENSO Corp.	19	TACHI-S Co., Ltd.
5	MITSUBISHI MOTORS Corp.	20	Sumitomo Electric Industries Ltd.
6	AISIN CORPORATION	21	TOYOTA AUTO BODY Co., Ltd.
7	Mazda Motor Corp.	22	Ono Sokki Co., Ltd.
8	Honda Motor Co., Ltd.	23	HORIBA Ltd.
9	SUBARU Corp.	24	RYOBI Ltd.
10	TOYOTA BOSHOKU Corp.	25	UNIPRES CORPORATION
11	Astemo Ltd.	26	Mitsui Chemicals, Inc.
12	Asahi Kasei Corp.	27	Bosch Corp.
13	TOKAI RIKA Co., Ltd.	28	JATCO Ltd.
14	TOYODA GOSEI Co., Ltd.	29	MAHLE Group
15	Mitsubishi Chemical Corp.	30	KOBELCO GROUP

Other Exhibitors of Interest

Yazaki Corp.
NSK Ltd.
Toray Industries, Inc.
SEKISUI CHEMICAL Co., Ltd.
Nikkeikin ALMO Co., Ltd.
Daikin Industries Ltd.
Furukawa Electric Co., Ltd.
NHK SPRING Co., Ltd.
SUMITOMO CHEMICAL Co., Ltd.
Nippon Seiki Co., Ltd.





EXHIBITOR AWARDS FOR OUTSTANDING CONTRIBUTION

JSAE would like to express its sincere appreciation to the exhibitors who have made significant contributions to this exhibition and has presented them with certificates of appreciation.

Selection Criteria: "Exhibitors that have participated in the Automotive Engineering Exposition a total of 15 times or more, or whose cumulative number of booths has reached 50 or more."

List of Contributing Exhibitors in alphabetical order



A2Mac1 JAPAN Ltd.



Asahi Forge Corp.



Cadence Design Systems, Japan



DIGITAL PROCESS Ltd.



I-PEX Inc.



KATO SEISAKUSHO Co., Ltd.



KIKUSUI ELECTRONICS Corp.



KOKUSAI Co., Ltd.



MEIJI ELECTRIC INDUSTRIES Co., Ltd.



Molex Japan LLC



Oetiker Japan Co., Ltd.



Reactive Systems Inc.



Sensata Technologies Japan Ltd.



SINFONIA TECHNOLOGY Co., Ltd.



**Stanley Engineered Fastening /
Nippon POP Rivets and Fasteners Ltd.**



TAMAGAWA SEIKI Co., Ltd.



TE Connectivity Japan G.K.



TSUBAKIMOTO CHAIN CO.



VI-grade



The Future of Cars and Mobility Created Through Integration with New Technologies - Automotive Technology Innovated Through DX and Co-Creation -

AI, Big Data, Cloud, Robotics—

The automotive industry is undergoing a profound transformation driven by unprecedented technologies.

We stand at the very center of this transformative era, where the fusion with new technological domains—beyond the evolution of autonomous driving and telematics— is creating new value and services, leading the way for future mobility.

This exhibition features curated displays and presentations exploring three perspectives: the evolution of vehicles enabled by DX, the evolution of society and services surrounding vehicles, and the evolution of manufacturing. Experience the potential for new co-creation that transcends conventional boundaries.

Exhibit Collaborators and organizations (in alphabetical order)

Adacotech Incorporated / AISIN CORPORATION / AMD Japan Ltd. / DAIKIN INDUSTRIES, LTD. / Dynabook Inc. / FUJITSU LIMITED / Hitachi, Ltd. / Hitachi Plant Services Co., Ltd. / Nissan Motor Co., Ltd. / Spakona K.K. / Subaru Corporation / Sumitomo Rubber Industries, Ltd. / T2 Inc. / TIS Inc. / TOSHIBA SYSTEM TECHNOLOGY CORPORATION / Toyota Motor Corporation / Toyoda Gosei Co., Ltd. / ZENRIN CO., LTD.





JSAE Special Presentations

We gave presentations in line with the theme of the JSAE Special Exhibits.

	Wed., May 27th	Thu., May 28th	Fri., May 29th
10:30 } 11:30	Trends and Outlook of METI's AI Policy Ministry of Economy, Trade and Industry AI Industry Strategy Office, IT Industry Division, concurrently IT Innovation Division, Commerce and Information Policy Bureau/Director Takuya Watanabe	Factories Where Humans and AI Evolve Together - Next-Generation Manufacturing Created by Digital Twins Institute of Science Tokyo Institute of Integrated Research / Professor Katsuki Fujisawa	Regional Transportation DX Promotion Project "COMmmONS" Initiatives MLIT Policy Bureau, New Mobility Service Division Yoko Sakurai
13:00 } 14:00	Transformed by SDVs: Designing and Producing Next-Generation Mobility, and the Impact on the Automotive Parts Industry Electric Mobility Systems Specialist University Associate Professor, Electric Mobility Systems Specialist University / Journalist / Strategist Yumi Kawabata	Technology Development Toward the Realization of Level 4 Autonomous Truck Hub-to-Hub Transportation Services T2 Inc. Head of Technology Development Division Naoshi Ichinose	The Impact of Generative AI on In-Car Experience Microsoft Japan Mobility Services Business Division Chief Industry Technology Lead Yutaro Ishiguro

Chief Engineer Presentations

Vehicle developers described the passion and dedication they brought to carmaking.

	Wed., May 27th	Thu., May 28th	Fri., May 29th
15:30 } 16:30	The Appeal and Refined Practical Performance of the New Nissan LEAF Nissan Motor Co., Ltd. Product Development Division No.2 Product Development Department No.2 Project Management Group No.1 Deputy Chief Vehicle Engineer Shinji Hiwatashi 	The New-Generation SUV Focused on Daily Use: The New CX-5 Mazda Motor Corporation Product Development Div. Program Manager Koichiro Yamaguchi 	Development of Suzuki's First Battery EV: The e-Vitara SUZUKI MOTOR CORPORATION Automobile Line Global Products Div. Yohei Omae 

Presentation Overview

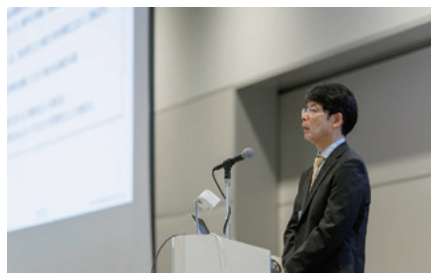




Forum YOKOHAMA

We held an on-site lecture event presenting the latest trends and future outlook for automotive technology, the automotive industry, and related fields.

Wed., May 27th	Thu., May 28th	Fri., May 29th
[Y1] Motorsports Forum "Motorsports Technology and Culture" Organized by: Motorsports Technical Committee [Y2] Circular Economy and Recycling Value -Focusing on Metrics- Organized by: Recycling Technology Division Committee [Y3] Cars that think and communicate - Toward mutually understanding vehicles for highly automated driving - Organized by: Electronics Technology Division Committee Autonomous Driving Technology Division Committee [Y4] Recent Trends Toward Electrified Roads (Wireless Power Transfer During Driving) and a Smart Mobility Society Organized by: Wireless Power Transfer System Technology Committee	[Y5] Messages from Active Engineers to Young People: 'The Engineer's Path × The Future of Motorcycles' Organized by: Motorcycle Motion Characteristics Division Committee [Y6] Social Transformation and Next-Generation Mobility Organized by: Mobility Society Division Committee	[Y7] The Cutting Edge of Automotive Cybersecurity Organized by: Cybersecurity Lecture Planning Committee Cybersecurity Technology Division Committee [Y8] Toward Innovation in Automotive Development through Model-Based Development and Model Distribution Organized by: Automotive Control and Model Research Division Committee [Y9] 'Co-creation' 'Collaboration': Shaping the Future of Manufacturing and Service Creation with AI and Digital Twins Organized by: Production and Processing Division Committee [Y10] Frontiers in Engine Combustion Simulation Technology for Carbon-Neutral Fuels Supporting Multi-Pathways Organized by: CFD Technology Division Committee [Y11] How Should We Engineers Confront an Uncertain Future for a Sustainable Automotive Society? Organized by: Sustainable Automotive Society Study Committee [Y12] Realizing a Sustainable Mobility Society: Latest Trends in Materials Technology Organized by: Materials Division Committee





Exhibitors Seminar

Exhibitors provided detailed introductions to their products, technologies, companies, and industries through 30-minute presentations.

Wed., May 27th	Thu., May 28th	Fri., May 29th
How Kvaser is Advancing Connectivity in the era of Edge Computing, AI, and SDV vehicles Kvaser	Automating and Sophisticating Next-generation Automotive Testing with AI Nihon Synopsys G.K.	Performance Evaluation of Mechanical Systems Using CAE Contact Analysis - Assessment with PV Value and NV through Electric Brake and CVT Case Studies - FunctionBay K.K.
How Can Design Process Transformation Be Achieved? - How AI Agent Platforms Will Change CAE and Design - SCSK Corp.	HORIBA Measurement Solutions for Carbon Neutrality: Fuel Diversity and Particle Regulations HORIBA Ltd.	Introduction to the Latest Technologies in Flexible Metal Hoses for H2 Vehicles Witzenmann Japan K.K.
Case Studies of Non-Destructive Testing by Active Thermography KEN AUTOMATION Inc.	Introduction of Objective Assessment Methodology Based on Vehicle Behavior for ADAS/AD Performance AVL Japan K.K.	Accelerating SDV Development Through SIL/HIL Transition and AI dSPACE Japan K.K.
SCSK' Initiatives Toward Solving Manufacturing Industry Challenges Through Quantum Technology - Aiming to Become an Integrator That Implements Quantum Technology in Business - SCSK Corp.	In-Car Acoustic Spaces for the Autonomous Driving Era: Harmonizing with Music and Video Content Production Nihon Onkyo Engineering Co., Ltd.	Latest Trends in EU/US CO2 Regulations and Corresponding Measurement & Evaluation Solutions HORIBA Ltd.
How AI influence automotive industry. DESAY SV AUTOMOTIVE JAPAN LTD	Enhancing Pre/Post Efficiency with Jupiter for Structural and CFD Analysis TechnoStar Co., Ltd.	Meshfree Particle Method CFD Software "Particleworks": Latest Features & High-Speed GPU Computing Prometech Software Inc.
ADAS Semiconductor Solutions by NOVOSENSE From Vehicle Safety to Auto-Parking, Proven in the Chinese Market Japan Novosense Microelectronics Co.,Ltd.	Towards Rework-Free R&D: Accelerating Rare Earth-Lean Innovation for Next-Gen Cars with Patsnap AI Patsnap	All-in-One Vision Tunnel: AI-Powered Final Inspection for Automotive Manufacturing KONICA MINOLTA JAPAN, Inc.(DAIICHI JITSUGYO Co., Ltd.)
The 4th Generation of Diagnostic System WINDHILL TECHNOLOGIES Pte. Ltd.	Testing Requirements of Plastic Materials for Automotive Applications UL Japan Inc.	High-Accuracy 3D Simulation of All-Solid-State Batteries Using COMSOL Multiphysics(R) Institute of Science Tokyo (KEISOKU ENGINEERING SYSTEM Co., Ltd.)
Advancing Particle-Based Simulation: PreonLab Driving Cutting-Edge Tech and Applications in Europe AVL Japan K.K.	Latest Technical Information on Non-Destructive Testing and Measurement KEN AUTOMATION Inc.	Optimizing Component-System Interactions: Thermal and Energy Simulation: Connecting the City to the Battery NewtonWorks Corporation
Introduction to Transfer Path Analysis (TPA) for Road Noise: From Measurement to Analysis Ono Sokki Co., Ltd.	Leading Projects to Success by Considering Costs from the Design Stage "SuccessChain for ECM" SCSK Corp.	Dispense technology supporting innovations in automotive technology Musashi Engineering, Inc.
Electronic Virtual Vehicle Solutions Powered by the Engineering Cloud Nihon Synopsys G.K.	Optimization of Test System while Utilizing of Existing Equipment MEIDENSHA CORPORATION	Thermal Management for the EV Era: Key Challenges and AVL Solutions AVL Japan K.K.

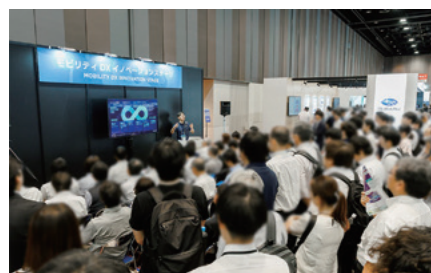
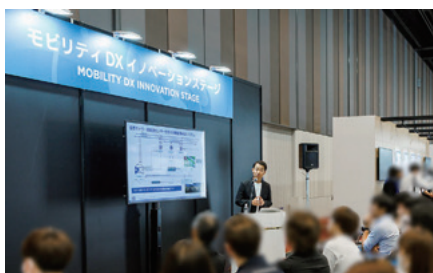




Mobility DX Innovation Stage

We presented a wide range of practical sessions on automotive DX, including SDV, software integration, AI applications, data utilization, and transformation of manufacturing and development processes.

Wed., May 27th	Thu., May 28th	Fri., May 29th
How Design AI Halved Lead Times in 3D Model-Driven Mobility Development: Case Studies and Key Points Layers Consulting Co., Ltd.	From Human Insight to Vehicle Integration: Eye Tracking and Single-Camera DMS/OMS Tobii Technology K.K.	From 2M connected vehicle data to next level of future mobility NIRA Dynamics Japan K.K.
MBSE with PREEvision: Advancing Automotive Development for the SDV and AI Era Vector Japan Co., Ltd.	Audio-Visual Next-Gen UX creation: HUD Development with Wwise Automotive and Basemark Integration Audiokinetic K.K.	Can Bracket Design Be Automated? Generative AI and the Future of Engineering Work Braid Technologies Inc.
Accelerating SDV Development with CVC Real-Time Lossless Data Compression CATANA CORPORATION Ltd.	Latest Case Study of Work Analysis AI at a Leading Automaker — Improve Your Factory in 1 Minute Ollo Inc.	Time-Synced Multimodal Sub-100ms Reliable Streaming for Vehicle Test & Measurement aptpod Inc.
The Future of Manufacturing DX: AI-Driven Ladder Logic & FMEA Analysis and Robot-Integrated Field Innovation Akari Inc.	Reduce setup! Virtual and robotic approaches to optimizing imaging conditions for visual inspection. DTS INSIGHT Corp.	AI-Driven Doc Generation: From "Writing" to "Generating" Specs, Designs, & Test Cases Systema Corporation
Secured ECU development via Virtualization, Automation, and AI "Case study on efficiency and API" ETAS K.K.	Physical AI Transforming Vehicle Intelligence: A New Era Pioneered by Simulation and Vehicle OS Applied Intuition Inc.	A Human-machine interface powered by Unreal Engine enables the cockpit experience of the future. Epic Games Japan G.K.
Smart Manufacturing Enabled by 3D Measurement Data - "A New Form of Quality Control Connected Digitally." PolyWorks Japan K.K.	Bosch's efforts to realize software-driven mobility Bosch Corp.	Accelerating ASPICE Adoption through Optimized Codebeamer Utilization and AI-Supported Assessment Hitachi Solutions, Ltd.
Ensuring Safety in E2E Autonomous Vehicles — Comprehensive V&V and High-Quality Training Data Foretellix	Frontline of AI-Driven Continuous Testing: From Spec Design to Management Review tracetronic K.K.	Transformation of Manufacturing through Industrial AI and Digital Twins Siemens K.K.
The Fastest Path to Zero Unplanned Shutdowns Through Equipment Maintenance DX M2X Co., Ltd.	The Turning Point of Auto Security: Bridging Legacy and Software-Defined Vehicle Governance VicOne Corp.	Accelerating SDV Development: Redefining the Future of Automotive Innovation with Location Technology HERE Technologies
How to Leverage Generative AI in Simulink: Ideas for MBD RYOMO SYSTEMS Co., Ltd.	Verification Frameworks for the SDV Era: Enhancing Development Efficiency with SIL/HIL and AI dSPACE Japan K.K.	Enabling Next-Generation Mobility Through Collaborative Engineering Solutions ITK Engineering Japan, Inc.
Understanding Microsoft Copilot Studio in Action through a Demo PERSOL CROSS TECHNOLOGY CO., LTD.	Boost Quality, Compliance, and Efficiency Through Consistency Visualization and Automation. Qt Group	Development status of the mobility DX platform connecting people, cars, and the cloud Techno-Accel Networks Corp.
Hands-Free Driving for Consumers: What Comes Next? Mobileye Japan	Turning R&D Trial-and-Error into Organizational Assets: Accelerating Innovation with miHub® MI-6 Ltd	Mechanical and Control MBD Trends Seen by IDAJ — Keys to Improving the Development Process IDAJ Co., Ltd.
		Generation of Safety Evaluation Scenarios using Traffic Simulator PTV Group Japan Ltd.





Media Coverage

This exposition was covered in a wide range of media.

As of the end of June, 2026

Television

Television KANAGAWA, Inc "NewsLink"	5/27
BS TV TOKYO Corporation "NIKKEI NEWS NEXT"	5/27

Newspaper / magazine

THE MID-JAPAN ECONOMIST	5/15, 5/25, 5/28, 5/29, 5/30
Kanagawa Shimbun	5/28
The Daily Nenryo-yushi	6/1
Magazine X	6/25
The Motorcycle Newspaper	6/26

Web

Car Watch	Niconico News
carview!	Nikkan Kogyo Shimbun
dmenu News	Nikkei Inc
Japan Automotive Daily.com	Response
MONOist	Walkerplus+
MONTHLY CAR MAGAZINE JIKAYOSHA Web	WEB CARTOP
MOTA	Web Motor Magazine
Motor Vehicle News	YAHOO! News
Motor-FanTECH	Yomiuri Shimbun Online (YOL)
Motorcycle total service	

Press Media List

There was interest from wide-ranging media sources.

Total 133 *Including freelancers 145 (2025)
in alphabetical order

Aichi Television Broadcasting Co., Ltd.	Japan Broadcasting Corporation	posty corporation
Akira Yokota Administrative Scrivener Office	Japan Creative Design Core	QUALP Inc.
AM Insight Asia	Japan Industrial Publishing Co.,LD	Reuters News & Media Japan KK
AUCNET	Japan Land Engine Manufacturers Association	SAN-EI CORPORATION
AUTO BIBLIOTHEK CO.LTD.	Japan Metal Daily	Sangyo press co., Ltd.
AutoInsight	JARI (Japan Automobile Research Institute)	Sangyo press co., Ltd. Tokyo head office
Automobile Journalists Association of Japan	JUJI PRESS	Sangyo Times, Inc.
Automotive News Co., Ltd.	JOMO SHINBUN, Inc	SANPO PUBLICATIONS,INC.
BASE BRAIN WORK Co., Ltd.	KAERU JOURNAL	Seibikohosya Co., Ltd.
BF Energy, LLC.	Kanagawa Shimbun Ltd.	Semiconductor Portal, Inc.
CAELUM	Kobunsha Co.,Ltd.	SENKEN SHIMBUN CO.,LTD.
CAMEPRO	Kobunsha Co.,Ltd.	Shinchosha Publishing Co.
CAR GRAPHIC CO., LTD	Kotsu Times Sha Co., Ltd.	Shinjusha Co., Ltd.
CARNORAMA JAPAN Co., Ltd.	Kouron Publishing Co., Ltd.	SOKEIZAI Center
CHUGOKU SIMBUN	Kyodo News	Styling Co., Ltd.
Chunichi Shimbun Co., Ltd head office	Link Sausure Inc.	super drive
Chunichi Shimbun Co., Ltd.	Logistics Nippon News Network Co.,LTD.	TAIGA Publishing Co.,Ltd.
clockwork	Lubrication Technology Inc.	TAIKISHA LTD.
CMC Publishing Co.,Ltd.	Marklines Co., Ltd.	TEC TIMES CO., LTD.
CONVERTECH INTERNATIONAL	Mechanical-Tech Inc.	Television KANAGAWA, Inc.
Cycle Industry Report NEO	Media Japan Co.,Ltd.	Tenjikai Eigyo Marketing Inc.
Daily Automotive News	MediaBiz inc.	The Asahi Shimbun
DEMPA PUBLICATIONS, INC.	mediavague Inc.	THE CHEMICAL DAILY
DIAMOND, INC.	MIC Co., Ltd.	THE DIE CASTING NEWS
Eastern News Agency	MOOK HOUSE Co., Ltd.	The Foreign Correspondents' Club of Japan
Eizo Shimbun, Inc.	motorsports	the heavy& chemical industries news agency
ETLabo	MOVE ASSOCIATE	The Kyoto Shimbun
extention Co.,Ltd.	Mynavi Corporation	The Mainichi Newspapers Co., Ltd
FILIFE LTD.	National Institute of Technology, Ibaraki College	The Mid-Japan Economist.
facet	NEWS DIGEST PUBLISHING CO.,LTD.	THE NIHON KANAGATA SIMBUN
FOAM TIMES CO Ltd,	NIHON BUTSURYU SHINBUN CO.,LTD.	THE NIHON SANKI SIMBUN
FOURIN	Nihon Kinzoku Tsushinsha Co., Ltd.	The Nikkan Kogyo Shimbun
frame inf. Ltd.	Nikkei Business Publications, Inc.	The Nikkan Kogyo Shimbun Nagoya Branch
GAS ENERGY NEWS, Inc	NIKKEI INC.	The Nikkan Kogyo Shimbun Yokohama Bureau
Gicho Business Communications	NIKKEI INC. Hamamatsu Bureau	The Nikkan Kogyo Shimbun, Mie Branch
GLOBCOMM	NIKKEI INC. Nagoya Branch	The Optronics Co., Ltd.
Gomu Times Co., Ltd.	NIKKEI VISUAL IMAGES,INC.	The Shizuoka Shimbun Co., Ltd.
Hitachi, Ltd.	Nippon Broadcasting System, Inc.	THE YOMIURI SHIMBUN
Honda Engineering Co.,Ltd.	Nippon Cultural Broadcasting Inc.	TOYO KEIZAI INC.
i-Scritto	Nirinsha Shimbunsha Co., Ltd.	YAESU Publishing co.Ltd.
IID,Inc.	Office Tech-T Corp.	Yokogawa Rental & Lease
Impress Corporation	PHILE WEB	YOKUSUL Co.,Ltd.
IRunverse Co.,Ltd.	Photographer Takeo Kobayashi. Portrait.	yuki.TTphoto Office You & I
ITmedia Inc.	Plastics Japan LTD.	
JAPAN AUTOMOBILE DEALERS ASSOCIATION.	Porte Publishing Co.,	



人とくるまのテクノロジー展
Automotive Engineering Exposition
2026 ONLINE



RESULT REPORT



Organizer:
Society of Automotive Engineers of Japan, Inc. (JSAE)

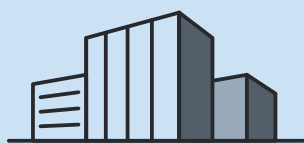
ONLINE STAGE 1
Tuesday, May 19 - Tuesday, June 9, 2026

ONLINE STAGE 1 SUMMARY REPORT



Exhibition Name	AUTOMOTIVE ENGINEERING EXPOSITION 2026 ONLINE STAGE 1
Date	Tuesday, May 19 - Tuesday, June 9, 2026
Venue	Online Web Site
Organizer	Society of Automotive Engineers of Japan, Inc. (JSAE)
Sponsored by	Japan Flat Glass Manufacturers Association / Japan Institute of Light Metals / Society of Instrument and Control Engineers / JASPAR / Japan Lubricating Oil Association / Information Processing Society of Japan / Japanese Society for Artificial Intelligence / Japan Petroleum Institute / Petroleum Association of Japan / The Institute of Electrical Engineers of Japan / The Institute of Electronics, Information and Communication Engineers / Japan Society of Civil Engineers / Japan Aluminum Association / Japan LCA Society / Japan Society of Mechanical Engineers / Japan Society of Materials Science / Japan Automobile Manufacturers Association, Inc. / Japan Automobile Machinery and Equipment Manufacturers Association, Inc. / Japan Automobile Machinery and Tool Association, Inc. / Japan Automotive Research Institute, Inc. / Japan Automotive Body Manufacturers Association, Inc. / Japan Automobile Tire Manufacturers Association, Inc. / Japan Automotive Parts Industries Association, Inc. / Japan Automobile Transportation Technology Association, Inc. / Japan Iron and Steel Association, Inc. / Japan Deep Learning Association, Inc. / Japan Internal Combustion Engine Manufacturers Association / Japan Magnesium Association, Inc. / Mobility Service Association, Inc.
Attendees	Engineers and researchers in design, research, testing, and development at automotive, parts, and body manufacturers; personnel in production engineering, quality control, technical management, and purchasing departments; engineers and researchers at public research institutions; technical personnel from automotive-related companies; faculty, staff, and students at universities, vocational schools, and technical high schools.
Language Support:	Japanese and English

Number of Exhibitors



612

627

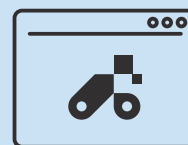
Registrations



82,627

94,522

Number of visitors



118,297

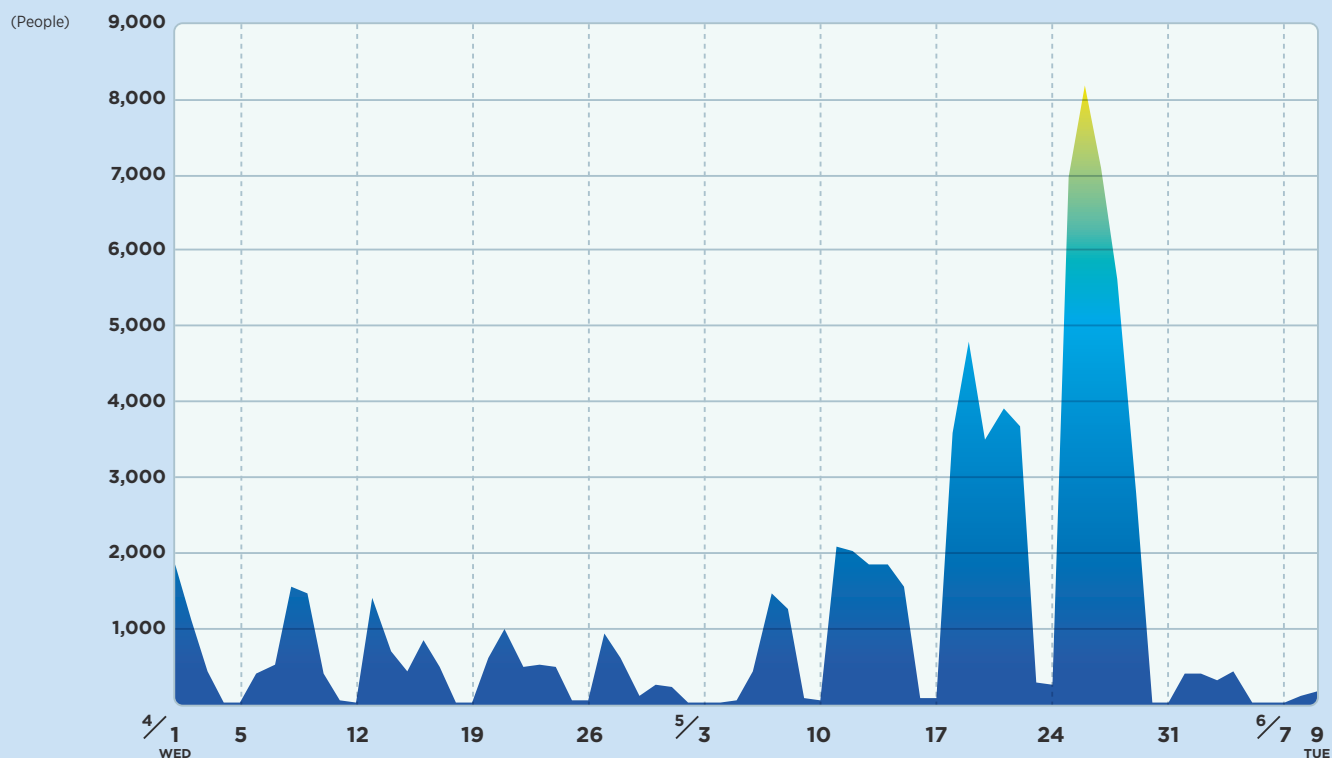
120,651

*Figures in gray indicate the 2025 values.

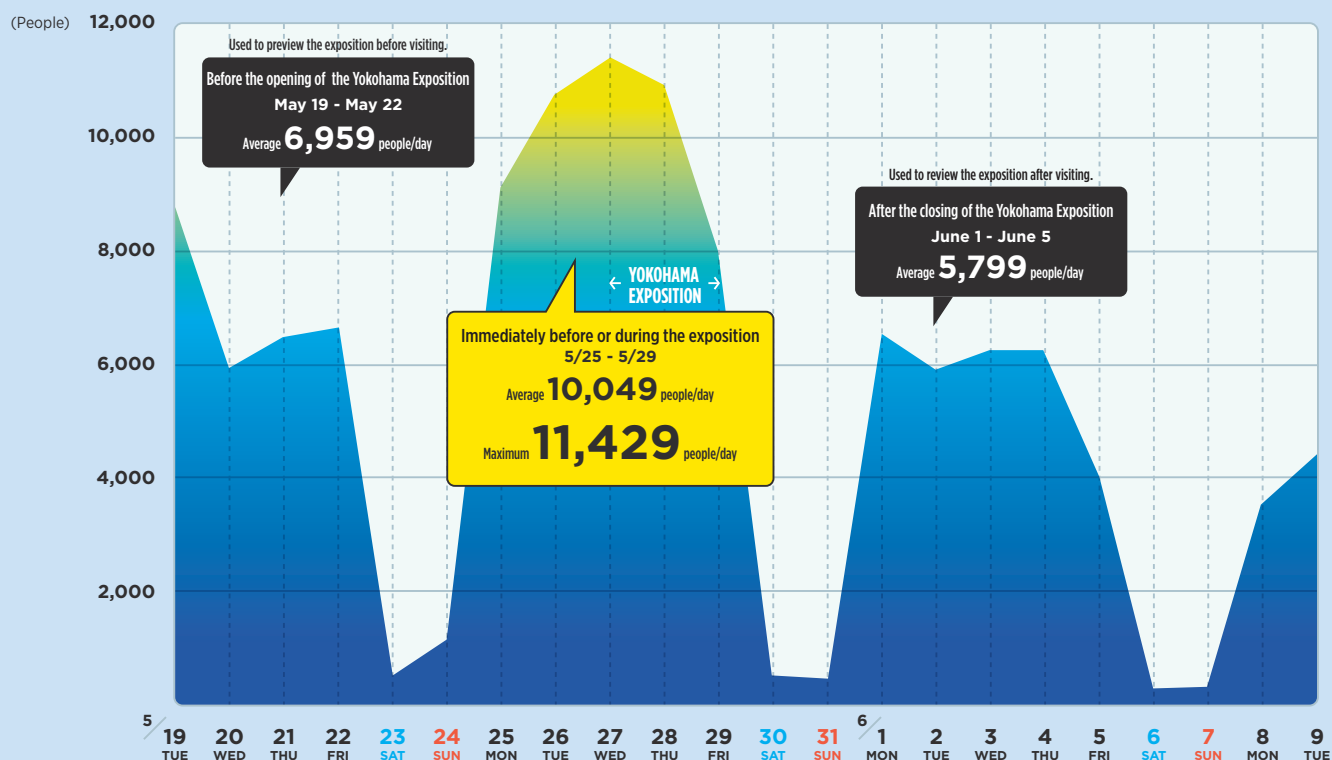
* Number of visitors: total accesses by registered attendees (limited to one count per day).



Trend of Registered Visitors

ONLINE STAGE 1 Number of Registrants: **82,627**

Number of Visitors Trend

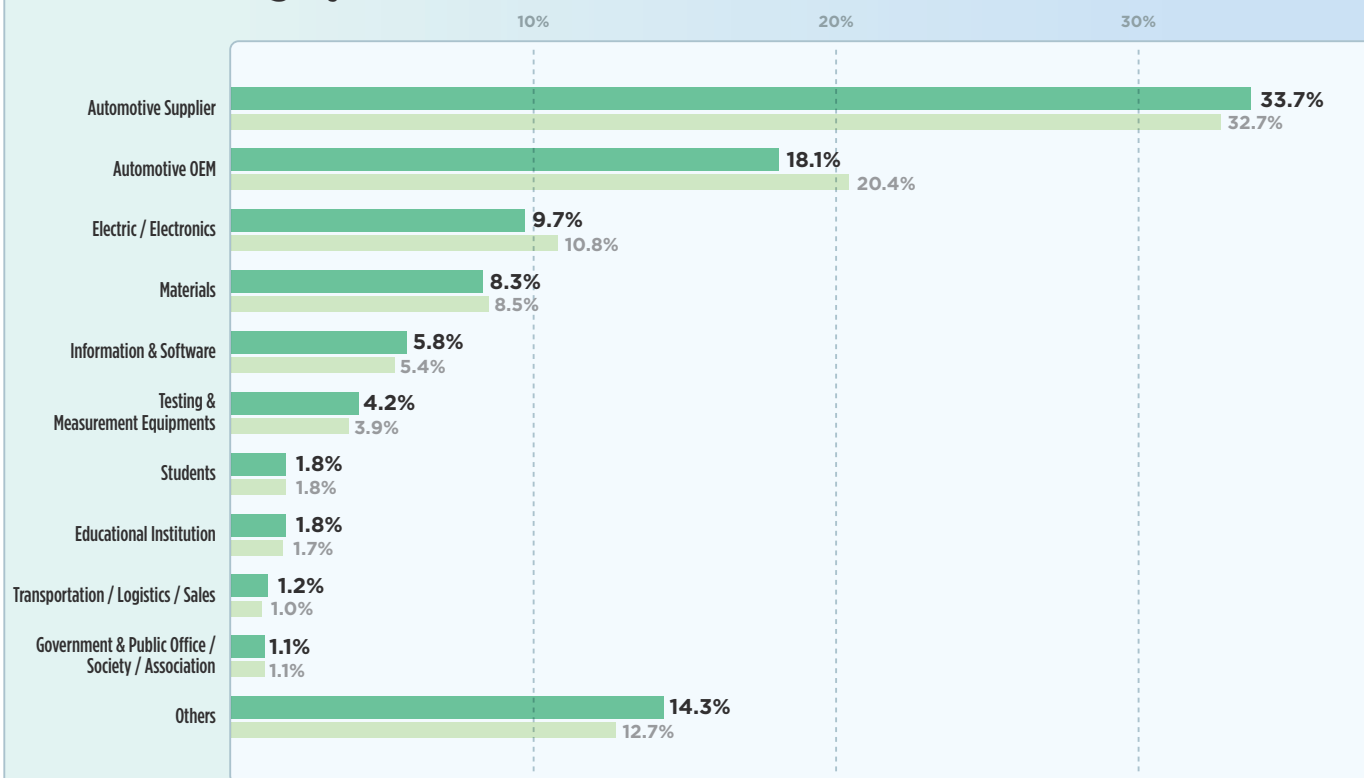
ONLINE STAGE 1 Number of Visitors: **118,297**

* Number of visitors: total accesses by registered attendees (limited to one count per day).



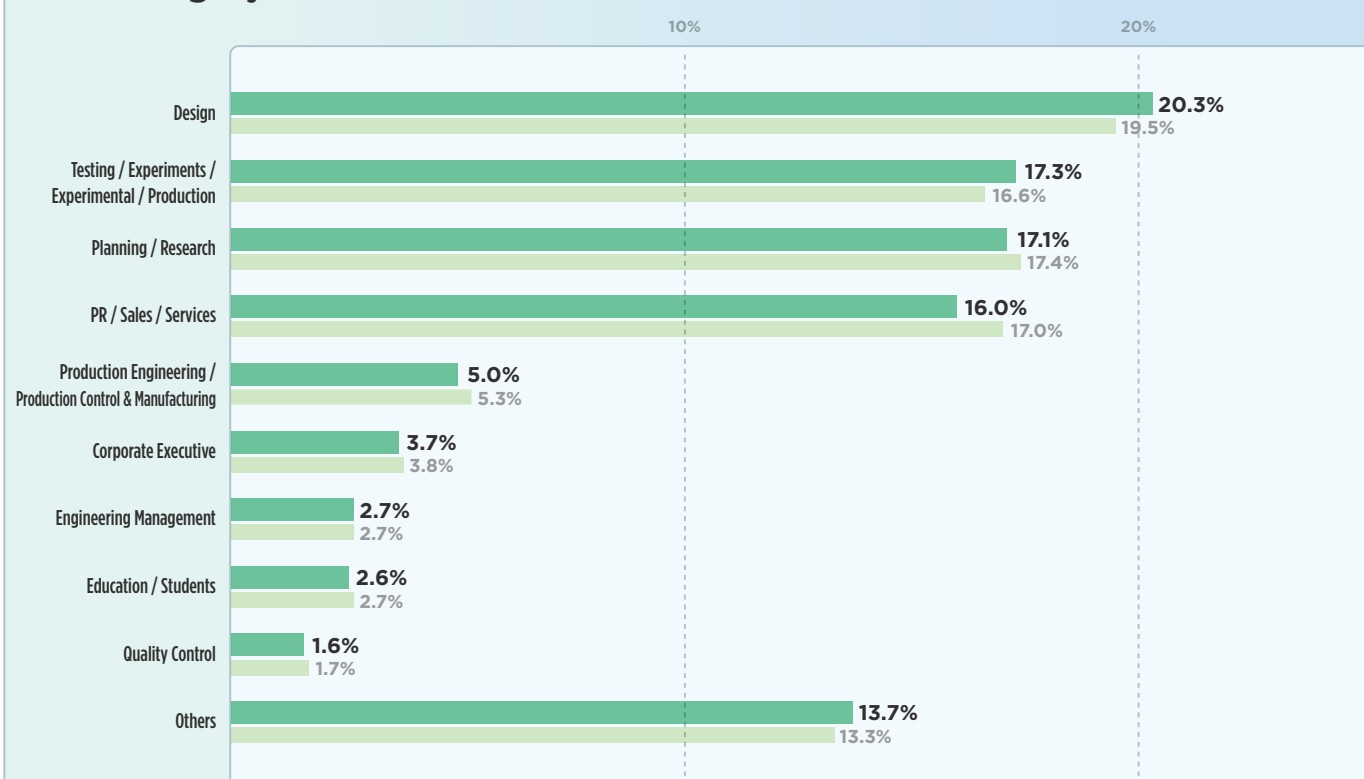
Business Category

Combined Data for YOKOHAMA / ONLINE STAGE 1



Job Category

Combined Data for YOKOHAMA / ONLINE STAGE 1

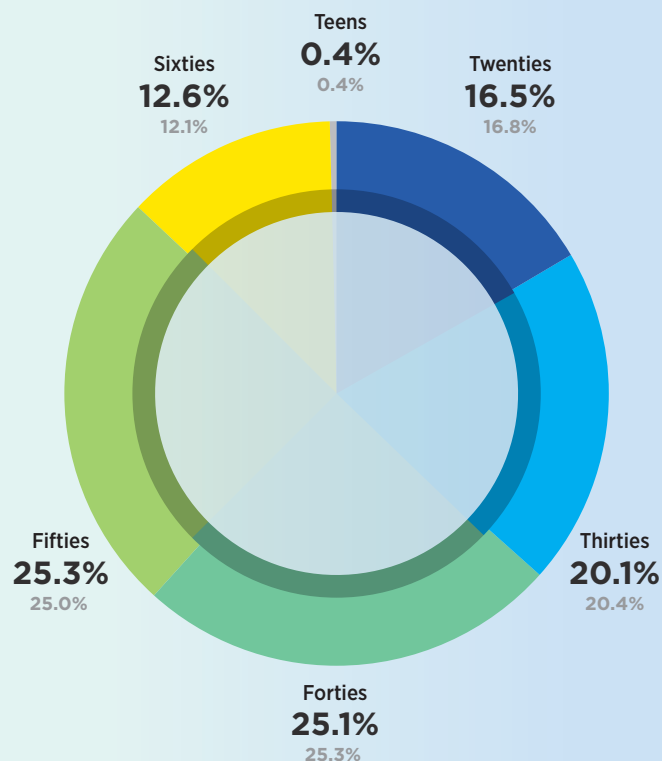


*Figures in gray indicate the 2025 values.



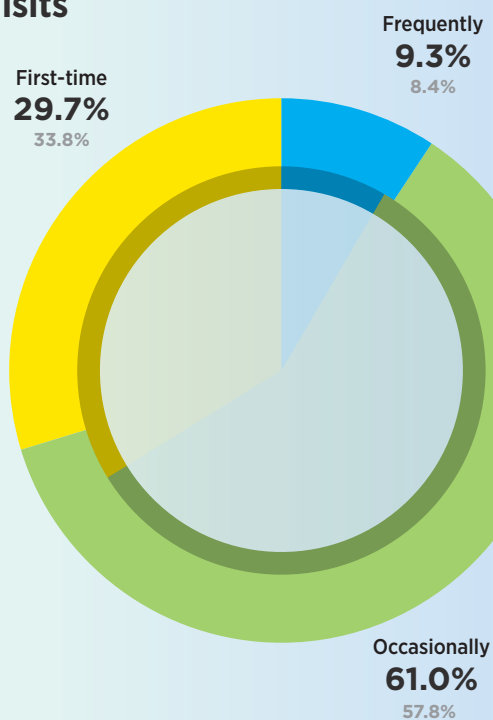
Age Group

Combined Data for YOKOHAMA / ONLINE STAGE 1



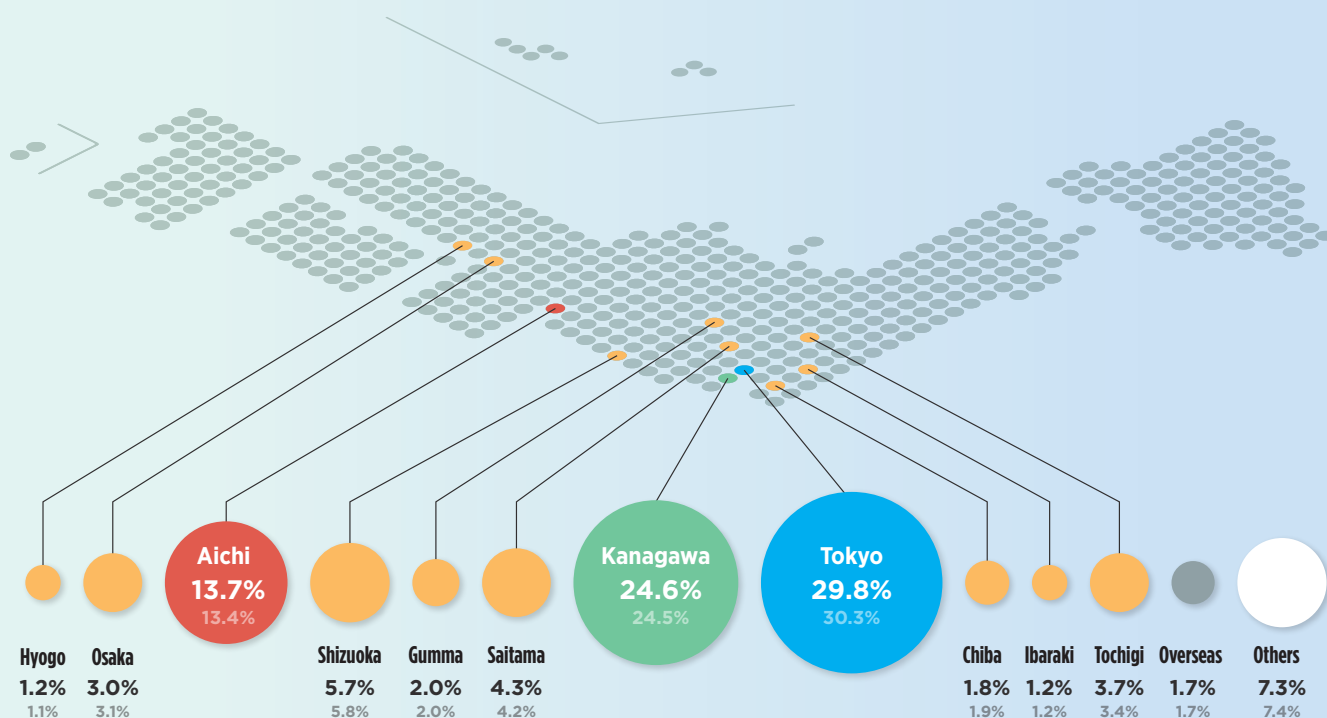
Frequency of Visits

Combined Data for YOKOHAMA / ONLINE STAGE 1



Prefecture and Region

Combined Data for YOKOHAMA / ONLINE STAGE 1



*Figures in gray indicate the 2025 values.



NEW! AI-powered Chat Feature

Starting in 2026, we introduced a new AI-powered chat feature. Users can enter not only keywords but also their goals or challenges in free-text form, and the system matches that input with information registered by exhibitors to present highly relevant exhibitors. The feature was widely used for pre-show research before attending the exhibition.



Most Frequently Asked Technical Terms

(Total Queries: 26,589)

- 1 Companies Related to Autonomous Driving
- 2 Companies Showcasing EV Battery Technologies
- 3 Automotive Semiconductor Manufacturers
- 4 AI
- 5 Autonomous driving
- 6 Lightweighting Technologies
- 7 Recycling Technologies
- 8 Resin Materials

USER'S VOICE

The keyword search was easier to use than before. With so many exhibitors, it helped me quickly find the company I was looking for.

I used it in advance to review an overview of the exhibits and help decide which booths to visit. I also liked that I could find the relevant company through its products even if I did not know the company name.

The feature made it much easier to preview and review the exhibited products, which I found very helpful. It was also extremely useful for confirming details when preparing my business trip report.

The search function allowed me to look up exhibitors, products, and technologies, which helped me shortlist the companies I wanted to visit. I also made use of the digital map feature to plan my route in advance.

I selected my areas of interest and received recommendations for companies. I was able to learn about companies I had never heard of before and gained new insights.

The search function was easy to use, but I noticed that some companies only provided general overviews of their exhibits. I feel that having detailed information about the exhibits would make it easier for people to take an interest in them.



Valid Responses: **1,005**



VISITORS' VOICE

Using the AI chat feature, I was able to quickly narrow down relevant exhibitors and products simply by entering keywords or areas of interest. It was very convenient to efficiently find the companies I was looking for among the many exhibitors.

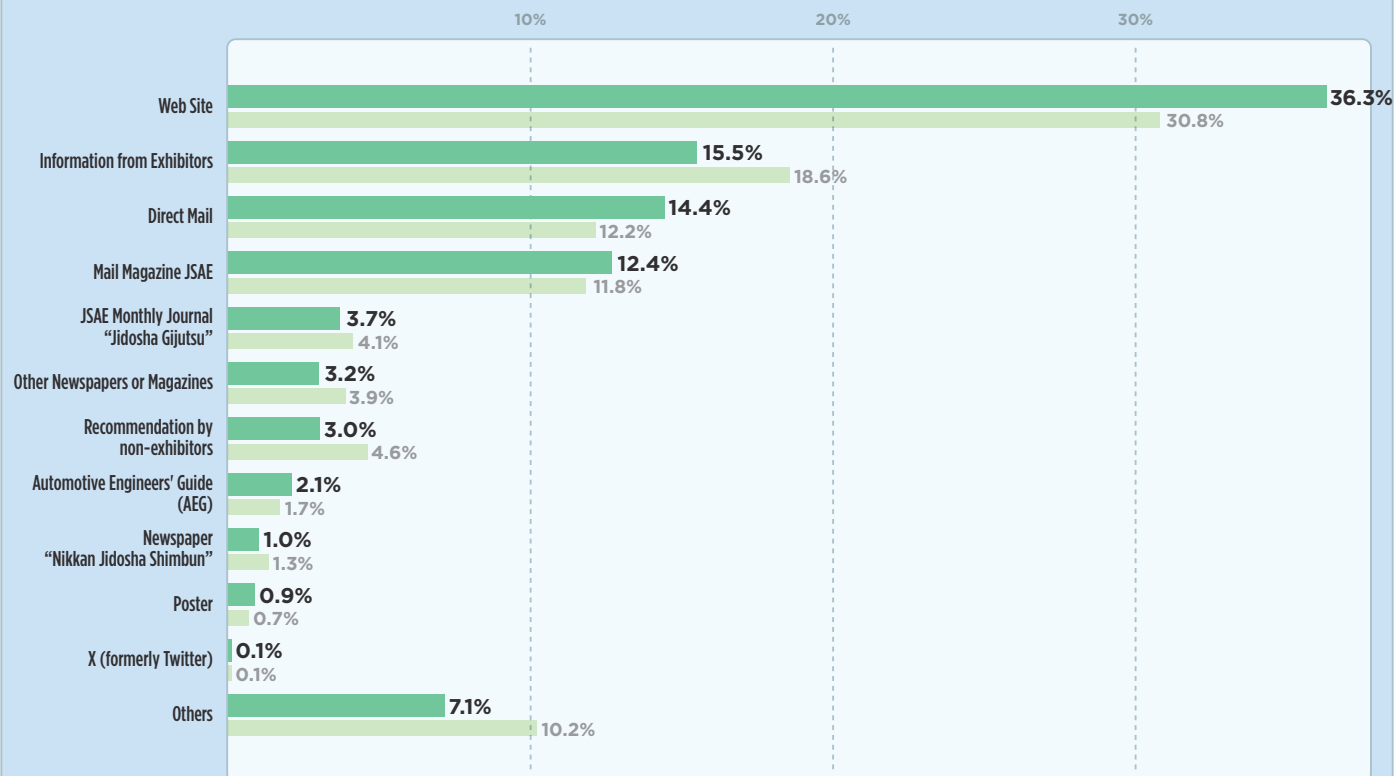
By registering the exhibitors you want to visit, you can highlight them on the digital map, which made it much easier to plan my route in advance. The Yokohama venue gets quite crowded, so it is difficult to see everything in just one day. That is why I think thorough preparation beforehand is essential.

I wanted to look up information online about companies I had missed while on site, but when I checked the website after returning to the office, I was very disappointed to find that nothing was posted. Also, while gathering information beforehand, there were some companies whose details weren't available online, so I only realized this once I was on site. It would be greatly appreciated if as much information as possible could be made available online so that visitors can review it

Although I was unable to attend in person due to the distance, I was able to view product information and presentations from various companies online, and I really appreciated being able to gather information efficiently at my own pace.



How Visitors Knew about the Exposition



Collaboration for Future Mobility

モビリティは、ここから変わる

ONLINE STAGE 1

5/19日 - 6/9日

気になる技術や出展社を
AIに聞いてみる

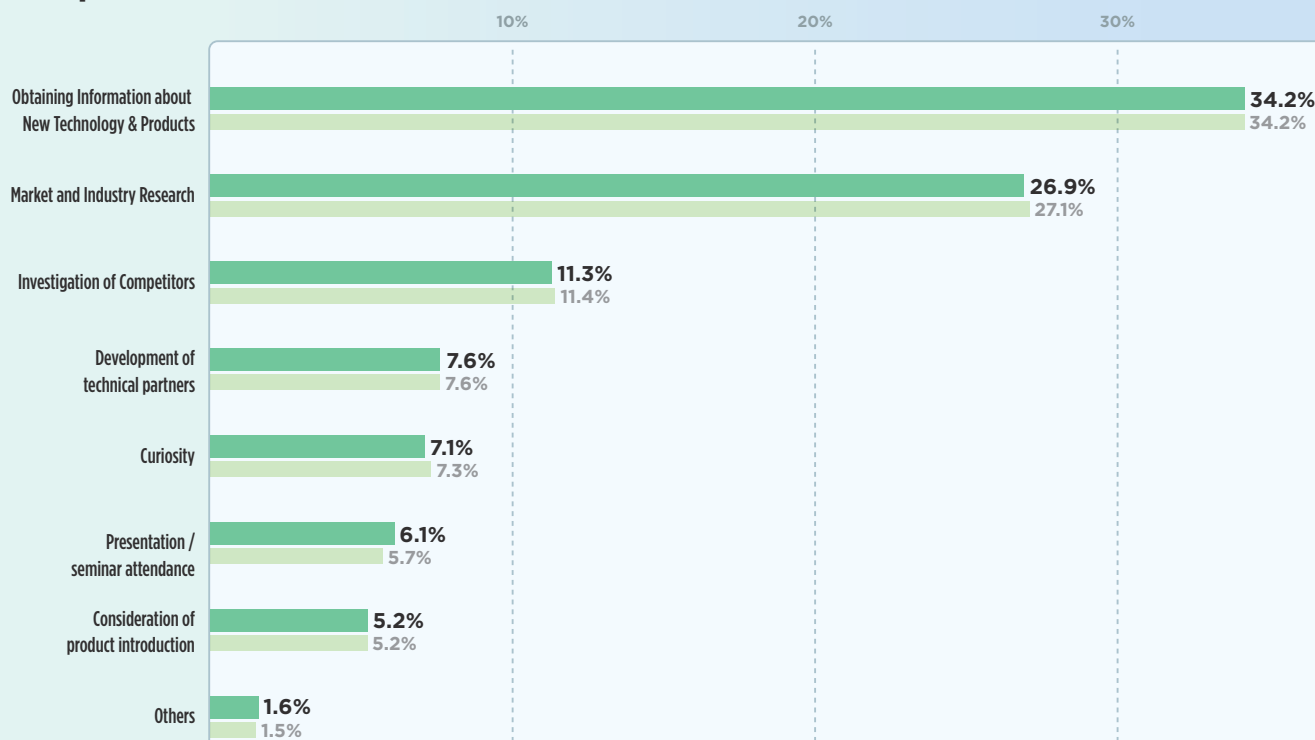
□ チャットをひらく

*Figures in gray indicate the 2025 values.

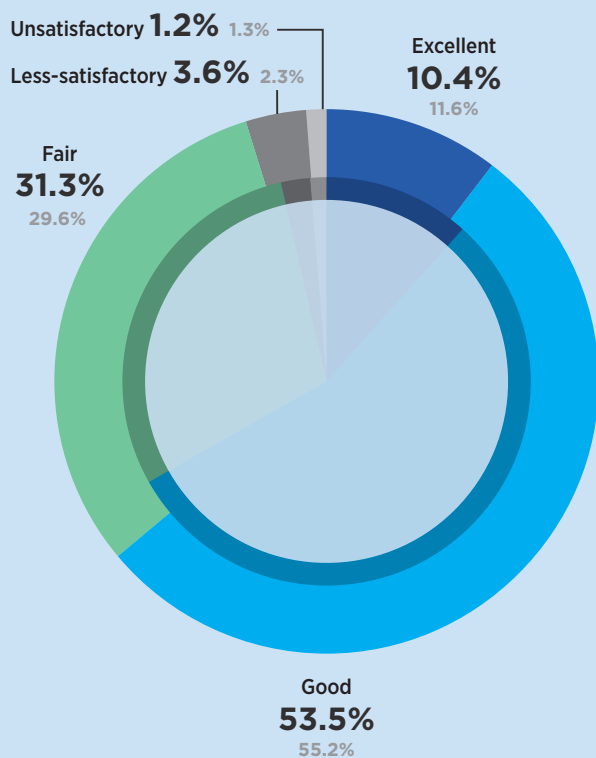


Purpose of Visit

Combined Data for YOKOHAMA / ONLINE STAGE 1

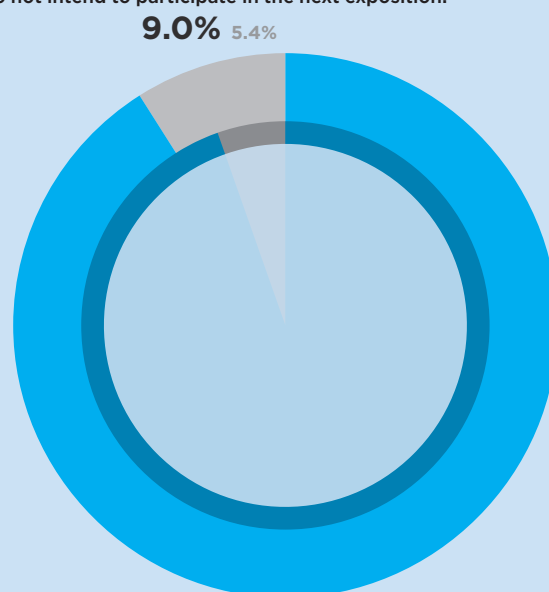


Satisfaction with Visit



Possibility of Participation Next Time

I do not intend to participate in the next exposition.



I intend to participate in the next exposition.

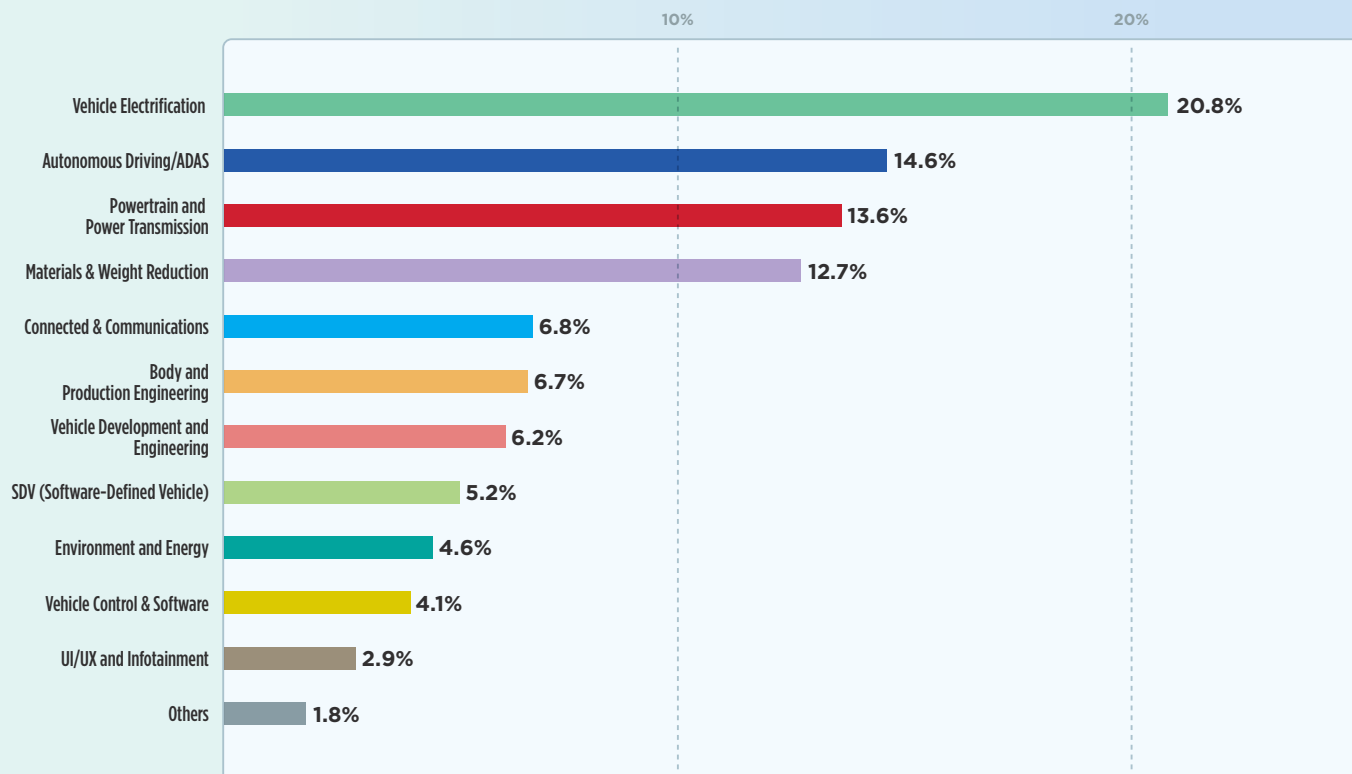
91.0% 94.6%

*Figures in gray indicate the 2025 values.



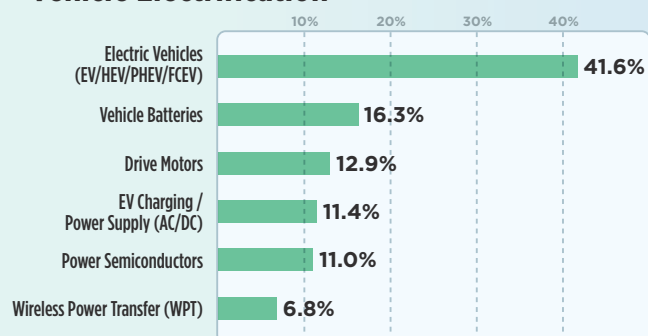
Categories of Interest

Combined Data for YOKOHAMA / ONLINE STAGE 1

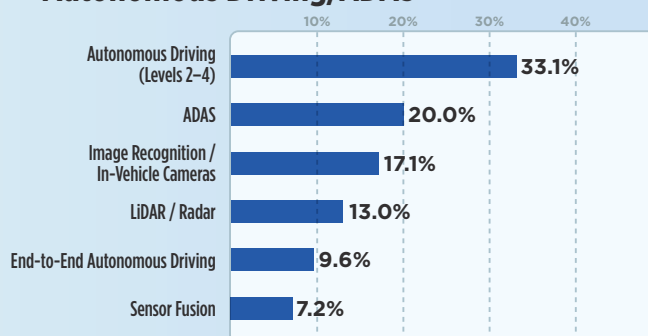


Detailed Breakdown by Category

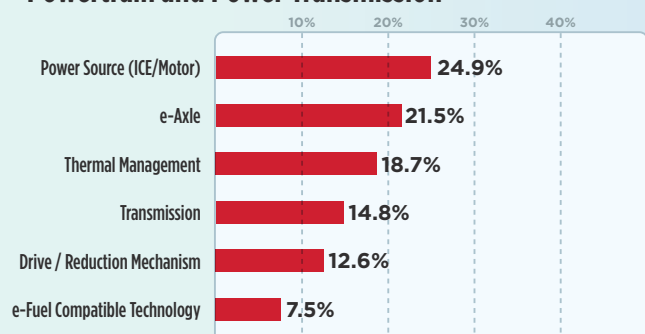
Vehicle Electrification



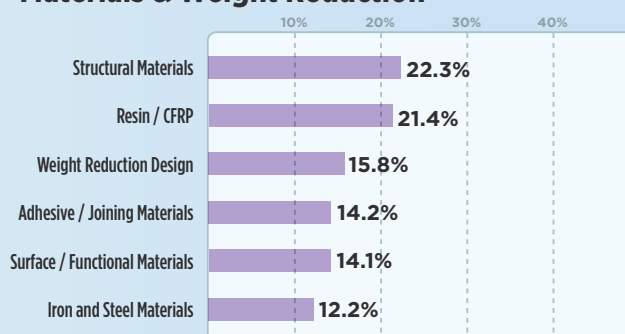
Autonomous Driving/ADAS



Powertrain and Power Transmission



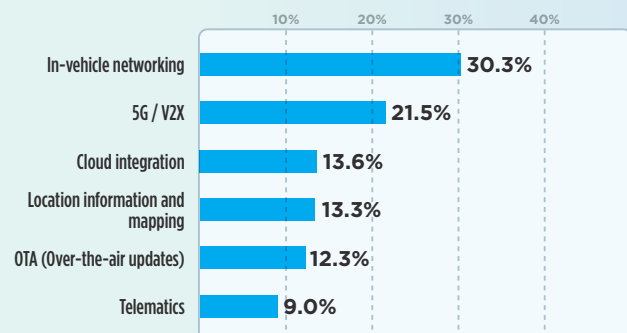
Materials & Weight Reduction



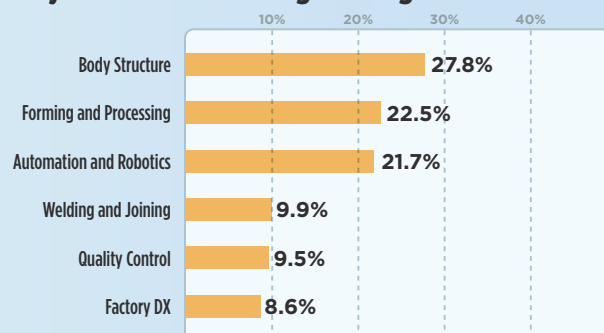
* No prior-year data available due to a change in the aggregation method.



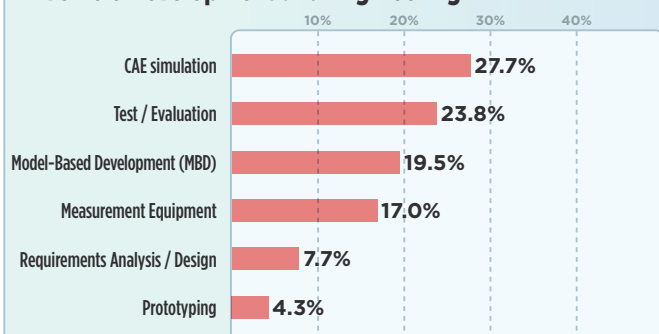
Connected & Communications



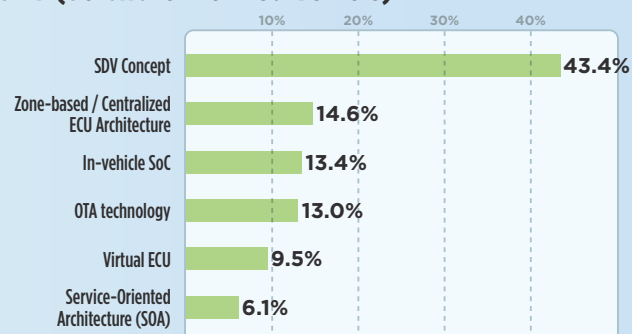
Body and Production Engineering



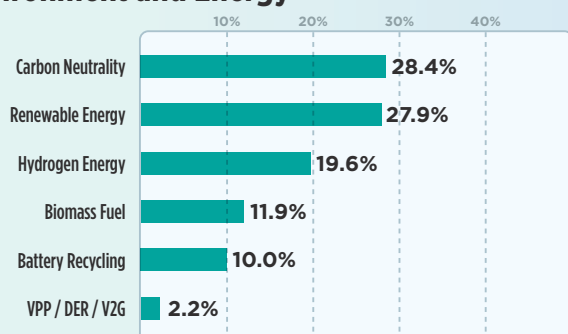
Vehicle Development and Engineering



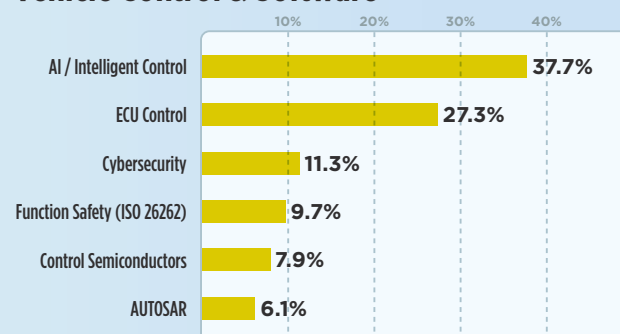
SDV (Software-Defined Vehicle)



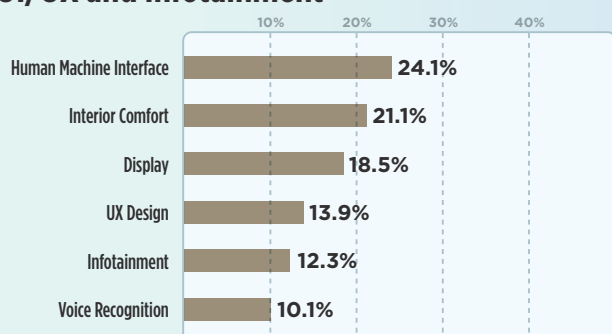
Environment and Energy



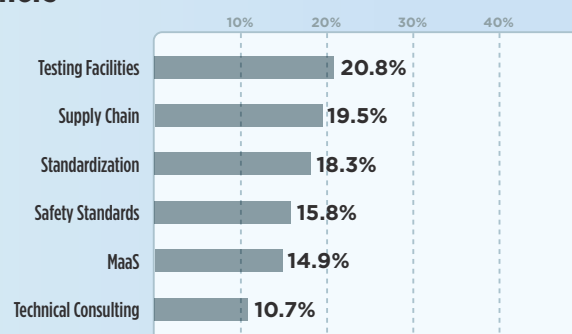
Vehicle Control & Software



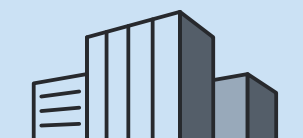
UI/UX and Infotainment



Others



* No prior-year data available due to a change in the aggregation method.

**Valid Responses:****57**

EXHIBITORS' VOICE

This year, the event featured enhanced matching functions tailored to attendees' areas of interest, along with AI-powered recommendation features. As a result, we were able to engage effectively with highly interested attendees, and I felt that the path from pre-event exhibitor searches to actual booth visits was even stronger than last year.

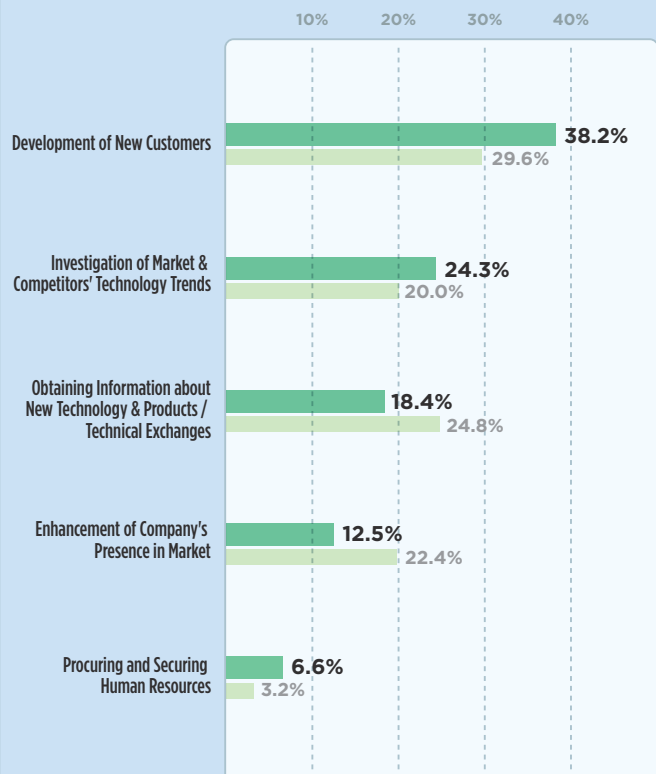
Many visitors first explored the online exhibition and then came to our booth in person. We found this to be a very effective way to generate pre-event awareness. It allowed us to build interest before the physical event, and we intend to continue using this approach proactively.

It seems that many people are taking advantage of online exhibitions as a way to gather information before in-person exhibitions begin. Since the pages remain online even after the period ends, we are very grateful that we can continue to share information about our exhibits with those who were unable to visit our booth on the day of the exhibition.

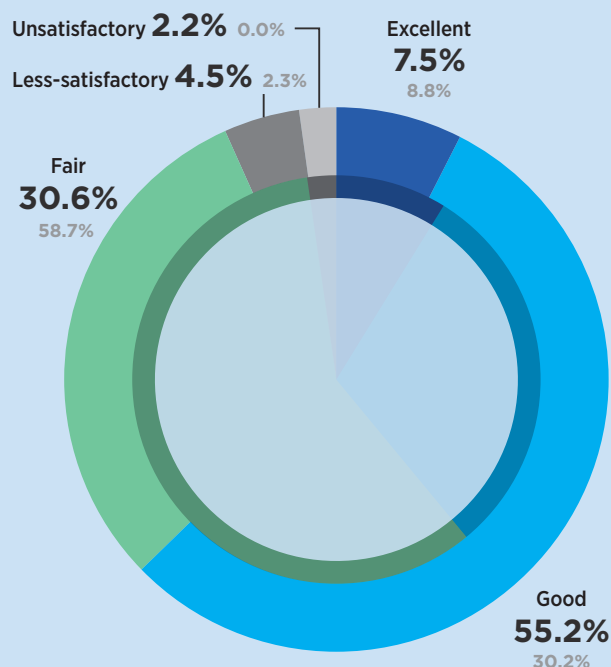
Receiving detailed access logs on online viewing activity was a major advantage. They allowed us to see who had viewed the pages and what they were interested in, making it much easier to follow up with them and track their engagement.



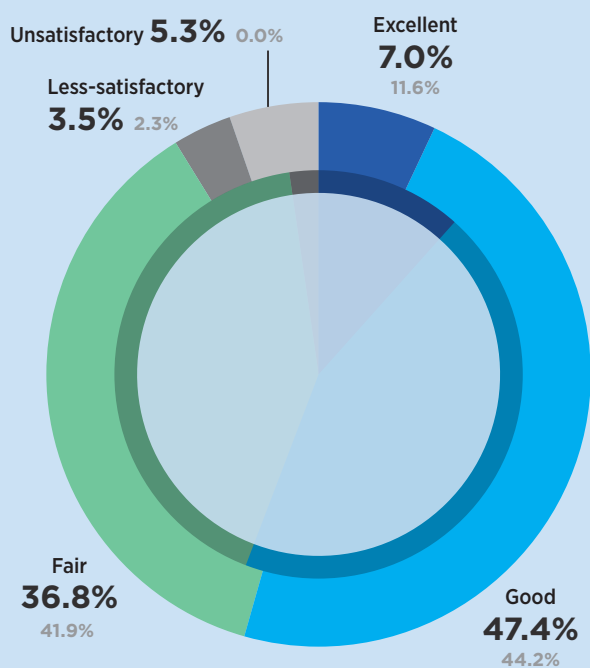
Purpose of Exhibit



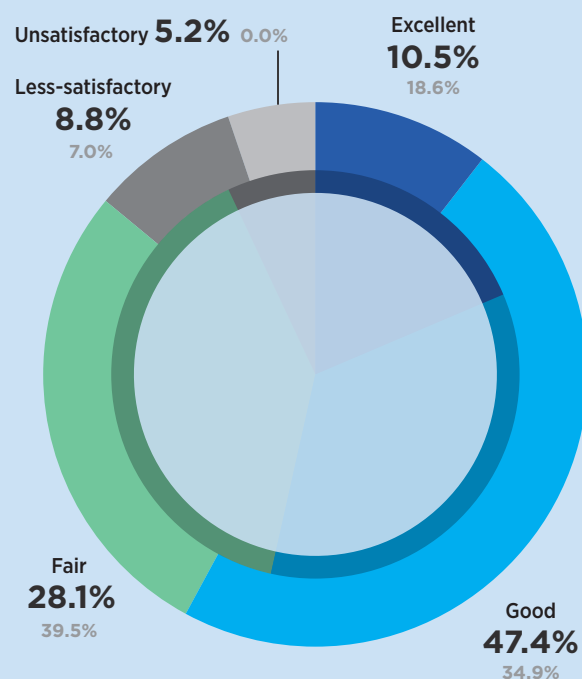
Satisfaction with Exhibit



Impression of Visitors



Comprehensive Evaluation



*Figures in gray indicate the 2025 values.



During the Automotive Engineering Exposition 2026 ONLINE STAGE 1, held from Tuesday, May 19 to Tuesday, June 9, a total of 82,627 people registered to attend. Below are the Top 30 exhibitors whose pages received the highest number of visits.

ONLINE STAGE 1: Top 30 Most-Visited Pages

1 Toyota Motor Corp.

2 AISIN CORPORATION

3 Nissan Motor Co., Ltd.

4 DENSO Corp.

5 Honda Motor Co., Ltd.

6 Mazda Motor Corp.

7 Suzuki Motor Corporation

8 TOYOTA BOSHOKU Corp.

9 QUEST GLOBAL JAPAN Corp.

10 MITSUBISHI MOTORS Corp.

11 ISUZU GROUP (ISUZU MOTORS LIMITED UD Trucks Corporation)

12 Astemo Ltd.

13 TOKAI RIKAI Co., Ltd.

14 ALPS ALPINE Co., Ltd.

15 Valeo Japan Co., Ltd.

16 ZF Japan Co., Ltd.

17 SUBARU Corp.

18 Sumitomo Electric Industries Ltd.

19 TOYOTA AUTO BODY Co., Ltd.

20 Yazaki Corp.

21 Mitsubishi Chemical Corp.

22 SEKISUI CHEMICAL Co., Ltd.

23 Furukawa Electric Co., Ltd.

24 KANEKA Corp.

25 AICA KOGYO Co., Ltd.

26 DESAY SV AUTOMOTIVE JAPAN LTD

27 DaikyoNishikawa Corporation

28 NSK Ltd.

29 JTEKT CORPORATION

30 AISAN INDUSTRY Co., Ltd.



JSAE Special Presentations

Archive streaming was able from Tuesday, June 2, to Tuesday, June 9.

After that, the archived content remained available exclusively to JSAE members from Wednesday, June 10, to Wednesday, June 17.

Trends and Outlook of METI's AI Policy

Ministry of Economy, Trade and Industry, AI Industry Strategy Office, IT Industry Division, concurrently IT Innovation Division, Commerce and Information Policy Bureau/Director **Takuya Watanabe**

Transformed by SDVs: Designing and Producing Next-Generation Mobility, and the Impact on the Automotive Parts Industry

Electric Mobility Systems Specialist University, Associate Professor, Electric Mobility Systems Specialist University / Journalist / Strategist **Yumi Kawabata**

Factories Where Humans and AI Evolve Together - Next-Generation Manufacturing Created by Digital TwinsInstitute of Science Tokyo

Institute of Science Tokyo, Institute of Integrated Research / Professor **Katsuki Fujisawa**

Technology Development Toward the Realization of Level 4 Autonomous Truck Hub-to-Hub Transportation Services

T2 Inc. Head of Technology Development Division **Naoshi Ichinose**

Regional Transportation DX Promotion Project "COMmmONS" Initiatives

MLIT, Policy Bureau, New Mobility Service Division **Yoko Sakurai**

The Impact of Generative AI on In-Car Experience

Microsoft Japan, Mobility Services Business Division, Chief Industry Technology Lead **Yutaro Ishiguro**

Chief Engineer Presentations

Archive streaming was able from Tuesday, June 2, to Tuesday, June 9.

After that, the archived content remained available exclusively to JSAE members from Wednesday, June 10, to Wednesday, June 17.

Trends and Outlook of METI's AI Policy

Ministry of Economy, Trade and Industry, AI Industry Strategy Office, IT Industry Division, concurrently IT Innovation Division, Commerce and Information Policy Bureau/Director **Takuya Watanabe**

Transformed by SDVs: Designing and Producing Next-Generation Mobility, and the Impact on the Automotive Parts Industry

Electric Mobility Systems Specialist University, Associate Professor, Electric Mobility Systems Specialist University / Journalist / Strategist **Yumi Kawabata**

Factories Where Humans and AI Evolve Together - Next-Generation Manufacturing Created by Digital TwinsInstitute of Science Tokyo

Institute of Integrated Research / Professor **Katsuki Fujisawa**

Exhibitors Seminar

Listed in alphabetical order by company name.

AVL Japan K.K.	Introduction of objective assessment methodology based on vehicle behavior for ADAS/AD performance
AVL Japan K.K.	Thermal Management for the EV Era: Key Challenges and AVL Solutions
DAIICHI JITSUGYO Co., Ltd.	All-in-OneVision Tunnel: AI-Powered Final Inspection for Automotive Manufacturing
DESAY SV AUTOMOTIVE JAPAN LTD	How AI influence automotive industry.
dSPACE Japan K.K.	Highly efficient SDV development through SIL-HIL integration and the use of AI
FunctionBay K.K.	CAE Contact Analysis for Mechanical System Performance Evaluation: Case Studies Using PV & NV Values
HORIBA Ltd.	Latest Trends in EU/US CO ₂ Regulations and Corresponding Measurement & Evaluation Solutions
HORIBA Ltd.	HORIBA Measurement Solutions for Carbon Neutrality: Fuel Diversity and Particle Regulations
Japan Novosense Microelectronics co., Ltd.	Semiconductor Technologies by NOVOSENSE Supporting the Evolution of Automotive Systems
KEISOKU ENGINEERING SYSTEM Co., Ltd.	High-Accuracy 3D Simulation of All-Solid-State Batteries Using COMSOL Multiphysics®
MAC SYSTEMS Corp.	Seamless Integration and Operational Optimization Achieved with Systemlink.
MEIDENSHA Corp.	Optimization of Test System while Utilizing of Existing Equipment
Newtonworks Corporation	Thermal and energy simulation connecting cities to batteries.
Nihon Synopsys G.K.	Automating and Sophisticating Next-generation Automotive Testing with AI
Nihon Synopsys G.K.	Electronic Virtual Vehicle Solutions Powered by the Engineering Cloud
Ono Sokki Co., Ltd.	Introduction to Transfer Path Analysis (TPA) for Road Noise: From Measurement to Analysis
Prometech Software Inc.	Introduction to Particeworks: Fluid Simulation Software
TECHMATRIX Corp.	Code Quality Guardrails to Prevent AI Technical Debt: A New Workflow for Auto & Embedded Development
TechnoStar Co., Ltd.	Jupiter — Interlinked CAE Hub A hub connecting CAE workflows
Vicor	Efficient 48V power conversion for advanced automotive applications with Vicor modules
WINDHILL TECHNOLOGIES Pte. Ltd.	The 4th Generation of Diagnostic System
Patsnap	Patsnap AI: Fast-Track Auto Materials & Rare Earth-Lean Strategy



These briefings took the form of short videos highlighting the technologies and products exhibited at the exposition through interviews with key individuals and footage of the products in action.

Technical Information Briefings in alphabetical order



Daitron Co., Ltd.



KANEKA Corp.



NewtonWorks Corporation



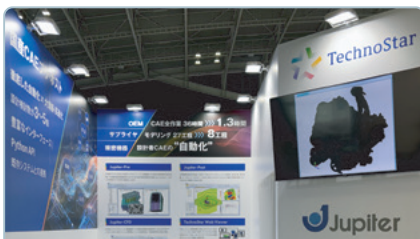
Ontario, Canada



SEKISUI CHEMICAL Co., Ltd.



S&P Global Mobility Co., Ltd.



TechnoStar Co., Ltd.



TOYOTA BOSHOKU Corp.



ZF Japan Co., Ltd.

EXHIBITORS LIST



THE NUMBER OF EXHIBITORS: YOKOHAMA + ONLINE STAGE 1

THE NUMBER OF
EXHIBITORS

612

THE NUMBER OF
EXHIBIT BOOTHS

1,516

AUTOMOBILE

12

PARTS

222

MATERIALS

55

TESTING

151

SOFTWARE

59

CAE SOLUTIONS

29

CAR ELECTRONICS

27

R&D & PUBLICATION &
ASSOCIATION

57

Category-by-category / listed in alphabetical order Joint/group exhibitors are indented and "●" shows exhibitors in the online exposition only.

AUTOMOBILE

DAIHATSU MOTOR Co., Ltd.
Hino Motors, Ltd.
Honda Motor Co., Ltd.
ISUZU GROUP
- ISUZU MOTORS LIMITED
- UD Trucks Corporation
Mazda Motor Corp.
MITSUBISHI MOTORS Corp.
Nissan Motor Co., Ltd.
SUBARU Corp.
Suzuki Motor Corporation
TOYOTA AUTO BODY Co., Ltd.
Toyota Motor Corp.

PARTS

ACTech GmbH
Advanex Inc.
Aiko Spring Co., Ltd.
AISAN INDUSTRY Co., Ltd.
AISIN CORPORATION
Albonair
ALPS ALPINE Co., Ltd.
Amphenol Communications Solutions
Amphenol Japan Ltd.
Amsted Automotive
Aomi Precision Co., Ltd.
ASAHI FORGE Corp.
Asano Co., Ltd.
Asano Laboratories Co., Ltd.
Astemo Ltd.
AUMOVIO Corp.
Baotou Tianhe Magnetics Technology Co., Ltd.
BorgWarner Inc.
Bourns Inc.
Brose Japan Ltd.
Caillau
CHUO SPRING Co., Ltd.
CKB Corp.
ConMet
CPE ELECTRONICS Co., Ltd.
DAIDO METAL Co., Ltd.
DAIICHI JITSUGYO Co., Ltd.

DaikyoNishikawa Corporation
Daitron Co., Ltd.
Dauch
Delfingen Japan K.K.
Delta Kogyo Co., Ltd.
DENSUIKI INDUSTRY Co., Ltd.
DENSO Corp.
DESAY SV AUTOMOTIVE JAPAN LTD
Eirongklinger Marusan Co., Ltd.
F.C.C. Co., Ltd.
FUJIKURA COMPOSITES Inc.
Fukoku Co., Ltd.
Fukuda Corporation
Furukawa Electric Co., Ltd.
Futaba Industrial Co., Ltd.
G-TEKT CORPORATION
Gestamp AutoTech Japan Co., Ltd.
GLOBETECH Inc.
Green Plus Co., Ltd.
HASHIBA INTERNATIONAL Inc.
HellermannTyton Co., Ltd.
HENN GmbH & Co KG
HIROSE ELECTRIC Co., Ltd.
Hirschvogel Umformtechnik GmbH Ltd.
HKS Co., Ltd.
HKT CORPORATION
HOTTY POLYMER Co., Ltd.
I-PEX Inc.
ICHIKOH INDUSTRIES Ltd.
igus K.K.
IJT Co., Ltd.
IKUJO Co., Ltd.
IRISO ELECTRONICS Co., Ltd.
ITO KINZOKU KOGYO Co., Ltd.
IWATA BOLT Co., Ltd.
iwis mobility systems Japan K.K.
JAPAN 3D PRINTER Co., Ltd.
Japan Aviation Electronics Industry, Limited
JATCO Ltd.
JLMAG RARE-EARTH JAPAN Co., Ltd.
JMC Corp.
Johoku Chemical Co., Ltd.
JTEKT CORPORATION
KASAI KOGYO Co., Ltd.
KATO SEISAKUSHO Co., Ltd.

KAUTEX JAPAN Corp.
KEEPER Co., Ltd.
KEIHIN SEIMITSU KOGYO Co., Ltd.
KEL Corp.
KIMITSU PROJECTION Inc.
Kimura Foundry Co., Ltd.
KITAGAWA INDUSTRIES Co., Ltd.
Knorr-Bremse Commercial Vehicle Systems Japan Ltd.
Knowles Electronics Japan K.K.
koito manufacturing Co., Ltd.
KOIWAI Co., Ltd.
KURASHIKI KAKO Co., Ltd.
kurimoto Co., Ltd.
Kuwahara Casting Corporation Co., Ltd.
KYOWA KOGYO Co., Ltd.
Linamar Japan Inc.
MAGNA INTERNATIONAL JAPAN Inc.
MAHLE Group
Manufacturing Support Center Shimotsuwa
- Kyoshin Seiko Co., Ltd.
- SRIC Corporation
- Yamato Denki Ind Co., Ltd.
- Ings Shinano Co., Ltd.
- NAGANO HIDAKA Co., Ltd.
MarkLines Co., Ltd.
Martinrea Automotive Japan Inc.
MATSUI Corp.
MATSUI UNIVERSAL JOINT CORPORATION
Matsumoto Kosan Co., Ltd.
MD ELECTRONICS Japan G.K.
METALART Corp.
MITSUBOSHI MFG Co., Ltd.
- Yamato Construction Co., Ltd.
- Ryujin Village Forestry Association
MIZUNO TEKOKO Co., Ltd.
Morpho, Inc.
Moving Magnet Technologies
Murata Manufacturing Co., Ltd.
Nabtesco Automotive Corporation
- Nabtesco Corporation
NACHI FUJIKOSHI Corp.
Naka Liquid Control Co., Ltd.
Nakanishi Metal Works Co., Ltd.
Namitei Co., Ltd.
NHK SPRING Co., Ltd.

EXHIBITORS LIST



NIHON PLAST Co., Ltd.
Nihon Spindle Manufacturing Co., Ltd.
Nikkeikin ALMO Co., Ltd.
Nippon Cannon Inc.
Nippon Chemi-Con Corp.
Nippon Seiki Co., Ltd.
NIPPON SOSEY KOGYO Co., Ltd.
Nippon Tanishi Co., Ltd.
NISSIN PREVO Co., Ltd.
Nitterra Co., Ltd.
Noda Plastic Seikou Co., Ltd.
NOK Corp.
NORMA Group
NPR-RIKEN Corp.
NSK Ltd.
NTN Corp.
O-WELL Corp.
ODAWARA ENGINEERING Co., Ltd.
Oetiker Japan Co., Ltd.
OGAWA INDUSTRY Co., Ltd.
Okayama Prefecture Industrial Promotion Foundation
- ASTEER CO.,LTD.
- KAWAMURAKAKOU Co.,Ltd.
- SHINKO KOGYO CO.,Ltd
- Suiryu Plastics Co., Ltd.
- TIMEC inc.
- TOKALDY Co., Ltd.
- HIRUTA KOGYO CO.,LTD.
- Fujioka Engineering Co.,Ltd.
- YUASA CO.,LTD.
- YUASA SYSTEM CO., LTD.
OKAZAKI MANUFACTURING COMPANY
Origin Co., Ltd.
OSAKA FORMING Co., Ltd.
OTICS Corp.
PROFIL JAPAN
PUES Corp.
Rheinmetall AG
RHYTHM Co., Ltd.
Rollax Japan
RYOBI Ltd.
Saint-Gobain K.K.
SANEI Industries Co., Ltd.
Sango Co., Ltd.
SASAKI Inc.
Sawakyu Industries Co., Ltd.
Schunk Sonosystems
- Schunk Carbon Technology Japan KK
- Schunk Carbon Technology Ltd (South Korea)
Sensata Technologies Japan Ltd.
SINO-JAPAN ELECTRIC HEATER Co., Ltd.
SJM Co., Ltd.
SMK Corp.
SONCEBOZ
SPAL Japan K.K.
SPC ELECTRONICS Corp.
Stanley Engineered Fastening / Nippon POP Rivets and Fasteners Ltd.
STARLITE Co., Ltd.
Stratasy Japan Co., Ltd.
Stueken Japan
Suigiura Seisakusho Co., Ltd.

Sumitomo Electric Industries Ltd.
Sumitomo Heavy Industries Ltd.
- Nihon Spindle Manufacturing Co., Ltd.
- Topia Co., Ltd.
SUNCALL Corp.
SUZUKI Co., Ltd.
SYVEC Corporation Co., Ltd.
TACHI-S Co., Ltd.
Taiho Kogyo Co., Ltd.
TAIYO YUDEN Co., Ltd.
Takagi Seiko Co., Ltd.
TAMAGAWA SEIKI Co., Ltd.
TBK Co., Ltd.
TE Connectivity Japan G.K.
TEIN Inc.
TODA RACING Co., Ltd.
- Ohtama CO., LTD.
TOKAI RIKAI Co., Ltd.
TOKOROZAWA ALLOY FOUNDRY Co., Ltd.
Tokyo R&D Co., Ltd.
TOP Co., Ltd.
Topre Corp.
TOYODA GOSEI Co., Ltd.
TOYOTA BOSHOKU Corp.
TPR Co., Ltd.
TRIS Inc.
TSUBAKIMOTO CHAIN CO.
UBUKATA INDUSTRIES Co., Ltd.
UNIPRES CORPORATION
UNIVANCE Corp.
Uratani Shoji Co., Ltd.
Valeo Japan Co., Ltd.
Vicor K.K. ●
VisasQ Inc.
VOSS Japan Ltd.
Wieland
Witzenmann Japan K.K.
Yamada Manufacturing Co., Ltd.
YANAGAWA & DIYAMET
- DIAMET CORPORATION
- KODAMA CHEMICAL INDUSTRY CO.,LTD.
Yazaki Corp.
YOSHIKAWA Engineering Inc.
Yoshikawakogyo FineTech Co., Ltd.
YUTAKA GIKEN Co., Ltd.
ZF Japan Co., Ltd.

MATERIALS

AICA KOGYO Co., Ltd.
ARKEMA
Asahi Kasei Corp.
BASF Group
Bax inc. / MSR inc.
- Bax Inc.
- MSR Inc.
Covestro Japan Ltd.
Daicel - Evonik Corporation
Daikin Industries Ltd.
DELO Industrial Adhesives Japan Inc.
- APPEX Corporation

DJK Corporation
Dow Chemical Japan / Dow Toray
DuPont Japan K.K.
EAGLYS Inc.
FUJIPOLY
Haltermann Carless Japan G.K.
Hashimotoya Co., Ltd.
Henkel Japan Ltd.
Hoganas Japan K.K.
Idemitsu Kosan Co., Ltd.
JFE Steel Corp.
KANEKA Corp.
KOBELCO GROUP
KURARAY Co., Ltd.
LINTEC Corp.
Microwave Absorbers Inc.
MIDORI AUTO LEATHER Co., Ltd.
Minoru Co.,LTD.
Mitsubishi Chemical Corp.
Mitsui Chemicals, Inc.
MP Gokyo Food & Chemical Co., Ltd.
Nihon Plasmatreat Inc.
- tesa tape K.K.
Nissan Chemical Corp.
NITTO BOSEKI Co., Ltd.
Oerlikon Japan Co., Ltd.
Proterial Ltd.
Qnity
RIKEN TECHNOS Corp.
SEKISUI CHEMICAL Co., Ltd.
SHIBaura MACHINE Co., Ltd.
Sumitomo Bakelite Co., Ltd.
SUMITOMO CHEMICAL Co., Ltd.
SUNWA TRADING Corp.
SWCC Corp.
ThreeBond Co., Ltd.
TOAGOSEI Co., Ltd.
TOMOEGAWA CORPORATION
Toray Industries, Inc.
TOYO DRILLUBE Co., Ltd.
UACJ Corp.
UNITIKA Ltd.
Victrex Japan Inc.
Wavelock Advanced Technology Co., Ltd.

TESTING

4 Assist Inc.
- VISOL Inc.
A&D Co., Ltd.
- BEST INSTRUMENTS CO., Ltd.
AB Dynamics
AIP Automotive Japan & APL
- APL GmbH
- OKAYA & CO., LTD
AMETEK Co., Ltd.
ANRITSU Corp.
AR BROWN Co., Ltd.
ASAM Japan G.K.
Astrodesign Inc.
ATESTED Japan K.K.

EXHIBITORS LIST



ATI Japan
 ATSENSE Inc.
 Automax Co., Ltd.
 AutoTechnicJapan Co., Ltd.
 AVL Japan K.K.
 BROTHER SALES, Ltd. ●
 Bruker Japan K.K.
 bryka international Inc.
 Carl Zeiss Co., Ltd.
 Catec Inc.
 Chemicals Evaluation and Research Institute, Japan
 Chroma Japan Corp.
 Creact Corp.
 DEWE Japan Co., Ltd.
 DITECT Corp.
 e-OHTAMA Ltd.
 Easy-Measure Co., Ltd.
 enable Inc.
 ETAS K.K. (Testing)
 FEV Japan Co., Ltd.
 FIT Pacific, Inc.
 FT TECHNO Co., Ltd.
 FUJI KEISOKU SYSTEM Co., Ltd.
 Fuji Technical Research Inc.
 FUKUDA Co., Ltd.
 GAFS Co., Ltd.
 - Blueke
 - MCOR
 - IPETRONIK
 GAILOGIC Corp.
 GTR TEC Corp.
 haraseisakusyo Co., Ltd.
 HBK-Hottinger Brüel & Kjær
 HEAD acoustics Japan K.K.
 HIOKI E.E. Corp.
 HORIBA Ltd.
 Humanetics Innovative Solutions Japan K.K.
 IMV Corp.
 INTREPID CONTROL SYSTEMS JAPAN K.K.
 Japan Automobile Research Institute
 Japan Laser Corp.
 JAPAN PROBE Co., Ltd.
 Japan Quality Assurance Organization
 JASTI Co., Ltd.
 JFE TECHNO-RESEARCH Corp.
 JOMESA Japan K.K.
 KANOMAX JAPAN Inc.
 KEN AUTOMATION Inc.
 KEYCOM Co., Ltd.
 Keysight Technologies, Inc.
 KIKUSUI ELECTRONICS Corp.
 Kistler Japan G.K.
 KOBUNSHI KEIKI Co., Ltd.
 KOKUSAI Co., Ltd.
 KYOWA ELECTRONIC INSTRUMENTS Co., Ltd.
 Laser Measurement Corp.
 LaVision GmbH / Marubun Corporation
 Marubeni I-DIGIO Group, Marubeni Information Systems Co., Ltd.
 MARUBUN Corp.
 Matsusada Precision Inc.
 Maximator Fluid Technologies, Ltd.

MEIDENSHA Corp.
 MEIJI ELECTRIC INDUSTRIES Co., Ltd.
 - Comet Technologies Japan K.K.
 - TANIDA LTD.
 - Nippon BARNES Company Ltd.
 - Anton Paar Japan K.K.
 - HOEI METAL Co., Ltd.
 - TOYOTA MOTOR CORPORATION
 - TOHO YASHIKA Co., Ltd.
 - METRON TECHNOLOGY RESEARCH CO., LTD.
 - Aixtal Co., Ltd.
 Mitsubishi Precision Co., Ltd.
 Mitutoyo Corp.
 MORITANI & Co., Ltd.
 - ACT Electronics Corp.
 - Myway Plus Corporation
 MTS Japan Ltd.
 Myway Plus Corporation
 nac Image Technology Inc.
 NAITO DENSEI KOGYO Co., Ltd. ●
 NetVision Co., Ltd.
 Nihon Denkei Co., Ltd.
 Nihon Onkyo Engineering Co., Ltd.
 NIPPO CORPORATION
 NISSAN SHATAI Co., Ltd.
 - AUTO WORKS KYOTO
 Nobby Tech. Ltd.
 OCTEC Inc.
 OHTE GIKEN, Inc.
 Oki Engineering Co., Ltd.
 Ono Sokki Co., Ltd.
 Opsoc Inc.
 - Kvaser
 - RA Consulting
 - ESD
 PALMESO Co., Ltd.
 PHOTRON LIMITED
 Physix Technology Inc.
 - TechnoTeam Bildverarbeitung GmbH
 Polytec Japan K.K.
 Pulstec Industrial Co., Ltd.
 QMAIL
 Rigaku Corp.
 Rigol Japan Co., Ltd.
 RION Co., Ltd.
 SAGINOMIYA SEISAKUSHO, INC.
 Sanyo Trading Co., Ltd.
 SHIMADZU Corp.
 Shinnippontokki Co., Ltd.
 SINFONIA TECHNOLOGY Co., Ltd.
 SPI ENGINEERING Co., Ltd.
 STRINGO Co., Ltd.
 Systemplus Inc.
 TAKASAGO, Ltd.
 TEAC CORPORATION
 Tec Gilhan Co., Ltd.
 TECHNICAL SUPPORT Co., Ltd.
 Teledyne LeCroy Corp. ●
 TESCO CORPORATION
 - WITZ Corporation
 TEXIO TECHNOLOGY Corp.

TMEIC Corp.
 TOHO ENGINEERING Co., Ltd.
 Tokyo Dylec Corp.
 Tokyo Measuring Instruments Laboratory Co., Ltd.
 Tosoku Co., Ltd.
 TOYO Corp.
 TOYO DENKI SEIZO K.K.
 TOYOTA TECHNICAL DEVELOPMENT Corp.
 TSUKASA SOKKEN Co., Ltd.
 Tsuruga Electric Corp.
 TUV Rheinland Japan Ltd.
 Ueshima Seisakusho Co., Ltd.
 - Test Industry S.r.l.
 UL Japan Inc.
 Unipulse Corp.
 VBOX JAPAN Inc.
 VI-grade
 VIOS SYSTEM Co., Ltd.
 Wabtec Inspection Technologies Japan Corporation
 WINDHILL TECHNOLOGIES Pte. Ltd.
 - IPETRONIK GmbH & Co. KG

SOFTWARE

Acuity Inc.
 Akari Inc.
 Applied Intuition Inc.
 aptpod Inc.
 Audiokinetic K.K.
 BarnardSoft Co., Ltd.
 Bosch Corp.
 Braid Technologies Inc.
 Cadence Design Systems, Japan
 Canon IT Solutions Inc.
 CATANA CORPORATION Ltd.
 CMICRO Corp.
 CRI Middleware Co., Ltd.
 DeepL Japan G.K.
 Digital Design STUDIO Ltd.
 dSPACE Japan K.K.
 DTS INSIGHT Corp.
 DUNLOP
 Elektrotbit Nippon K.K.
 Epic Games Japan
 eSQL Co., Ltd.
 ETAS K.K. (Software)
 Foretellix
 - Elith
 Heartland.Data Inc.
 HERE Technologies
 Hexagon
 Hitachi Solutions, Ltd.
 IAV Co., Ltd.
 IDAJ Co., Ltd.
 IDCrossLink Co., Ltd.
 ITK Engineering Japan, Inc.
 MZX Co., Ltd.
 MI-6 Ltd.
 NIRA Dynamics Japan K.K.
 NTT DATA Automobillgence Research Center, Ltd.
 Ollo Inc.

EXHIBITORS LIST



Patsnap
PERSOL CROSS TECHNOLOGY Co., Ltd.
PolyWorks Japan K.K.
PTV Group Japan Ltd.
Qt Group
RYOMO SYSTEMS Co., Ltd.
Sapphire Stream Technology Co., Ltd.
SCSK Corp.
Siemens K.K.
Smart Eye Japan Co., Ltd.
Systema Corporation
Tebiki, Inc.
TECHMATRIX Corp. ●
Techno-Accel Networks Corp.
- IDTE (TIANJIN) CO., LTD
- WirelessCar Sweden AB
- AISPEECH Co., Ltd.
Tobii Technology K.K.
tracetrone K.K.
Vector Japan Co., Ltd.
VicOne Corp.
WIZAPPLY Co., Ltd.
wolfSSL Japan GK

CAE SOLUTIONS

Ansys Japan K.K.
- HP Japan Inc.
CYBERNET SYSTEMS Co., Ltd.
DIGITAL PROCESS Ltd.
Everpure
FsTech Inc.
FunctionBay K.K.
Gleason Asia Co., Ltd.
Integral Technology Co., Ltd.
IPG Automotive K.K.
JMAG / JSOL Corp.
KEISOKU ENGINEERING SYSTEM Co., Ltd.
Keysight Technologies Inc. (CAE)
KOZO KEIKAKU ENGINEERING Inc.
Lenovo Japan LLC
- Autodesk Ltd. Japan
MAC SYSTEMS Corp.
MSC Software Co., Ltd.
Neorium Technology Co., Ltd.
NewtonWorks Corporation Corp.
Prometech Software Inc.
Reactive Systems Inc.
rFpro Ltd.
RICOS Co., Ltd.
Satyam Venture Japan K.K.
SMT Japan
TechnoStar Co., Ltd.
Terrabyte Co., Ltd.
Toyota Systems Corp.

CAR ELECTRONICS

Advanced Micro Devices Inc.
Allegro MicroSystems Japan
Analog Devices K.K.

ASTI Corp.
BizLink Technology Inc.
Cornes Technologies Ltd.
Elmos Japan K.K.
Hitachi High-Tech Corp.
Infineon Technologies Japan K.K. ●
Japan Novosense Microelectronics Co., Ltd.
Molex Japan LLC
Musashi Engineering, Inc.
NICHICON Corp.
Nihon Synopsys G.K.
NIKON-TRIMBLE Co., Ltd.
Nuvoton Technology Corporation Japan
Qualtec Co., Ltd.
RobotBank Co., Ltd.
Semidrive Technology Corporation
Shenzhen Hoverbird Electronics Technology Co., Ltd.
Shindengen Electric Manufacturing Co., Ltd.
SOLIZE group
SUMIDA CORPORATION
TDK Corp.
Tektronix Japan Corporation
Toshiba Group
- Toshiba Information Systems (Japan) Corporation
YOKOWO Co., Ltd.

R&D & PUBLICATION & ASSOCIATION

AZMac1 JAPAN Ltd.
AIM Co., Ltd.
APPLUS IDIADA
ARCHIVETIPS Inc.
AUTOSAR
DAD Co., Ltd.
FOURIN Inc.
Guidepoint Global Japan LLC
JAPAN MOTOR-RACING INDUSTRY ASSOCIATION
- Daiwa Radiator Manufacturing Co., Ltd.
- SHINKO KOGYO Co., Ltd.
- Yoneshima Felt Co., Ltd.
- SHIBA LINING JAPAN
- ENDLESS PROJECT Co., Ltd.
- BRIDE CO., LTD.
- Staubli International AG.
- TODA RACING Co., Ltd.
- TORAY CARBON MAGIC CO., LTD.
- KED CO., LTD.
- TOM'S INC.
- DOME CO., LTD.
- IKEYA FORMULA CO., LTD.
- M-TEC Co., Ltd.
- TOYOTA GAZOO Racing Development Co., Ltd.
- A.R.S. Tech Japan
- Tatsumiya Metal Co., Ltd.
Japan Petroleum and Carbon Neutral Fuels Energy Center Inc.
JATO Japan Limited ●
Misaki Design Ltd.
Nature Architects Inc.
Number Nine Works Inc.
Ontario, Canada
QUEST GLOBAL JAPAN Corp. ●

S&P Global Mobility Co., Ltd.
SGS Japan Inc.
Shizuoka Industrial Foundation
- Advance Composite Corp.
- Armonicos Co., Ltd.
- Sanko Diecast Co., Ltd.
- Fudow Company Limited
- HORI GLASS CO., LTD.
- Robosensor Technologies, Inc.
Speeda
TNO JAPAN Co., Ltd.
TRAMI
UK Pavilion
- Advanced Propulsion Centre UK
- Zenzic
- UK Battery Industrialisation Centre
- Pickering Test
- Ricardo
- Secondmind AI
- Drive System Design
- Hinduja Tech
- Tecosim
- Yasa Limited
- Aumovio
- Fortescue Zero
YOLE GROUP

SCHEDULE FOR 2027 / INQUIRY



人とくるまのテクノロジー展 2027

Automotive Engineering Exposition 2027

YOKOHAMA

PACIFICO YOKOHAMA

2027
May 26-28
Wed. Fri.

ONLINE STAGE 1

Wednesday, May 19 -
Wednesday, June 9, 2027

NAGOYA

Aichi Sky Expo

2027
July 21-23
Wed. Fri.

ONLINE STAGE 2

Wednesday, July 14 -
Wednesday, August 4, 2027

Organizer: Society of Automotive Engineers of Japan, Inc. (JSAE)

Automotive Engineering Exposition Official Website >



*The dates for ONLINE STAGE 1 and 2 are subject to change.

The start of exhibitor applications is scheduled for the end of October 2026.
Details will be posted on the official site at a later date.

inquiries

The Exposition Management Coordinator , Taiseisha Ltd.

email: exhib-expo@taiseisha.co.jp