

Collaboration
for Future Mobility

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EXHIBITION INFORMATION

5/27^{WED} 10 AM - 5 PM
5/28^{THU} 10 AM - 5 PM
5/29^{FRI} 10 AM - 5 PM
PACIFICO YOKOHAMA
Exhibition Hall-North
ONLINE STAGE 1 5/19^{FRI} 6/9^{FRI}

Registration Required
From Wednesday, April 1
Organizer:
Society of Automotive Engineers of Japan, Inc. (JSAE)

Process for Your Visit Please complete your pre-registration before arriving. This exhibition requires pre-registration (free). Please pre-register using the "QR code" or "URL". No on-site registration available.



Japan's largest automotive technology exhibition
Total exhibition area approx. 26,500 m²
exhibiting companies Over 550
booths Over 1,500

- JSAE Special Exhibition North 1F
- JSAE Special Presentations Annex Hall F201+F202
- General Exhibition North 1F Exhibition Hall / Exhibition Hall 1F Concourse
- Chief Engineer Presentations Annex Hall F201+F202
- Exhibitors Seminar Harbor Lounge A
- Forum YOKOHAMA Annex Hall F203-F206



JSAE Special Exhibition

The Future of Cars and Mobility Created Through Integration with New Technologies — Automotive Technology Innovated Through DX and Co-Creation —

AI, Big Data, Cloud, Robotics — The automotive industry is undergoing a profound transformation driven by technologies unlike any before. We are standing in the middle of the center of this transformative era, where the fusion with new technological domains—beyond the evolution of autonomous driving and telematics—is creating new value and services, leading the way for future mobility. This exhibition features special exhibition and presentations organized around three perspectives: the evolution of the car enabled by DX, the evolution of the society and services surrounding the car, and the evolution of manufacturing. Experience the potential for new co-creation that transcends conventional boundaries.

Event Service Contractors (alphabetical order)
Adacotech Incorporated / AINIS CORPORATION / AMD Japan Ltd. / DAIKIN INDUSTRIES, LTD. / Dynabook Inc. / FUJITSU LIMITED / Hitachi, Ltd. / Hitachi Plant Services Co., Ltd. / Nissan Motor Co., Ltd. / Spakona K.K. / Subaru Corporation / Sumitomo Rubber Industries, Ltd. / T2 Inc. / TIS Inc. / TOSHIBA SYSTEM TECHNOLOGY CORPORATION / Toyota Motor Corporation / Toyoda Gosei Co., Ltd. / ZENRIN CO., LTD.



JSAE Special Exhibition

Lectures are based on the themes of JSAE Special Exhibition Early reservations available exclusively for JSAE individual members fm. Wed. April 1 to Wed. April 8, and check your JSAE Member My Page for details.

Annex Hall F201+F202 (Capacity: Approximately 300 attendees)

5/27 WED 10:30-11:30

Trends and Outlook of METI's AI Policy



Ministry of Economy, Trade and Industry
AI Industry Strategy Office,
IT Industry Division, concurrently
IT Innovation Division,
Commerce and Information Policy
Bureau/Director

Takuya Watanabe

The Ministry of Economy, Trade and Industry (METI) categorizes AI as a pillar for future growth and is implementing comprehensive initiatives, including promoting utilization, human resource development, advancing governance, and domestic AI development. This session will present these policy trends and future outlook.

5/28 THU 10:30-11:30

Factories Where Humans and AI Evolve Together - Next-Generation Manufacturing Created by Digital Twins



Institute of Science Tokyo
Institute of Integrated Research /
Professor

Katsuki Fujisawa

This presentation explores the "Factory Where Humans and AI Evolve Together," leveraging digital twins and CPS infrastructure. It introduces the concept of "CPS 2.0," which evolves from data integration and visualization to autonomous optimization and control through AI and quantum technology. Beyond technological innovation, we propose a next-generation manufacturing strategy that also achieves worker well-being.

5/29 FRI 10:30-11:30

Regional Transportation DX Promotion Project "COMmmONS" Initiatives



MLIT
New Mobility Service Division,
Director

Yuya Uchiyama

How can we resolve the "siloed" challenges facing regional transportation and build sustainable transportation systems? We introduce the Regional Transportation DX Project "COMmmONS (Commons)"—a new initiative by the Ministry of Land, Infrastructure, Transport and Tourism (MLIT) aiming to eliminate "transportation gaps."

5/27 WED 13:00-14:00

Transformed by SDVs: Designing and Producing Next-Generation Mobility, and the Impact on the Automotive Parts Industry



Professional University of Electric Mobility Systems
Associate Professor, Electric
Mobility Systems Specialist
University /
Journalist /
Strategist

Yumi Kawabata

A once-in-a-century wave of transformation is coming in the automotive industry. Among these shifts, the trends toward electrification and SDV-enabled connected cars represent a massive upheaval capable of reshaping the industry structure. This presentation will clearly explain the fundamentals of SDV and the future vision for the mobility industry enabled by data and AI, illustrated with real-world examples.

5/28 THU 13:00-14:00

Technology Development Toward the Realization of Level 4 Autonomous Truck Hub-to-Hub Transportation Services



T2 Inc.
Head of Technology Development
Division

Yuki Tsuji

Toward the realization of Level 4 autonomous truck long-haul transportation services, this presentation introduces the current status of T2's cutting-edge autonomous driving technology development and discusses future challenges from the perspectives of driving technology, operational design, and safety assurance.

5/29 FRI 13:00-14:00

The Impact of Generative AI on In-Car Experience



Microsoft Japan
Mobility Services Business Division
Chief Industry Technology Lead

Yutaro Ishiguro

As the world's largest AI company, Microsoft is driving transformation. This presentation will cover a wide range of use cases, from AI applications in the automotive industry advancing SDV (Software-Defined Vehicle) to AI implementation in the in-car experience (ICE). We will also propose the essential product value that automotive companies need.

Chief Engineer Presentations

Vehicle developers share their passion and dedication to car manufacturing. Early reservations available exclusively for JSAE individual members fm. Wed. April 1 to Wed. April 8, and check your JSAE Member My Page for details.

Annex Hall F201+F202 (Capacity: Approximately 300 attendees)

5/27 WED 15:30-16:30

The Appeal and Refined Practical Performance of the New Nissan LEAF



Coming Soon...

The third-generation Nissan LEAF builds on sales of 700,000 units and 28 billion km of driving data to evolve the smooth, powerful acceleration unique to EVs and enhance EV practicality. This presentation introduces innovations including high aerodynamic performance developed under the banner of efficiency pursuit, a new powertrain, an integrated thermal management system, advanced driver assistance technologies, and EV-specific Google navigation.



5/28 THU 15:30-16:30

The New-Generation SUV Focused on Daily Use: The New CX-5



Mazda Motor Corporation
Product Development Div.
Program Manager

Koichiro Yamaguchi

Developed under the concept of "New Generation Emotional Daily Comfort," the all-new CX-5 features an exciting design and driving experience, a comfortable interior space and ride quality, and an easy-to-use interface. The development leader will introduce the appeal of this model, thoroughly focused on daily usability.



5/29 FRI 15:30-16:30

Development of Suzuki's First Battery EV: The e-Vitara



SUZUKI MOTOR CORPORATION
Chief Engineer, B&C segment BEV
Line 1, BEV Line B&C segment Div.

YOHEI OMAE

Suzuki launched its first mass-produced battery electric vehicle (BEV), the "e-Vitara," in Japan in January 2026. The e-Vitara is the first model in Suzuki's global BEV strategy, set to expand beyond Japan to markets including Europe and India. This presentation will introduce the e-Vitara's features, development objectives, and key technologies.



Related Events on 2026 JSAE Annual Congress (Spring)

3F & 4F in North and other places

2026 JSAE Annual Congress (Spring) will be held from Wed. May 27 to Fri. May 29 at Pacifico Yokohama. In addition to academic conference, a Keynote Address and a Student Poster Session and other related events will be held during the conference. Please check the webpage for details.

Event Overview ▶ <https://en.jsoe.or.jp/taikai/2026haru/outline/>

Forum YOKOHAMA

Early reservations available exclusively for JSAE individual members fm. Wed. April 1 to Wed. April 8, and check your JSAE Member My Page for details. [Registration Required] *Free

Annex Hall F203-F206

On-site lectures introducing the latest trends and future outlooks in automotive technology, industry, and related fields will be held. Please check the official website for the detailed program.

	9:30-13:00	14:00-17:30
5/27 WED	F203 F204 [Y1] Motorsports Forum "Motorsports Technology and Culture" Organized by: Motorsports Division Committee	[Y2] Circular Economy and Recycling Value -Focusing on Metrics- Organized by: Recycling Technology Division Committee
F205 F206	[Y3] Cars that think and communicate - Toward mutually understanding vehicles for highly automated driving - Organized by: Electronics Technology Division Committee Autonomous Driving Technology Division Committee	[Y4] Recent Trends Toward Electrified Roads (Wireless Power Transfer During Driving) and a Smart Mobility Organized by: Wireless Power Transfer System Technology Committee
5/28 THU	F203	[Y5] Messages from Active Engineers to Young People: 'The Engineer's Path × The Future of Motorcycles' Organized by: Motorcycle Motion Characteristics Division Committee
F205 F206		[Y6] Social Transformation and Next-Generation Mobility Organized by: Mobility Society Division Committee
5/29 FRI	F203	[Y7] The Cutting Edge of Automotive Cybersecurity Organized by: Cybersecurity Lecture Planning Committee Cybersecurity Technology Division Committee *This session only: 9:30-12:30
F204	[Y9] 'Co-creation' 'Collaboration': Shaping the Future of Manufacturing and Service Creation with AI and Digital Twins Organized by: Production and Processing Division Committee	[Y10] Frontiers in Engine Combustion Simulation Technology for Carbon-Neutral Fuels Supporting Multi-Pathways Planning: CFD Technology Division Committee
F205 F206	[Y11] How Should We Engineers Confront an Uncertain Future for a Sustainable Automotive Society? Organized by: Sustainable Automotive Society Study Committee	[Y12] Realizing a Sustainable Mobility Society: Latest Trends in Materials Technology Organized by: Materials Division Committee

Keynote Address Conference Center 1F Main Hall

5/28 THU 17:00-18:00
Human-AI Integration



The University of Tokyo
Graduate School of Interdisciplinary Information Studies
Professor
Junichi Rekimoto

JSAE Annual Party (Registration Required)

Conference Center 3F

5/28 THU 18:15-19:45



The JSAE Annual Party will be held as an opportunity for engineers and exhibitors to deepen their networking. Those wishing to attend should register via the Spring Conference website.

*Invited guests attend free of charge; separate invitations will be sent.
Similar to the academic lectures, cancellations after Tue. May 19 are not possible.

A&O Co., Ltd. A2Mac1 JAPAN Ltd. AB Dynamics ACTech GmbH Acuity Inc. Advanced Micro Devices Inc. Advanex Inc. AICA KOGYO Co., Ltd. Aiko Spring Co., Ltd. AIM Co., Ltd. AIP Automotive Japan Ltd. AISAN INDUSTRY Co., Ltd. AISIN CORPORATION Akari Inc. Albonair Allegro Microsystems Japan ALPS ALPINE Co., Ltd. AMETEK Co., Ltd. Amphenol Communications Solutions Amphenol Japan Ltd. Amsted Automotive Analog Devices K.K. ANRITSU Corp. Ansys Japan K.K. Aomi Precision Co., Ltd. Applied Intuition Inc. APPLUS IDIADA aptpod Inc. AR BROWN Co., Ltd. ARCHIVETIPS Inc. ARKEMA Asahi Forge Corp. Asahi Kasei Corp. ASAM Japan K.K. Asano Co., Ltd. Asano Laboratories Co., Ltd. Astemo Ltd. ASTI Corp. Astrodesign Inc. ATESTED Japan K.K. ATI WORLDWIDE LLC ATSENSE Inc. AudioKinetic K.K. AUMVID Corp. Autolink Japan Co., Ltd. Automax Co., Ltd. AUTOSAR AutoTechnicJapan Co., Ltd. AVL Japan K.K. Baotou Tianhe Magnetics Technology Co., Ltd. BarnardSoft Co., Ltd. BASF Group Bax inc. / MSR Inc. BizLink Technology Inc. BorgWarner Inc. Bosch Corp. Bourns Inc. Braid Technologies Inc. Brose Japan Ltd. BROTHER SALES, Ltd. ● Bruker Japan K.K. bryka International Inc. Cadence Design Systems, Japan Caillau Canon IT Solutions Inc. Carl Zeiss Co., Ltd. CATANA CORPORATION Ltd. Catec Inc. Chemicals Evaluation and Research Institute, Japan Chroma Japan Corp. CHUD SPRING Co., Ltd. CKB Corp. CMICRO Corp. ComMet Cormes Technologies Ltd. Covestro Japan Ltd. CPE ELECTRONICS Co., Ltd. Creact Corp. CRI Middleware Co., Ltd. CYBERNET SYSTEMS Co., Ltd.	DAD Co., Ltd. Daicel - Evonik Corporation DAIDO METAL Co., Ltd. DAIHATSU MOTOR Co., Ltd. DAIICHI JITSUGYO Co., Ltd. Daikin Industries Ltd. DaikyoNishikawa Corporation Dairton Co., Ltd. Dauch DeepL Japan G.K. Deflengen Japan K.K. DEI D Industrial Adhesives Japan Inc. Delta Kogyo Co., Ltd. DENSHIJIKI INDUSTRY Co., Ltd. DENSO Corp. DESAY SV AUTOMOTIVE JAPAN LTD DEWE Japan Co., Ltd. Digital Design STUDIO Ltd. DIGITAL PROCESS Ltd. DITECT Corp. DJK Corporation Dow Chemical Japan / Dow Toray dSPACE Japan K.K. DTS INSIGHT Corp. Dunlop DuPont Japan K.K. EAGLYS Inc. Easy-Measure Co., Ltd. Elektrobit Nippon K.K. Elmos Japan K.K. Elingkingler Marusan Co., Ltd. enable Inc. e-DHTAMA Ltd. ASAM Japan K.K. Epic Games Japan eSOL Co., Ltd. Asano Laboratories Co., Ltd. Astemo Ltd. ASTI Corp. Astrodesign Inc. ATESTED Japan K.K. ATI WORLDWIDE LLC ATSENSE Inc. AudioKinetic K.K. AUMVID Corp. Autolink Japan Co., Ltd. Automax Co., Ltd. AUTOSAR AutoTechnicJapan Co., Ltd. AVL Japan K.K. Baotou Tianhe Magnetics Technology Co., Ltd. BarnardSoft Co., Ltd. BASF Group Bax inc. / MSR Inc. BizLink Technology Inc. BorgWarner Inc. Bosch Corp. Bourns Inc. Braid Technologies Inc. Brose Japan Ltd. BROTHER SALES, Ltd. ● Bruker Japan K.K. bryka International Inc. Cadence Design Systems, Japan Caillau Canon IT Solutions Inc. Carl Zeiss Co., Ltd. CATANA CORPORATION Ltd. Catec Inc. Chemicals Evaluation and Research Institute, Japan Chroma Japan Corp. CHUD SPRING Co., Ltd. CKB Corp. CMICRO Corp. ComMet Cormes Technologies Ltd. Covestro Japan Ltd. CPE ELECTRONICS Co., Ltd. Creact Corp. CRI Middleware Co., Ltd. CYBERNET SYSTEMS Co., Ltd.	Hitachi High-Tech Corp. Hitachi Solutions, Ltd. HKS Co., Ltd. HKT CORPORATION Hoganas Japan K.K. Honda Motor Co., Ltd. HORIBA Ltd. HOTTY POLYMER Co., Ltd. Hubert Stuken GmbH & Co. KG Humanetics Innovative Solutions Japan K.K. IAV Co., Ltd. ICHIKOH INDUSTRIES Ltd. IDA J Co., Ltd. iDCrossLink Co., Ltd. Idemitsu Kosan Co., Ltd. Igas K.K. IHT Japan Co., Ltd. IKUYO Co., Ltd. IMV Corp. Infineon Technologies Japan K.K. ● INTEGRAL TECH CO., LTD. INTEPID CONTROL SYSTEMS JAPAN K.K. I-PEX Inc. iPG Automotive K.K. IRISO ELECTRONICS Co., Ltd. ISUZU GROUP (ISUZU MOTORS LIMITED/UD Trucks Corporation) ITK Engineering Japan, Inc. ITO KINZOKU KOGYO Co., Ltd. IWATA BOLT Co., Ltd. iwis mobility systems Japan K.K. JAPAN 3D PRINTER Co., Ltd. Japan Automobile Research Institute Mitsubishi Chemical Corp. MITSUBISHI MOTORS Corp. Mitsubishi Precision Co., Ltd. Japan Laser Corp. JAPAN MOTOR-RACING INDUSTRY ASSOCIATION Japan Novassense Microelectronics Co., Ltd. Japan Petroleum and Carbon Neutral Fuels Energy Center Inc. JAPAN PROBE Co., Ltd. Japan Quality Assurance Organization JASTI Co., Ltd. JATCO Ltd. JATO Japan Limited ● JFE Steel Corp. JFE TECHNO-RESEARCH Corp. Jiangsu Minoru Technology Co., Ltd. Fuji Technical Research Inc. FUJIKURA COMPOSITES Inc. FUJIPOLY Fukoku Co., Ltd. FUKUDA Co., Ltd. Fukuda Corporation FunctionBay K.K. Furukawa Electric Co., Ltd. KASAI KOGYO Co., Ltd. KATO SEISAKUSHO Co., Ltd. KAUTEK JAPAN Corp. KEEPER Co., Ltd. KEIHIN SEMITSU KOGYO Co., Ltd. GLOBETECH Inc. Green Plus Co., Ltd. G-TEKT CORPORATION GTR TEC Corp. Guidepoint Global Japan LLC Haltermann Carltes Japan K.K. harasisekkyo Co., Ltd. HASHIBA INTERNATIONAL Inc. Hashimoto Co., Ltd. HBK-Hottinger Brüel & Kjaer HEAD acoustics Japan K.K. Heartland Data Inc. HeltmannLyton Co., Ltd. Henkel Japan Ltd. HENN GmbH & Co KG HERE Technologies Hexagon Hino Motors, Ltd. HIKI E.E. Corp. HIROSE ELECTRIC Co., Ltd. Hirschvogel Umformtechnik GmbH Ltd.	kurimoto Co., Ltd. Kuwahara Casting Corporation Co., Ltd. KYOWA ELECTRONIC INSTRUMENTS Co., Ltd. KHT CORPORATION Laser Measurement Corp. Lenovo Japan LLC Linamar Japan Inc. LINTEC Corp. MXX Co., Ltd. MAC SYSTEMS Corp. MAGNA INTERNATIONAL JAPAN Inc. MAHLE Group Manufacturing Support Center Shimosuwa MarkLines Co., Ltd. Martirex Automotive Japan Inc. Mardeni iDIO Group, Marubeni Information Systems Co., Ltd. MARUBENI Corp. MATSUI Corp. MATSUI UNIVERSAL JOINT CORPORATION Integral Technix Co., Ltd. Matsusada Precision Inc. Maximator Fluid Technologies, Ltd. Mazda Motor Corp. MD ELECTRONICS Japan G.K. MEIDENSHA Corp. MEIJI ELECTRIC INDUSTRIES Co., Ltd. METALART Corp. Microwave Absorbers Inc. MIDORI AUTO LEATHER Co., Ltd. Misaki Design Ltd. Mitsubishi Chemical Corp. MITSUBISHI MOTORS Corp. Mitsubishi Precision Co., Ltd. Japan Laser Corp. Mitsui Chemicals, Inc. Mitutoyo Corp. MIZUNO TEKOKOHO Co., Ltd. Molax Japan Ltd. MORITANI & Co., Ltd. Morpho, Inc. Moving Magnet Technologies MP Gokyo Food & Chemical Co., Ltd. MSC Software Co., Ltd. MITS JAPAN Ltd. Murata Manufacturing Co., Ltd. Musashi Engineering, Inc. Myway Plus Corporation Nabtesco Automotive Corporation nac Image Technology Inc. NACHI FUJIKOSHI Corp. Naka Liquid Control Co., Ltd. Nakanishi Metal Works Co., Ltd. Nanitec Co., Ltd. Nature Architects Inc. Neerium Technology Co., Ltd. NetVision Co., Ltd. NewtonWorks Corporation NHK SPRING Co., Ltd. NICHICON Corp. Nihon Denkei Co., Ltd. Nihon Onkyo Engineering Co., Ltd. Nihon Plasmatreat Inc. NIHON PLAST Co., Ltd. Nihon Spindle Manufacturing Co., Ltd. Nihon Synopsys G.K. Nikkaikin ALMO Co., Ltd. NIKON-TRIMBLE Co., Ltd. NIPPON CORPORATION Nippon Cannon Inc. Nippon Chemi-Con Corp. Nippon Seiki Co., Ltd. NIPPON SOSEY KOGYO Co., Ltd. Nippon Tanshi Co., Ltd. NIRA Dynamics Japan K.K. Nissan Chemical Corp. Nissan Motor Co., Ltd. NISSAN SHATAI Co., Ltd. NISSAN PREVIO Co., Ltd. Nitterra Co., Ltd.	NITTO BOSEKI Co., Ltd. Nobby Tech, Ltd. Noda Plastic Seikou Co., Ltd. NOR Corp. NORMA Group NPR-RIKEN Corp. RVision Ltd. NSK Ltd. NTN Corp. NTT DATA Automobilliance Research Center, Ltd. Numpl Nine Works Inc. Nuvoton Technology Corporation Japan OCTEC Inc. ODAWARA ENGINEERING Co., Ltd. Oerlikon Japan Co., Ltd. Oetiker Japan Co., Ltd. OGAWA INDUSTRIAL Co., Ltd. OHE GIKEN, Inc. Okayama Prefecture Industrial Promotion Foundation OKAZAKI MANUFACTURING COMPANY Oki Engineering Co., Ltd. Olio Inc. Ono Sokki Co., Ltd. Ontario, Canada Opsec Inc. Origin Co., Ltd. OSAKA FORMING Co., Ltd. OTICS Corp. PALMESO Co., Ltd. Patsnapp PERSON CROSS TECHNOLOGY Co., Ltd. PHOTRON LIMITED SINFONIA TECHNOLOGY Co., Ltd. SINO-JAPAN ELECTRIC HEATER Co., Ltd. SJM Co., Ltd. Smart Eye Japan Co., Ltd. SMK Corp. SMT Japan SOLIZE group SONCEBOZ SPAL Japan K.K. SPC ELECTRONICS Corp. Speeda SPI ENGINEERING Co., Ltd. Stanley Engineered Fastening / Nippon PDP Rivets and Fasteners Ltd. STARLITE Co., Ltd. Stratays Japan Co., Ltd. STRINGO Co., Ltd. SUBARU Corp. Suiguira Seisakusho Co., Ltd. SUMIDA CORPORATION Sumitomo Bakelite Co., Ltd. SUMITOMO CHEMICAL Co., Ltd. Sumitomo Electric Industries Ltd.	Rigol Japan Co., Ltd. RIKEN TECHNOLOGIES RIOM Co., Ltd. RoboBank Co., Ltd. Rollax Japan RVision Ltd. RYOMO SYSTEMS Co., Ltd. S&P Global Mobility Co., Ltd. SAGINOMIYA SEISAKUSHO, INC. Sainz-Gobain K.K. SANEL Industries Co., Ltd. Sango Co., Ltd. Sanyo Trading Co., Ltd. Sapphirer Stream Technology Co., Ltd. SASAKI Inc. Satyama Venture Japan K.K. Satyama Industries Co., Ltd. Schunk Sonosystems SCSK Corp. SEKISUI CHEMICAL Co., Ltd. Semidrive Technology Corporation Sensata Technologies Japan Ltd. SGS Japan Inc. Shenzhen Hoverbird Electronics Technology Co., Ltd. SHIBAUURA MACHINE Co., Ltd. SHIMADZU Corp. Shindengen Electric Manufacturing Co., Ltd. Shinipponotokki Co., Ltd. Mizokuwa Industrial Foundation Siemens K.K. SINFONIA TECHNOLOGY Co., Ltd. SINO-JAPAN ELECTRIC HEATER Co., Ltd. SJM Co., Ltd. Smart Eye Japan Co., Ltd. SMK Corp. SMT Japan SOLIZE group SONCEBOZ SPAL Japan K.K. SPC ELECTRONICS Corp. Speeda SPI ENGINEERING Co., Ltd. Stanley Engineered Fastening / Nippon PDP Rivets and Fasteners Ltd. STARLITE Co., Ltd. Stratays Japan Co., Ltd. STRINGO Co., Ltd. SUBARU Corp. Suiguira Seisakusho Co., Ltd. SUMIDA CORPORATION Sumitomo Bakelite Co., Ltd. SUMITOMO CHEMICAL Co., Ltd. Sumitomo Electric Industries Ltd.	Sumitomo Heavy Industries Ltd. SUNCALL Corp. SUNWA TRADING Corp. SUZUKI Co., Ltd. Suzuki Motor Corporation SWCC Corp. Systemplus Inc. Systema Corporation TACHI-S Co., Ltd. Taiho Kogyo Co., Ltd. TAIYO YUDEN Co., Ltd. Takagi Seiko Co., Ltd. TAKASAGO, Ltd. TAMAGAWA SEIKI Co., Ltd. TBK Co., Ltd. TDK Corp. TE Connectivity Japan G.K. TEAC CORPORATION Tebiki, Inc. Tec Gihan Co., Ltd. TECHMATRIX Corp. ● TECHNICAL SUPPORT Co., Ltd. TechnoStar Co., Ltd. TEIN Inc. Tektronix Co., Ltd. Teledyne LeCroy Corp. tesa tape K.K. ● TESCO CORPORATION TEXIO TECHNOLOGY Corp. ThreeBond Co., Ltd. TMEIC Corp. TNO JAPAN Co., Ltd. TOADGSEI Co., Ltd. Tobii Technology K.K. TODA RACING Co., Ltd. TOHO ENGINEERING Co., Ltd. TOKAI RIKKA Co., Ltd. TOKOROZAWA ALLOY FOUNDRY Co., Ltd. Tokyo Dylec Corp. Tokyo Measuring Instruments Laboratory Co., Ltd. Tokyo R&D Co., Ltd. TOMOEGAWA CORPORATION Corp. TOP Co., Ltd. Topre Corp. Toray Industries, Inc. Toshiba Group Tosoku Co., Ltd. TOYO Corp. TOYO DENKI SEIZO K.K. TOYO DRILUBE Co., Ltd.	TOYODA GOSEI Co., Ltd. TOYOTA AUTO BODY Co., Ltd. TOYOTA BOSHOKU Corp. SUZUKI Co., Ltd. Toyota Motor Corp. Toyota Systems Corp. TOYOTA TECHNICAL DEVELOPMENT Corp. TPR Co., Ltd. tracetronic K.K. TRAMI TRIS Inc. TSUBAKIMOTO CHAIN CO. TSUKASA SOKKEN Co., Ltd. Tsuruga Electric Corp. TUV Rheinland Japan Ltd. UACJ Corp. UBUKATA INDUSTRIES Co., Ltd. Ueshima Seisakusho Co., Ltd. UK Pavilion UL Japan Inc. UNIPRES CORPORATION Unipulse Corp. UNITIKA Ltd. UNIVANCE Corp. Uratani Shoji Co., Ltd. Yaleo Japan Co., Ltd. VBOX JAPAN Inc. Vector Japan Co., Ltd. VicOne Corp. Vicar K.K. ● Victrex Japan Inc. VI-grade VIOS SYSTEM Co., Ltd. Vissas Co. VOSS Japan Ltd. Wabtec Inspection Technologies Japan Corporation Wavelack Advanced Technology Co., Ltd. Wieland WINDHILL TECHNOLOGIES Pte. Ltd. Witzenmann Japan K.K. WIZAPPLY Co., Ltd. wolfSSL Japan GK Yamada Manufacturing Co., Ltd. YANAGAWA & DYAMET Yazaki Corp. YOKWOOD Co., Ltd. YOLE GROUP YOSHIKAWA Engineering Inc. Yoshikawakogyo FineTech Co., Ltd. YUTAKA GIKEN Co., Ltd. ZF Japan Co., Ltd.
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NEW SOFTWARE ZONE North1F

Redefining the meaning of "driving."
The future of mobility, shaped by software.

Once, the car was an assembly of machinery. But now, with the shift to SDVs (Software Defined Vehicles), its value is defined by code and AI. This area brings together the core components of next-generation mobility: in-vehicle operating systems, advanced AI intelligence, and development environments accelerating DX. At the adjacent "Mobility DX Innovation Stage", industry leaders will thoroughly discuss "software-first" strategies. Witness this historic moment where hardware and software converge, transforming the very concept of mobility.

■ Mobility DX Innovation Stage * No advance reservation required

Presentations by exhibitors will be held under the theme "DX in the Automotive Industry"! We hope this becomes a place to think about the evolution of the automobile together with you. Please check on the official website for the seminar schedule.

Please visit the official website for detailed schedules.

Exhibitors will provide detailed introductions to their products, technologies, companies, and industry insights through 30-minute presentations. *Reservation required

5/27 WED	5/28 THU	5/29 FRI
10:20-10:50 Currently being updated	10:20-10:50 Automating and Sophisticating Next-generation Automotive Testing with AI	10:20-10:50 FunctionBay K.K. Performance Evaluation of Mechanical Systems Using CAE Contact Analysis - Assessment with PV Value and NV through Electric Brake and CVT Case Studies -
11:00-11:30 How Can Design Process Transformation Be Achieved? - How AI Agent Platforms Will Change CAE and Design -	11:00-11:30 HORIBA Measurement Solutions for Carbon Neutrality: Fuel Diversity and Particle Regulations	11:00-11:30 Witzenmann Japan K.K. Introduction to the Latest Technologies in Flexible Metal Hoses for H2 Vehicles
11:40-12:10 Case Studies of Non-Destructive Testing by Active Thermography	11:40-12:10 AVL Japan K.K. Introduction of Objective Assessment Methodology Based on Vehicle Behavior for ADAS/AD Performance	11:40-12:10 dSPACE Japan K.K. Accelerating SDV Development Through SIL/HIL Transition and AI
12:20-12:50 SCSK Corp. SCSK' Initiatives Toward Solving Manufacturing Industry Challenges Through Quantum Technology - Aiming to Become an Integrator That Implements Quantum Technology in Business -	12:20-12:50 Nihon Onkyo Engineering Co., Ltd. n-Car Acoustic Spaces for the Autonomous Driving Era: Harmonizing with Music and Video Content Production	12:20-12:50 HORIBA Ltd. Latest Trends in EU/US CO2 Regulations and Corresponding Measurement & Evaluation Solutions
13:00-13:30 DESAY SV AUTOMOTIVE JAPAN LTD How AI influence automotive industry.	13:00-13:30 TechnoStar Co., Ltd. Enhancing Pre/Post Efficiency with Jupiter for Structural and CFD Analysis	13:00-13:30 Prometech Software Inc. Meshfree Particle Method CFD Software "Particleworks": Latest Features & High-Speed GPU Computing
13:40-14:10 Japan Novosense Microelectronics Co., Ltd. ADAS Semiconductor Solutions by NOVOSENSE From Vehicle Safety to Auto-Parking. Proven in the Chinese Market	13:40-14:10 Patsnap Towards Rework-Free R&D: Accelerating Rare Earth-Lean Innovation for Next-Gen Cars with Patsnap AI	13:40-14:10 KONICA MINOLTA JAPAN, Inc. (DAIICHI JITSUGYO Co., Ltd.) All-in-One Vision Tunnel: AI-Powered Final Inspection for Automotive Manufacturing
14:20-14:50 WINDHILL TECHNOLOGIES Pte. Ltd. The 4th Generation of Diagnostic System	14:20-14:50 UL Japan Inc. Testing Requirements of Plastic Materials for Automotive Applications	14:20-14:50 Institute of Science Tokyo (KEISOKU ENGINEERING SYSTEM Co., Ltd.) High-Accuracy 3D Simulation of All-Solid-State Batteries Using COMSOL Multiphysics(R)
15:00-15:30 AVL Japan K.K. Advancing Particle-Based Simulation: PreonLab Driving Cutting-Edge Tech and Applications in Europe	15:00-15:30 KEN AUTOMATION Inc. Latest Technical Information on Non-Destructive Testing and Measurement	15:00-15:30 NewtonWorks Corporation Optimizing Component-System Interactions: Thermal and Energy Simulation: Connecting the City to the Battery
15:40-16:10 Ono Sokki Co., Ltd. Introduction to Transfer Path Analysis (TPA) for Road Noise: From Measurement to Analysis	15:40-16:10 SCSK Corp. Leading Projects to Success by Considering Costs from the Design Stage "SuccessChain for ECM"	15:40-16:10 Musashi Engineering, Inc. Dispense technology supporting innovations in automotive technology
16:20-16:50 Nihon Synopsys G.K. Electronic Virtual Vehicle Solutions Powered by the Engineering Cloud	16:20-16:50 MEIDENSHA Corp. (Temporary Title) Optimization of Test System while Maximizing Utilization of Existing Equipment	16:20-16:50 AVL Japan K.K. Thermal Management for the EV Era: Key Challenges and AVL Solutions

Online Exhibition Utilization Guide

The Automotive Engineering Exposition 2026 YOKOHAMA, attracting much more attention!

ONLINE STAGE 1
5/19 THU
-6/9 THU

Three key points for efficient use of online resources before visiting the exhibition!

Not knowing which booths to visit...

Can't think of keywords, so you can't search effectively...

Too busy to gather information beforehand...

Ever had such experience at an exhibition?

We've prepared three features to solve these problems.

Point 1 Visitor × Exhibitor Matching Function

Use it for "pre-show research" before touring the exhibition!

Based on interests and themes visitors register beforehand, recommended exhibitors are automatically extracted that may lead to potential information exchange and business discussions!

- Pre-registering visitor interests and themes
- Automatic matching with exhibitor solutions
- Prioritizing highly relevant exhibitors as "Recommended Exhibit"

Previewing in advance making your booth visits smoother on the day!

Point 2 AI Deep Search

In addition to traditional keyword search, we've introduced AI-powered large-scale context search!

Search based on "challenges" rather than just "keywords"

Visitors can intuitively explore information based on challenges or technology domains even if not sure about what technologies might be applicable or having challenges but vague solutions.

Point 3 Integrated with the Digital MAP! My Visit List

Complete all prep-work online: Research → Select → Visit

Easily filter exhibitors by technical field or theme! Preview exhibition details on each company page. Save companies of interest to your tour list and link it to the digital map for a smooth on-site tour!

JSAE Member Lounge

Annex Hall 2F Foyer

JSAE individual members, please take advantage of the Member Lounge!

Eligibility | **JSAE Individual Members**
*Please present your digital membership card at the entrance.

During the event period, the Member Lounge provides various beverages, Wi-Fi access, and PC power outlets upon presentation of your electronic membership card.

Please check here for details