



The Society of Automotive Engineers of Japan, Inc.
2025 JSAE Annual Congress (Spring) / Automotive Engineering Exposition 2025 YOKOHAMA

Information for the Press

Thank you very much for attending the 2025 JSAE Annual Congress (Spring) / Automotive Engineering Exposition 2025 YOKOHAMA organized by the Society of Automotive Engineers of Japan. Please take note of the following points regarding media coverage:

【Press Registration】

1. **Annual Congress (Spring): PACIFICO Yokohama North, 4F Foyer** [Service Counter (Invitees/Press)]
 - Hours: Wed, May 21: 8:00–18:00 | Thu, May 22: 8:30–17:00 | Fri, May 23: 8:30–18:00
2. **Expo: PACIFICO Yokohama North, 2F G213, G214** [Press/Media Room]
 - Hours: Wed, May 21: 8:00–18:00 | Thu, May 22: 9:30–18:00 | Fri, May 23: 8:30–16:00
 - Wi-Fi available.

(Note 1) Separate registration is required at each reception area for the Exposition and the Spring Congress. The Keynote Address will be held in the Main Hall, 1F of the Conference Center.

Please complete press registration at either event before attending.

(Note 2) Satellite reception will be available at the Conference Center entrance for events on Thu, May 22. If not registered at the North venue, please use the satellite reception.

【Important Notes】

- Please wear your press badge at all times inside the venue, including the exhibition hall, North building, and associated events.
- Press badges are for the registered individual only.
- Any commercial activity unrelated to reporting, such as sales or subscription promotion, is strictly prohibited.
- Photos or videos taken at the venue must not be used for non-press purposes, except for personal viewing.

【Photography Permissions】

- ◎ **Annual Congress (Spring) (North 3F and above):**
 - Recording, audio capture, and photography are generally prohibited. Check the back page list for exceptions.
 - A "Press Armband" will be provided for approved photography, which must be returned after use.
 - Be mindful not to disturb speakers or attendees.
- ◎ **Exhibition Booths (Hall & North 1F):**
 - Contact the booth representative beforehand.
 - A "Press Armband" will be provided for photography outside the exhibition area—please wear it visibly.
 - Overview Photography Schedule:
Exhibition Hall: May 21 & 22 – 12:00, 14:00, 16:00 / May 23 – 10:30, 12:30, 14:30
North 1F: May 21 & 22 – 12:30, 14:30, 16:30 / May 23 – 11:00, 13:00, 15:00
Please gather in front of Room G213 (2F) 5 minutes in advance and notify the Press Room reception.
- ◎ **Other events:** See back page for confirmation.
- ◎ **"Press Armbands"** are available at the press registration desks and must be returned to the same location on the day of use.

【Policy on the Handling of Personal Information】

1. Collected personal information will be used for:
 - Announcements of JSAE-hosted events and press releases.
2. We do not share your information with third parties without consent.
3. Personal information is handled based on JSAE's Privacy Policy:
<https://en.jsae.or.jp/public/incorporation/privacy/>

【Article Publication】

1. Please include "Society of Automotive Engineers of Japan" in any published article.
2. Reprinting or translating copyrighted text requires prior permission—contact JSAE directly.
3. Please notify us of any print publications or URLs of published articles.
4. Failure to do so may result in denial of access for future events.

【Information】

Automotive Engineering Exposition Press Office

Press-only phone: +81-80-1172-6771

Press-only email: expo-press@jsae.or.jp

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Photography Permission Status List**【Photography Restrictions for the Annual Congress (Spring)】**

The Session Numbers: for which photography is not permitted are as follows:

May 21 - Prohibited Session Numbers:	001,003,004,005,006,009,010,011,012,014,016,017,018,019,020,021,022,023,024,025,026,028,030,032,034,035,036,037,038,039,040,041,042,044,045,047,049,053,054,055,057,059,060,061,062,063,064,065,068,069,071,073,076,077,078,079,081,083,084,085,086,087,088,089,090,092,093,094,095,097,098,099,100,102,103,104,105,106,107,108,109,110,111,112,115,116,117,119,121,123,125,126,128,129,130,132,133,135,136,137,140,141,142,144,145,146,147,148,149
May 22 - Prohibited Session Numbers:	150,151,153,154,155,156,159,160,161,162,165,166,167,168,170,171,172,173,176,177,178,180,182,183,184,187,188,189,190,191,192,194,195,196,197,198,199,200,201,202,205,206,207,208,211,212,213,214,216,217,218,219,222,223,226,228,229,230,231,232,236,237,238,239,240,241,242,243,244,246,247,248
May 23 - Prohibited Session Numbers:	251,253,254,262,263,268,269,270,271,273,274,275,278,279,281,283,284,287,288,289,290,291,292,293,294,295,296,297,298,299,300,302,303,304,306,307,308,310,311,312,313,314,315,316,317,318,319,322,326,327,328,329,330,332,333,335,337,340,342,343,347,348,351,352,354,355,356,358,360,361,362,363,364,365,366,368,369,371,372,373,374,375,376,377,379,380,381,382,383,387,388,389,390,391,392,393,395,396,397

Note: Withdrawn sessions are also included.

【Other Events – Coverage/Photography Permissions】

Keynote Address	Coverage and photography prohibited.
Annual Party	Coverage and photography prohibited.
Automotive Industry Wellbeing Lab	Ask the reception staff.
Networking Event for Young and Mid-career Engineers	Ask the reception staff.
Automotive Cybersecurity Seminar and Hands-on Events	Ask the reception staff.
Forums/ JSAE Special Presentation/ Chief Engineer Presentations/ Presentations about mobility DX innovation	Ask the Press/Media Room (North 2F, G213 and G214).
Student Poster Session	Coverage allowed. Confirm with each presenter for individual poster photos.

Note: Photography is permitted in the JSAE Exhibition Area in Annex Hall and during the JSAE Awards "Q&A Time with Awardees" on May 22 (15:30–16:00) in the Concourse.

【Official Photos/Videos Provided by the Organizer】

- Photos and videos taken by the JSAE are available for download at:
<https://x.gd/0gyMh>
- Copyright belongs to the Society of Automotive Engineers of Japan, Inc.
- Refer to the guidelines in the **【Article Publication】** section before using these materials.

Thank you for your understanding.