

**Collaboration
for Future Mobility**
モビリティは、ここから変わる

EXHIBITION INFORMATION

6/17 WED 18:00 **6/18 THU 10:00** **6/19 FRI 10:00**
ONLINE STAGE 2 6/10 AM - 7/1 PM

Registration Required From Monday, May 11
Please note that this information may be subject to change without notice. Check our website for the latest information.
Organizer: Society of Automotive Engineers of Japan, Inc. (JSAE)

■ JSAE Special Exhibits

The Future of Cars and Mobility Created Through Integration with New Technologies — Automotive Technology Innovated Through DX and Co-Creation —

AI, Big Data, Cloud, Robotics — The automotive industry is undergoing a profound transformation driven by technologies unlike any before. We are standing in the middle of the center of this transformative era, where the fusion with new technological domains—beyond the evolution of autonomous driving and telematics—is creating new value and services, leading the way for future mobility. This exhibition features special exhibition and presentations organized around three perspectives: the evolution of the car enabled by DX, the evolution of the society and services surrounding the car, and the evolution of manufacturing. Experience the potential for new co-creation that transcends conventional boundaries.

Event Service Contractors (alphabetical order)
Adacotech Incorporated / AISIN CORPORATION / AMD Japan Ltd. / DAIKIN INDUSTRIES, LTD. / Dexterity-SC Japan Inc. / Dynabook Inc. / FUJITSU LIMITED / Higuchi Digital Solutions Co., Ltd. / Hitachi Plant Services Co., Ltd. / Hitachi, Ltd. / Mazda Motor Corporation / Nissan Motor Co., Ltd. / S/DLIZE PARTNERS Corporation / Spakona K.K. / Subaru Corporation / SUMITOMO CORPORATION / Sumitomo Rubber Industries, Ltd. / T2 Inc. / TIS Inc. / TOSHIBA SYSTEM TECHNOLOGY CORPORATION / Toyota Motor Corporation / Toyoda Gosei Co., Ltd. / ZENRIN CO., LTD.

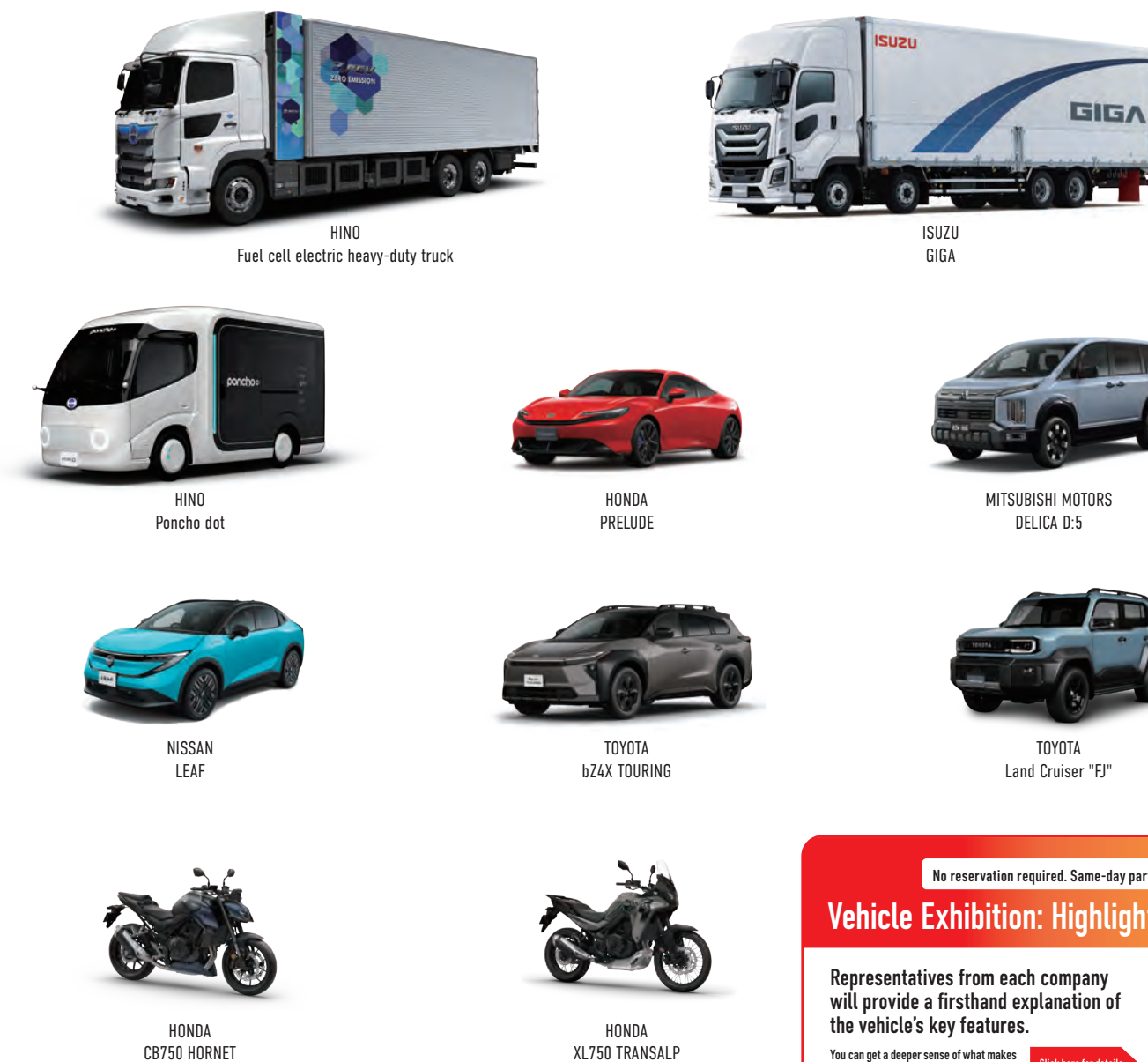


Exhibition Hall E

■ Exhibition of New Cars and Vehicles Featuring New Technologies

Exhibition Hall F

This exhibition showcases a collection of vehicles equipped with the latest technologies. Come and learn about the technologies adopted by each of these vehicles.

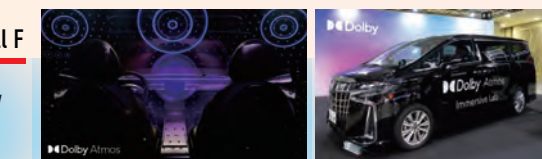


No reservation required. Same-day participation OK!
Vehicle Exhibition: Highlights Time
Representatives from each company will provide a firsthand explanation of the vehicle's key features.
You can get a deeper sense of what makes your favorite car models so appealing!
[Click here for details](#)

■ Immersive In-Vehicle Sound & Visual Experience

Exhibition Hall F

As in-cabin experience takes center stage, Dolby Atmos immersive audio and the vivid brilliance of Dolby Vision turn every journey into a cinematic moment. Step inside and discover entertainment redefined.



■ Special presentation: Material Innovations for Future Mobility

Exhibition Hall F

As the automotive industry enters a major turning point driven by advancements in electrification, digitalization, and carbon neutrality, we provide a comprehensive overview of the cutting-edge material technologies that are key to maintaining competitiveness.

- "The Cutting Edge of Materials Informatics (MI)" Accelerating Materials Development
- "Ultra-lightweight, Multi-material Technology" to Accelerate Structural Innovation
- "Next-Generation Interfaces and Sensory Materials" That Bring Digital Experiences to Life
- "Sustainable Materials and Resource Circulation" Bringing Sustainability to Life
- "High-Performance Energy Materials" Supporting Powertrain Diversification

In line with the five themes listed above, representatives from companies in each field will deliver presentations from both research and implementation perspectives.

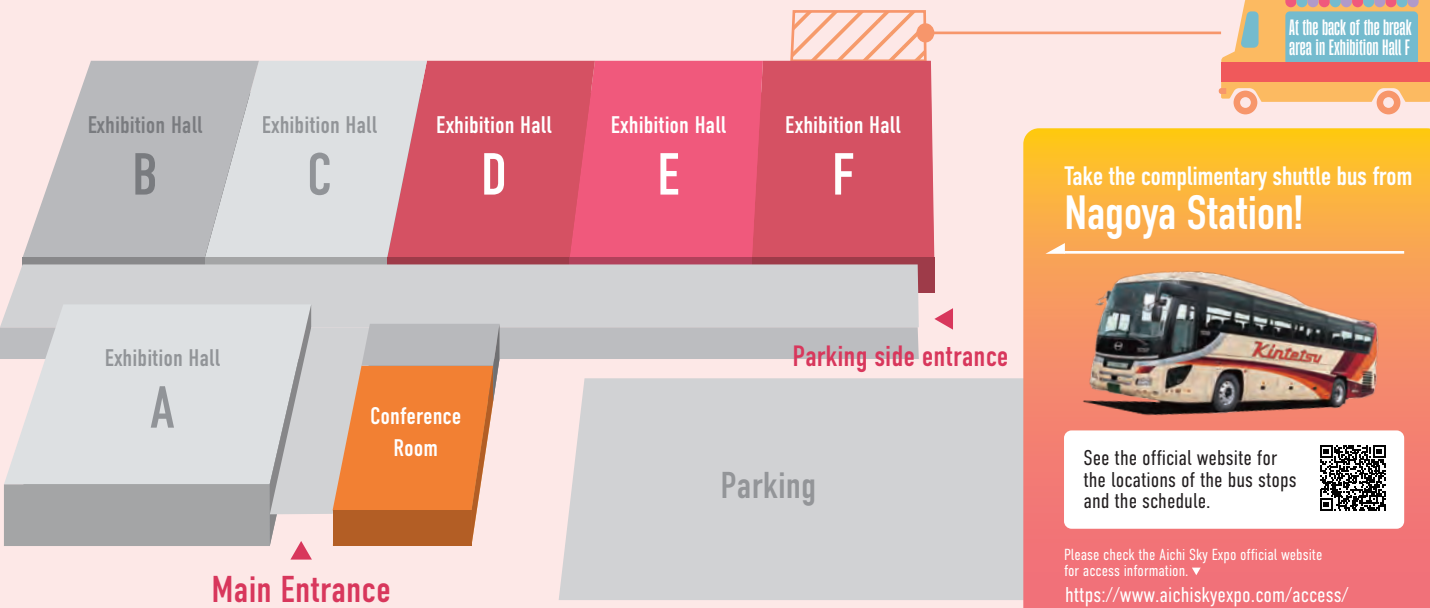
Process for Your Visit Please complete your pre-registration before arriving. This exhibition requires pre-registration (free). Please pre-register using the "QR code" or "URL". No on-site registration available.



Total exhibition area approx. **26,000 m²**
exhibiting companies approx. **400**
booths Over **1,100**

*Total exhibition area refers to the combined area of Exhibition Hall D/E/F. Number of booths and exhibitors are projected figures as of Tue. April 28.

- General Exhibition — Exhibition Hall D/E/F
- JSAE Special Exhibition — Exhibition Hall E
- Exhibitors Seminar — Exhibition Hall E
- Exhibition of New Cars and Vehicles Featuring New Technologies — Exhibition Hall F
- Immersive In-Vehicle Sound and Visual Experience — Exhibition Hall F
- Special presentation: Material Innovations for Future Mobility — Exhibition Hall F
- JSAE Special Presentations — Conference Room L3+L4
- Forum NAGOYA — Conference Room L1
- JSAE Chubu Branch Research Presentation Meeting — Conference Room L6




■ JSAE Special Presentations Lectures are based on the themes of JSAE Special Exhibition


Early Reservation (JSAE members only)

Conference Room L3+L4 (Capacity: Approximately 300 attendees)

6/17 WED 13:30-14:30
Product Security Initiatives in the Digital Transformation Era


DENSO Corporation
General Manager,
Product Security Dept.
Information Security Div.
Keiichiro Hiranaga
In this presentation, we will introduce Denso's initiatives regarding product security and privacy protection in the era of digital transformation (DX). We will also discuss our efforts to strengthen security across the entire supply chain, our approach to addressing new risks and threats, and our initiatives for human resource development and fostering a culture of security.

6/18 THU 11:00-12:00
Invisible AI and the Future of Mobility Experience

The University of Tokyo
Professor,
Graduate School of Engineering
Yoshihiro Kawahara
The appeal of automobiles lies in the experience they provide — performance, responsiveness, and reassurance. That essence does not change. Instead of standing at the forefront, AI should function behind the scenes, enabling prediction and learning to enhance the vehicle's qualitative feel. This talk discusses how hidden AI can support next-generation mobility design.

6/19 FRI 11:00-12:00
The Driving Force Behind AI: Shaping the Next Generation —The Evolution of Generative AI and NVIDIA's Challenge

NVIDIA
Enterprise / Senior Director
Takeshi Izaki
Generative AI is on the verge of a dramatic evolution into "agent AI" and "physical AI." In this presentation, we will introduce NVIDIA's latest platforms underpinning this trend, as well as the latest insights into autonomous driving technology and global foundation models, and look ahead to the future of next-generation industries and mobility.

6/17 WED 16:00-17:00
Organizational and Human Resource Development in the AX Era: The Need for Human and AI Skills

PwC Consulting LLC
Workforce Transformation Div. /
Human Resource Development Div.
Director
Yuji Mishiro
As we enter the era of AX (AI-driven transformation), the next wave following DX, the priorities for organizational and talent development are undergoing a significant shift. In this presentation, drawing on internal case studies from PwC Consulting, we will offer insights on what to prioritize and what to let go of in future organizational and talent development, as well as how to invest in organizations and people.

6/18 THU 13:30-14:30
Physical AI Revolution: Redefining Mobility through Embodiment, Intelligence, and Structural Redesign.

Nagoya University
Global Research Institute for
Mobility, Visiting Professor
Tsuguo Nobe
"Physical AI" is at the core of a technological revolution that is currently evolving vehicles from simple machines into intelligent entities. In this lecture, I will explore how generative AI—as it approaches the complexity of the human brain—achieves the "embodiment and intelligence" of vehicles. Furthermore, I will propose a necessary redesign of E/E architecture, grounded in global trends and technical strategies.

6/19 FRI 13:30-14:30
The Panasonic Group's Initiatives on Well-being and AI Technology

Panasonic Holdings Corporation
Digital Transformation &
Cyber-Physical Systems Division
Digital & AI Solutions Center
AI Solutions Group
General Manager
Sotaro Tsukizawa
Focusing on the Panasonic Group's vision of "Well-being for Society and Daily Life," we will showcase examples of AI applications in household chores and workplace support, as well as our AI research and development initiatives and technology demonstrations.

▶ The presentation will be delivered at the exhibition venue and via archived streaming. Advance reservation is required on the official website for on-site attendance. Archived streaming is scheduled from Wed. June 24 to Wed. July 1.
*JSAE member-only streaming is scheduled for Thu. July 2 to Thu. July 9.

▶ **Early Reservation (JSAE members only)**
Early reservations available exclusively for JSAE individual members fm. Mon. May 11 to Mon. May 18, and check your JSAE Member My Page for details.

6/18 THU 16:00-17:00
Vehicle Technology Trend accelerated by Agentic AI

Amazon Web Services, Inc.
AWS Industries Division,
Automotive & Manufacturing Sector,
Industrial Specialists & Solutions Team
Principal Solutions Architect &
Senior Manager of Business Development
Kazuo Kajimoto
The SDV is enabling revolutionary advances in data-driven ECU embedded software development using Agent AI in the cloud. In the near future, Agent AI will also make in-vehicle experiences more advanced and richer. This presentation shows an overview of cutting-edge business and technology trends.

Formula SAE Japan PR Booth

We will be showcasing the actual Formula cars designed and built by students, as well as offering a simulator experience that recreates the race course. We invite you to come to the Venue and witness the challenges and technical skills of these next-generation engineers.
Exhibition Highlights
■ Exhibition of vehicles competing in the 2026 Japan Championship (planned)
■ Simulator Experience
Formula SAE Japan Championship 2026
Sunday, August 2, – Friday, August 7, 2026 Scheduled to be held at Aichi Sky Expo

Forum NAGOYA Early Reservation (JSAE members only) Conference Room L1 (Capacity: Approximately 200 attendees)

On-site lectures introducing the latest trends and future outlooks in automotive technology, industry, and related fields will be held. Please check the official website for the detailed program.

	6/17 WED	6/18 THU	6/19 FRI
13:00-17:00	[N1] Electric Vehicle Model and Case Studies of MBD/CAE Application to Carbon Neutrality and Thermal-Electric Coupling Organized by: Model Based Development Committee based on International Standard Description	[N2] The Path to a Decarbonized Society: The Challenge of the Electric Drive Technology Committee Organized by: Electric Drive Technology Committee	[N3] Japan Quality and Engineering Ethics Organized by: Ethical Engineer Development Committee

Early Reservation (JSAE members only) --- Early reservations available exclusively for JSAE individual members from Mon. May 11 to Mon. May 18, and check your JSAE Member My Page for details.

JSAE Chubu Branch Research Presentation Meeting Early Reservation (JSAE members only) Conference Room L6 (Capacity: Approximately 90 attendees)

6/18 THU This is a research presentation event featuring engineers and researchers affiliated with the JSAE Chubu Branch.

Production Recycle	10:05-10:25	TOYOTA AUTO BODY CO.,LTD.	Kazuki Shouyama	Using the Integration of Manufacturing Process Simulations to Improve the Accuracy of Predicting Thermal Distortion in Outer Panels during the Painting and Drying Process
	10:26-10:46	AISIN CORPORATION	Naoki Sakai	Development of copper recycling technology for automotive motors by the electrolyzed sulfuric acid
	10min			
B NV Triology CFD	10:56-11:16	Gifu University	Yuta Sobue	Automotive HVAC Noise Reduction via Acoustic Impedance Design at the Fluid-Solid Interface
	11:17-11:37	Shizuoka Institute of Science and Technology	Kaito Shimizu	Effect of vertical vibration waveforms exposed during vehicle operation on ride comfort evaluation
	11:38-11:58	ADVICS CO., LTD.	Ryo Kawamura	Development of Electric Cylinder for Next Generation Regenerative Cooperative Brake
	11:59-12:19	ADVICS CO., LTD.	Shigenori Fujisawa	Study of Boundary Conditions in CFD Analysis of Brake Discs
	45min			
C Powertrain Catalyst	13:04-13:24	Aichi Institute of Technology	Ryoma Ohnishi	A study of Spray Characteristics of Multi-fuels in High-Pressure Injection
	13:25-13:45	Aichi Institute of Technology	Kensei Kurita	Improvement of NOx-smoke characteristics by high-pressure fuel injection in diesel engines
	13:46-14:06	Nagoya University	Hiroki Miyazaki	Effect of Zeolite Framework on NOx-Propylene co-adsorption on Pd-zeolite
	14:07-14:27	Nagoya University	Sosuke Kubo	Poisoning state of Cu-zeolite SCR catalyst by phosphorus derived from engine oil with time-on-stream
	10min			
D System Device	14:37-14:57	Aisan Industry Co., Ltd.	Takahiro Nagao	Reducing Current Imbalance in Parallel Operation of GaN HEMTs
	14:58-15:18	Meijo University	Fumito Ozawa	Deriving Required Performance of Automotive Gyroscope Sensors Based on Positioning Accuracy
	15:19-15:39	Meijo University	Shuma Sato	Enhancing GNSS Positioning Accuracy by Improving Carrier-Phase Integer Ambiguity Resolution Using Graph Optimization
	15:40-16:00	Toyota Technical Development Corporation	Takuma Nagata	Applications of Road Sign Degradation Modeling in Automotive Development Simulations

Networking Session	10:05-16:00	As the organizer of this event, the Chubu Branch has organized the research presentation session with separate venues to include a "networking session." During this session, presenters will be stationed next to boards displaying their presentation slides. Even if you are unable to ask questions during the formal presentations, you can engage in in-depth discussions during the networking session. Please take advantage of this opportunity for engineers and researchers to converse freely and further their professional development. Admission is open to all, even without a prior reservation to attend the presentation session.	
	Conference Room L5		

Must-See Exhibition Areas

A diverse range of participants will be exhibiting, from startups shaping the future to international companies, local governments, and businesses in the Chubu region.

Startup and Academia Areas

Startups, universities, and research projects shaping the future will be participating. 20-minute presentation sessions will be held. (No reservation required)

Overseas Companies Exhibiting

Korean companies such as KOTRA and Hyundai Motor Group, as well as other prominent international firms, will be participating.

Local Government Exhibitors

Exhibitors include companies selected and supported by local governments. A gathering of notable regional companies and technologies. Aichi, Gifu, Shizuoka, Nagano, Shinagawa Ward, and others

JSAE Chubu Branch Area

Companies active in the Chubu region are gathering here.

List of Exhibitors Exhibitors: 386 companies / 1,105 booths Listed in alphabetical order as of Friday, April 17, 2026 (Not including co-exhibitors. online exhibitors only)

A&O Co., Ltd. A2Mac1 JAPAN Ltd. ACHILLES Co., Ltd. ACTech GmbH Acuity Inc. Advanced Micro Devices Inc. AICA KOGYO Co., Ltd. AICELLO CORPORATION Aichi Prefecture Aiko Spring Co., Ltd. AISIN CORPORATION Aistai Corp. Akari Inc. Allegro Microsystems Japan ALPS ALPINE Co., Ltd. Amphenol Communications Solutions Ametek Automotive ANGITSU Corp. Ansys Japan K.K. ARCHIVETIPS Inc. ARKEMA Aronkasei Co., Ltd. ART SCREW Co., Ltd. Asahi Molding Co., Ltd. Asano Co., Ltd. ATEQ K.K. ATG Hand Care (Pvt) Ltd. Auer Lighting GmbH Autotech Inc. BarnardSoft Co., Ltd. BARF Group BIZ Technology Co., Ltd. Bizlink Technology Inc. Brain Technologies Inc. BROTHER SALES, Ltd. C.I. TAKIRON Corp. Cadence Design Systems, Japan Calliau Canon IT Solutions Inc. Carrier Survival Inc. Carl Zentis Co., Ltd. Carlit Co., Ltd. Chemicals Evaluation and Research Institute, Japan Chroma Japan Corp. CHROM SPRING Co., Ltd. CITIZEN TIMEDEVICE Co., Ltd. CKP Corp. CMCRO Corp. Cogene K.K. Cominix Co., Ltd. Conprecht COORTEX Co., Ltd. Cosy Spring (Dhwa) (Gangneung) Auto Science & Technology Co., Ltd. Co., Ltd. Covestro Japan Ltd. CRI Middleware Co., Ltd. CRYSDUO Crystal Co., Ltd. DAD Co., Ltd. Daegu Mobility Pavilion (Korea) DAIDO METAL Co., Ltd. DAIHATSU MOTOR Co., Ltd. Dai-ichi Dentou Ltd. DAICHI JITSUYO Co., Ltd. DAICHI KOGYO Co., Ltd. DaikyNishikawa Corporation Datron Co., Ltd. Datwyler Sealing Technology (Anhui) Co., LTD DEEP IN SIGHT Co., Ltd. Devel Japan G.K. DENSO Corp. DENTSU SOKEN Inc. DESAY SV AUTOMOTIVE JAPAN LTD DEWE Japan Co., Ltd. Diagnostics Corp. DIGITAL PROCESS Ltd. DICTECT Corp. RIDOS Co., Ltd. Delby Japan K.K. Dow Chemical Japan / Dow Toray Drive System Design, TECOSIM, Hinduja Tech Dumayr USA Dunke Vehicle Thermal Management Technology Co., Ltd. DUNLOP DuPont Japan K.K. DXTRL Inc. EAGLVS Inc. Eary-Measure Co., Ltd. emblem Co., Ltd. emumi Inc. enable Inc. EpicAI Co., Ltd. ESOL Co., Ltd. E-T-A COMPONENTS K.K. Everpure Evident Corp. FAI Inc. FBK HOLDINGS Inc. FORUMS Co., Ltd. Foundation for Computational Science FT TECHNO Co., Ltd. FTS Co., Ltd.	Fuji Technical Research Inc. FUJIKIHAN Co., Ltd. FUJIPOLY FUKUDA Co., Ltd. Fujioka Corporation Furukawa Electric Co., Ltd. Futaba Industrial Co., Ltd. GAFS Co., Ltd. GALIOGIC Corp. GENSEEN AUTO PARTS Co., Ltd. Gentherm Japan Inc. Gifu Prefecture Green Plus Co., Ltd. Greencom Japan Co., Ltd. G-TEXT CORPORATION GUNZE Ltd. HASHIBA INTERNATIONAL Inc. HEAD acoustics Japan K.K. HEISHIN Ltd. HENM GmbH & Co KG Higuchi Manufacturing Co., Ltd. Hino Motors, Ltd. HIOM E.E. Corp. HIRSVOGEL Electric Co., Ltd. Hirschvogel Umformtechnik GmbH Ltd. Hitachi Solutions, Ltd. Hitachi Motors Co., Ltd. Honda Motor Co., Ltd. HONPE TECHNOLOGY TOKYO Co., Ltd. HORIBA HOTTY POLYMER Co., Ltd. Humanelectics Innovative Solutions Japan K.K. Hyundai Industrial Co., Ltd. Hyundai Motor Group Partners Hyundai Steel Co., Ltd. IDA J Co., Ltd. IDTechEx K.K. IMAE INDUSTRIES, Ltd. INFINICON Co., Ltd. Infusion Technologies Japan K.K. Integrat Technology Co., Ltd. INTERCROSS Corp. Intertek Japan K.K. I-PEX Inc. IPG Automotive K.K. IRISO ELECTRONICS Co., Ltd. Irischa Co., Ltd. ISUZU GROUP/ISUZU MOTORS LIMITED (I/O Trucks Corporation) ITEC Hanjoo Hanshin Co., Ltd. ITO KINZOKU KOGYO Co., Ltd. Japan Automobile Research Institute Japan Novosense Microelectronics Co., Ltd. Japan Quality Assurance Organization JAPANNMACHINERY COMPANY Co., Ltd. JATO Japan Limited JFE Steel Corp. JFE TECHNO-RESEARCH Corp. JINSES Co., Ltd. JMC Corp. Johoku Chemical Co., Ltd. JTEKT HIGH-TECH CORPORATION / ASSIST ENGINEER Co., Ltd. KASAI KOGYO Co., Ltd. Kawasaki Industrial Co., Ltd. KEESHO ENGINEERING SYSTEM CO., LTD. KEL Corp. KENDOTOM P.C. KEYCOM Co., Ltd. Kikagaku Inc. KIKISU ELECTRONICS Corp. KIMTSU PROJECTION Inc. Kistler Japan G.K. KITAGAWA INDUSTRIES Co., Ltd. KMC Inc. Knowles Electronics Japan K.K. Koba Steel Ltd KONAMI Co., Ltd. KOTRA NAGOYA KURARAY Co., Ltd. KURASHIKI KAKO Co., Ltd. kurimoto Co., Ltd. KYOWA ELECTRONIC INSTRUMENTS Co., Ltd. KYOWA KOGYO Co., Ltd. Kyushu University L&P Automotive Japan K.K. Laser Measurement Corp. Lattice Technology Co., Ltd. LEAN PART Inc. Lenovo Japan LLC Levi Inc. Linamar Japan Inc. LINTEC Corp. LITEC Corp. M&A Co., Ltd. MAC SYSTEMS Corp. MANAC Inc. Marubeni Ele-Next Co., Ltd. Marubeni I-DIGIG Group, Marubeni Information Systems Co., Ltd. MARUBINI CORP. Maruhito Manufacturing Co., Ltd. MATSUBO Corporation Mazda Motor Corp. MEIBENSHA Corp.	MEIJI ELECTRIC INDUSTRIES Co., Ltd. Meiwafosis Co., Ltd. Melexis Japan Technical Research Center K.K. Members of DGMC Co., Ltd. METALART Corp. MI-LI Ltd. MILS SYSTEMS Co., Ltd. Mineru Co., Ltd. MITSUBA Corp. Mitsubishi Chemical Corp. MITSUBISHI MOTORS Corp. MITSUBISHI MEG Co., Ltd. Mitsui Chemicals, Inc. MIWA Kohan Co., Ltd. Mobility Cyber Labs Japan Ltd. Mouser Electronics Inc. MP Gokyo Food & Chemical Co., Ltd. Masashi Engineering, Inc. Myway Plus Corporation Nabtesco Automotive Corporation nac Image Technology Inc. SUZUKI Co., Ltd. NAGAKURA Mfg. Co., Ltd. Nagano Industrial and Commercial Encouragement Organization NAITO DENSKI KOGYO Co., Ltd. NAKAMURA KAGAKUKOGYO Co., Ltd. Nakanishi Metal Works Co., Ltd. National University Corporate Iwata National Higher Education and Research System, Nagao University Natura Architects Inc. NewtronWorks Corporation NEXUS Co., Ltd. NHK SPRING Co., Ltd. NI (now part of Emerson) Corp. NICHICON Corp. Nihon Plasmatreat Inc. NINSEDO JINTAN COPPER (GROUP) Co., Ltd. NIPPICO Ltd. NIPPO CORPORATION Nippon Cannon Inc. Nippon IFF Inc. Nippon Sagami Inc. / Prunus-Solutions Inc. Nippon Tanshi Co., Ltd. NIRA Dynamics Japan K.K. Nissan Chemical Corp. Nissan Motor Co., Ltd. NISSAN SHATAI Co., Ltd. Nischa Co., Ltd. NISSIN PREVO Co., Ltd. NITTO BOSEKI Co., Ltd. Nobby Tech Ltd. NORMA Group NTT EAST Inc. Number Nine Works Inc. Novotek Technology Corporation Japan OCTEC Inc. OGAWA INDUSTRY Co., Ltd. OKAZAKI MANUFACTURING COMPANY Oita Inc. Oji Corp. Oda Sokki Co., Ltd. Opsec Inc. OTIS Co., Ltd. OTOYOROCU Co., Ltd. TOYODA GOSSEI Co., Ltd. TOYOTA AUTO BODY Co., Ltd. TOYOTA BOSCHORV Corp. Toyota Motor Corp. TOYOTA TECHNICAL DEVELOPMENT Corp. TPR Co., Ltd. TRIS Inc. TRIS Inc. TSK Corp. TSUBA INDUSTRIES Co., Ltd. Tsumiki Seisaku Co., Ltd. Tsuruga Electric Corp. TUV Rheinland Japan Ltd. UACJ Corp. UBIARA INDUSTRIES Co., Ltd. UL Japan Inc. UNIPRES CORPORATION Unipulse Corp. UNIVANCE Corp. Uratani Shoji Co., Ltd. VBOX JAPAN Inc. Vector Japan Co., Ltd. Vicar K.K. VisaSD Inc. Wabtec Inspection Technologies Japan Corporation Warelock Advanced Technology Co., Ltd. WESTERN JAPAN TRAINING Co., Ltd. Winbond Electronics Corp. Japan WINDHILL TECHNOLOGIES Pte. Ltd. Witzenmann Japan K.K. WIZAPPY Co., Ltd. YAMAMOTO SCIENTIFIC TOOL LABORATORY Co., Ltd. YAMAGUCHI DENSO YAMAGUCHI DENSO YOKOWA Co., Ltd. Yoshikawaogyo FineTech Co., Ltd. Yulchon Korea Mexico Poland YURA TECH Co., Ltd. YUTAKA GIKEN Co., Ltd.	SIMO-JAPAN ELECTRIC HEATER Co., Ltd. SJM Co., Ltd. Smart Energy Laboratory Co., Ltd. SmartDrive Co., Ltd. SM Japan SOLIZE group Solviter Southco Japan Ltd. SPACE SYSTEMS Co., Ltd. Speeda Stanley Engineered Fastening / Nippon POP Rivets and Fasteners Ltd. STAR UP Co., Ltd. Stackmark Inc. SUBARU Corp. SUGIUGU Sumitomo Bakelite Co., Ltd. SUMITOMO CHEMICAL Co., Ltd. Sumitomo Electric Industries Ltd. SUN Electronic Industries Corp. SUNCALL Corp. SUZUKI Co., Ltd. Suzuki Motor Corporation SUZUKI SPRING Co., Ltd. Syngene Specialty Polymers Japan K.K. Systemplus Inc. Sytana Corporation Taiko Kogyo Co., Ltd. TAITO YOKEN Co., Ltd. Takahaba Co., Ltd. TAKASAGO, Ltd. TAMAGAWA SEIKI Co., Ltd. Tamon Co., Ltd. Tebiki, Inc. Tei Gihan Co., Ltd. TECHMATRIX Corp. Techno-Accel Networks Corp. TechnoStar Co., Ltd. TEGNO Co., Ltd. TEM Inc. Teldyne LeCroy Corp. tesa tesa K.K. TESCO CORPORATION Thai Summit Harness Public Co., Ltd. Things Inc. Tianjin Sanhan Lucky New Materials Inc. TOSGOSI Co., Ltd. TODA RACING Co., Ltd. Toei Denka Kogyo Co., Ltd. Tokai Kogyo Co., Ltd. NORMA Group Tokyo Measuring Instruments Laboratory Co., Ltd. TOMOGAWA CORPORATION Corp. TOP Co., Ltd. Topia Co., Ltd. Topre Corp. Toray Industries, Inc. TOSHIN Co., Ltd. Toshiba Corp. TOYO DRILUBE Co., Ltd. TOYOCOLOR Co., Ltd. TOYOTA GOSSEI Co., Ltd. TOYOTA AUTO BODY Co., Ltd. TOYOTA BOSCHORV Corp. Toyota Motor Corp. TOYOTA TECHNICAL DEVELOPMENT Corp. TPR Co., Ltd. TRIS Inc. TRIS Inc. TSK Corp. TSUBA INDUSTRIES Co., Ltd. Tsumiki Seisaku Co., Ltd. Tsuruga Electric Corp. TUV Rheinland Japan Ltd. UACJ Corp. UBIARA INDUSTRIES Co., Ltd. UL Japan Inc. UNIPRES CORPORATION Unipulse Corp. UNIVANCE Corp. Uratani Shoji Co., Ltd. VBOX JAPAN Inc. Vector Japan Co., Ltd. Vicar K.K. VisaSD Inc. Wabtec Inspection Technologies Japan Corporation Warelock Advanced Technology Co., Ltd. WESTERN JAPAN TRAINING Co., Ltd. Winbond Electronics Corp. Japan WINDHILL TECHNOLOGIES Pte. Ltd. Witzenmann Japan K.K. WIZAPPY Co., Ltd. YAMAMOTO SCIENTIFIC TOOL LABORATORY Co., Ltd. YAMAGUCHI DENSO YAMAGUCHI DENSO YOKOWA Co., Ltd. Yoshikawaogyo FineTech Co., Ltd. Yulchon Korea Mexico Poland YURA TECH Co., Ltd. YUTAKA GIKEN Co., Ltd.
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Exhibitors Seminar Exhibition Hall E (Capacity: Approximately 60 attendees)

Exhibitors will provide detailed introductions to their products, technologies, companies, and industry insights through 30-minute presentations. *No reservation required

6/17 WED	6/18 THU	6/19 FRI
10:20-10:50 Introduction to Hyundai Steel	HYUNDAI STEEL	10:20-10:50 Intertek Japan K.K. The Cutting Edge of Testing and Certification: Intertek's "Total Quality, Assured."
11:00-11:30 Flowmeter Calibration Required for IATF 16949 Reliability Provided by International MRA-Compliant JCSS Certificates	Shimadzu system solutions Co., Ltd.	11:00-11:30 HORIBA Latest Trends in EU/US CO2 Regulations and Corresponding Measurement & Evaluation Solutions
11:40-12:10 How AI influence automotive industry.	DESAY SV Automotive Japan LTD	11:40-12:10 Witzenmann Japan K.K. Intelligent Suspension Enabled by Metal Bellows Accumulators
12:20-12:50 Prototyping Automotive HMI: Bridging ProtoPie & 3D Tools Before Development	ProtoPie	12:20-12:50 MEIDENSHA CORPORATION Optimization of Test System while Utilizing of Existing Equipment
13:00-13:30 AI-Powered Inspection Excellence	Cognex K.K.	13:00-13:30 TechnoStar Co., Ltd. Enhancing Pre/Post Efficiency with Jupiter for Structural and CFD Analysis
13:40-14:10 Integrated E/E Architecture supporting SDV -Strategic AUTOSAR deployment-	Hitachi Industry & Control Solutions, Ltd.	13:40-14:10 Patsnap Towards Rework-Free R&D: Accelerating Rare Earth-Lean Innovation for Next-Gen Cars with Patsnap AI
14:20-14:50 Innovative Research on Refrigerant Valves in the Context of Integrated Heat Pump Development	DunAn Vehicle Thermal Management Technology Co., Ltd.	14:20-14:50 Carl Zeiss Co., Ltd. How to Proceed with Battery Analysis : Optimal Analysis Flow and Equipment Selection by Size
15:00-15:30 Korea's Industrial Ecosystem and Strategy for the Mobility Sector (KOTRA)	KOTRA / Invest KOREA	15:00-15:30 Syngene Specialty Polymers Japan K.K. Advancing Sustainable Mobility through High-Performance Polymer Innovation "The Latest Developments in Fluoropolymers and Super Engineering Plastics"
15:40-16:10 Next-Generation Battery Technologies and Industry	Korea Battery Industry Association	15:40-16:10 Intertek Japan K.K. Sustainability Regulations and Disclosure Compliance: EU Battery Regulation, GHG/CFP/LCA Verification, and Recycling Certification
16:20-16:50 Regional Mobility Industry Clusters and R&D Demonstration Infrastructure	Jeollabuk-do Provincial Government, Ulsan Free Economic Zone Authority	16:20-16:50 Marubeni I-DIGIG Group, Marubeni Information Systems Co., Ltd. Accelerating CN Mobility: Integrated Solutions for Materials, Drive, Batteries & Safety
		15:00-15:30 Japan Automobile Research Institute WEDO GI: Establishment of a digital technology infrastructure to accelerate the development of electric vehicles and automated driving vehicles
		15:40-16:10 Vicar KK Latest automotive power unit technologies using high-performance Vicor power modules - featuring actual units
		16:20-16:50 Kobelco Research Institute, Inc. Accelerating CN Mobility: Integrated Solutions for Materials, Drive, Batteries & Safety

ONLINE STAGE 2
6/10-7/1

The Automotive Engineering Exposition 2026 NAGOYA, attracting much more attention!

Online Exhibition Utilization Guide

Three key points for efficient use of online resources before visiting the exhibition!

Not knowing which booths to visit...

Ever had such experience at an exhibition?

Can't think of keywords, so you can't search effectively...

Too busy to gather information beforehand...

We've prepared three features to solve these problems.

Point 1 Visitor x Exhibitor Matching Function

Use it for "pre-show research" before touring the exhibition!

Based on interests and themes visitors register beforehand, recommended exhibitors are automatically extracted that may lead to potential information exchange and business discussions!

- Pre-registering visitor interests and themes
- Automatic matching with exhibitor solutions
- Prioritizing highly relevant exhibitors as "Recommended Exhibit"

Previewing in advance making your booth visits smoother on the day!

Point 2 AI Deep Search

In addition to traditional keyword search, we've introduced AI-powered large-scale context search!

Search based on "challenges" rather than just "keywords"

Automated anomaly detection may be easy to start with three steps such as aggregating & analyzing field data and to automated inline inspection. Please consider the following:
Real-time Visualization of Field Data: With Company A's "Field Training/Field Analysis" service, you can easily create video manuals and electronic forms on-site. Deviations from normal values and anomaly occurrences can be shared in real time, allowing you to immediately identify.

Visitors can intuitively explore information based on challenges or technology domains even if not sure about what technologies might be applicable or having challenges but vague solutions.

Point 3 Integrated with the Digital MAP! My Visit List

Complete all prep-work online:
Research → Select → Visit

Easily filter exhibitors by technical field or theme! Preview exhibition details on each company page. Save companies of interest to your tour list and link it to the digital map for a smooth on-site tour!

JSAE Member Lounge

Exhibition Hall F

JSAE individual members, please take advantage of the Member Lounge!

Eligibility

JSAE Individual Members
*Please present your digital membership card at the entrance

During the event period, the Member Lounge provides various beverages, Wi-Fi access, and PC power outlets upon presentation of your electronic membership card.

Please check here for details